

## HOUSE INDUSTRIES: THE PROCESS IS THE INSPIRATION

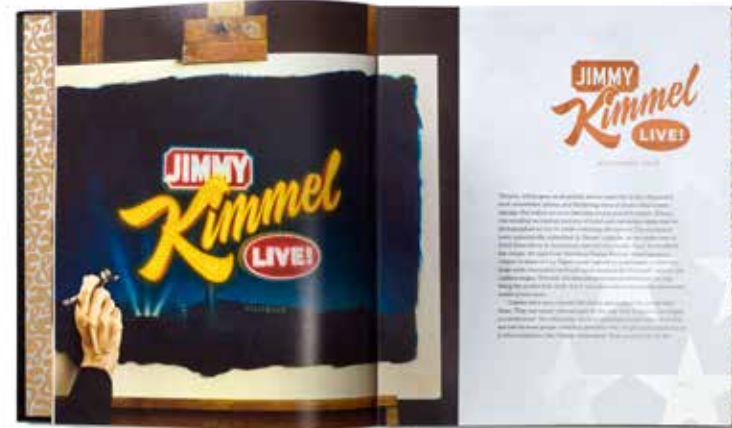
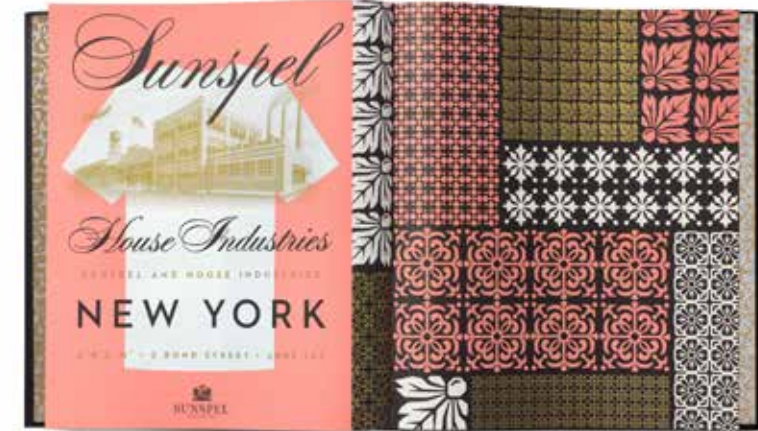
HOUSE INDUSTRIES (ANDY CRUZ,  
RICH ROAT, AND KEN BARBER);  
FOREWORD BY J. J. ABRAMS

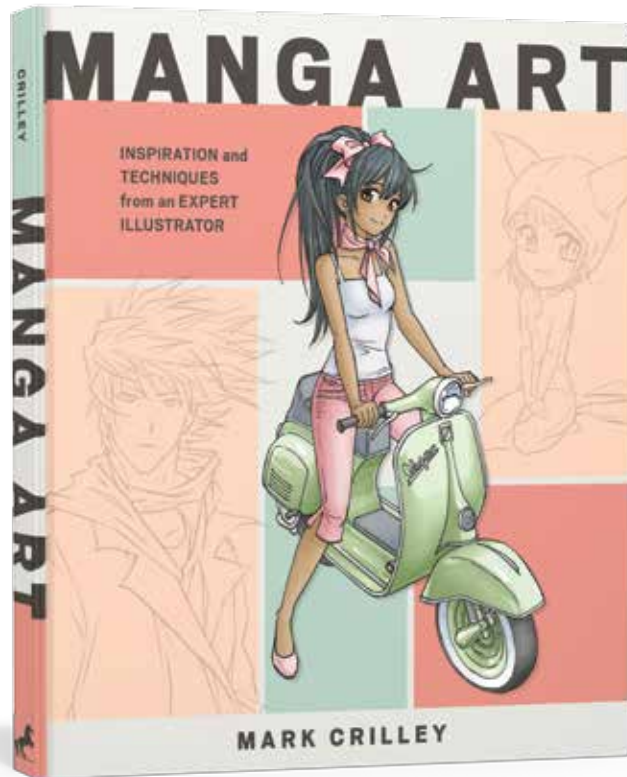
A standard-bearer of American design since 1993, House Industries answers the burning question, “Where do you find inspiration?” with this illustrative collection of helpful lessons, stories, and case studies that demonstrate how to transform obsessive curiosity into personally satisfying and successful work. Presented in House’s honest, authentic, and often irreverent style, and covering topics ranging from fonts and fashion to ceramics and space technology, this beautifully useful 400-page volume features a textured and embossed cover, metallic inks, subtle spot varnishes, four paper stocks, and more than 600 new photographs of sketches, reference materials, and finished work.

Known throughout the world for its eclectic font collections and far-reaching creative exploits, HOUSE INDUSTRIES has worked with a diverse list of collaborators including Jimmy Kimmel, Hermès, *The New Yorker*, John Mayer, Muji, the Estate of Charles and Ray Eames, and Heath Ceramics.

“If there were any place I wish I worked that I don’t, it’s House. They’re artists; their work is extraordinary.” —J.J. Abrams

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MARK CRILLEY is the author of *Mastering Manga*, *Mastering Manga 2*, *The Realism Challenge*, and *The Drawing Lesson*, as well as several manga novels, including *Akiko*. Crilley has published nearly 20 books. He lives in Novi, MI.



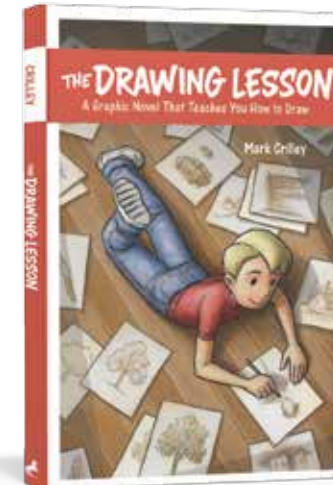
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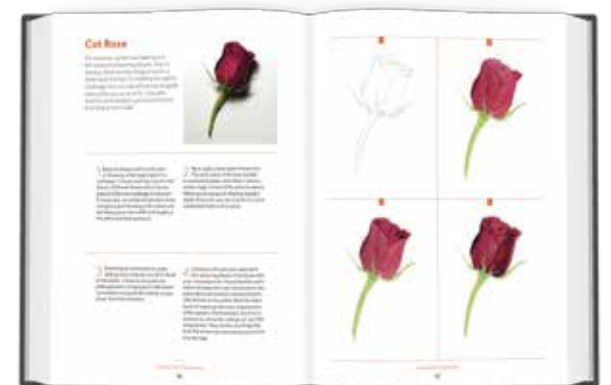
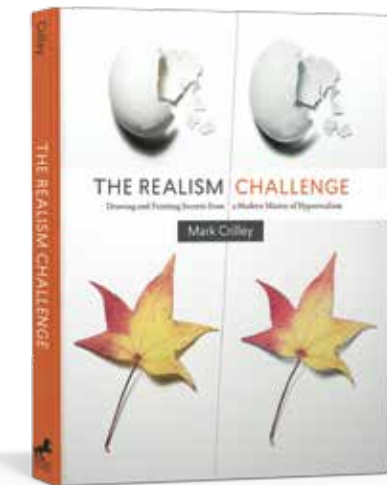


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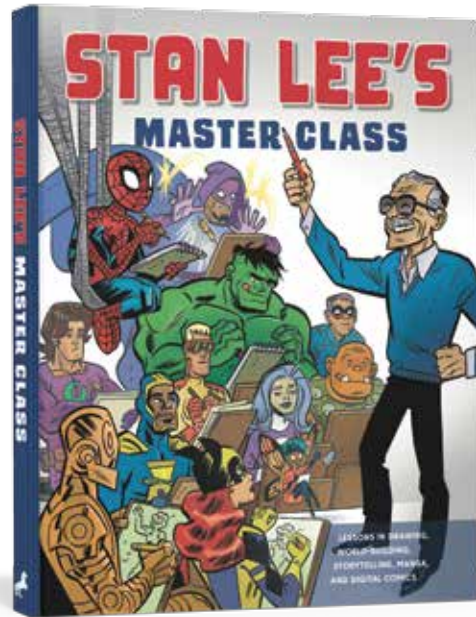
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STAN LEE is a legendary comics creator and the former president and chairman of Marvel Comics. Lee pioneered the how-to-draw comics category with *How to Draw Comics the Marvel Way*. He was awarded the National Medal of Arts in 2008.



See page 50 for additional Stan Lee titles.



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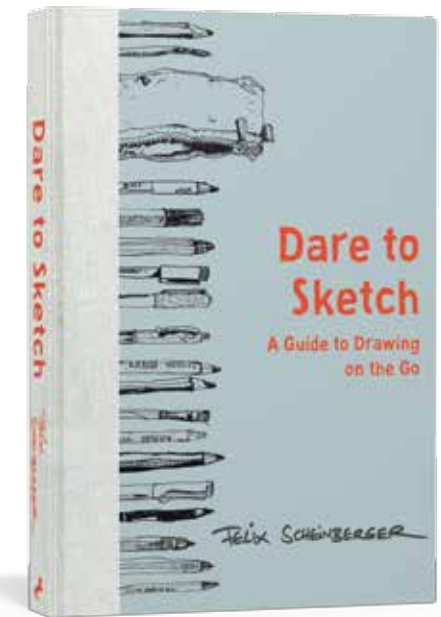
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FELIX SCHEINBERGER is a prolific German illustrator, artist, and designer. He is the author of several books in German on watercolors, and has illustrated more than 50 children's books in the last decade.



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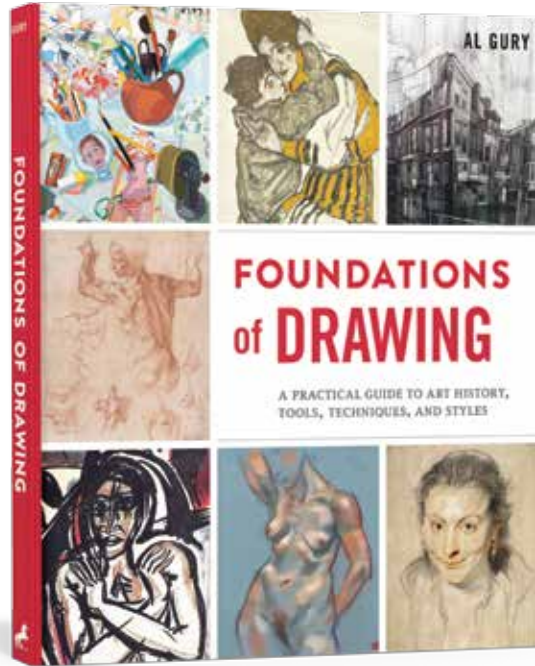
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AL GURY chairs the painting department at the Pennsylvania Academy of Fine Arts in Philadelphia, where he also teaches drawing. He is the author of *Alla Prima* and *Color for Painters*. He lives in Philadelphia, PA.



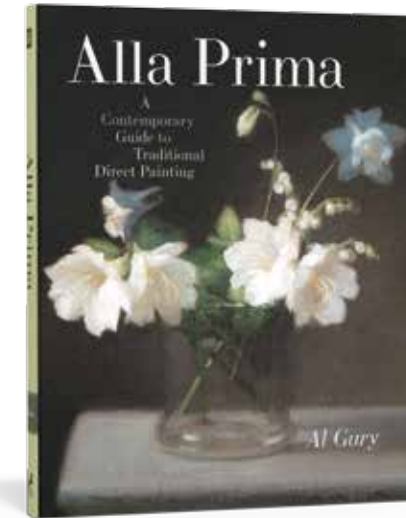
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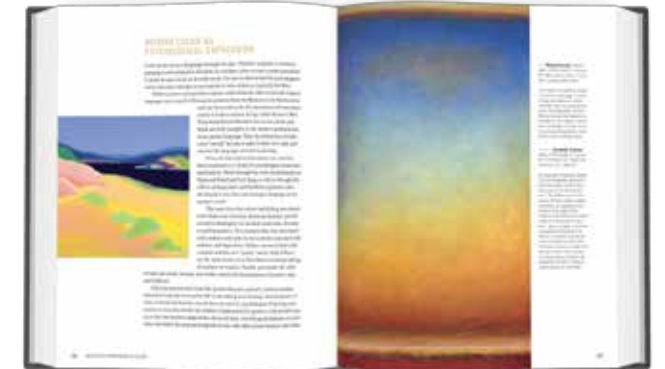
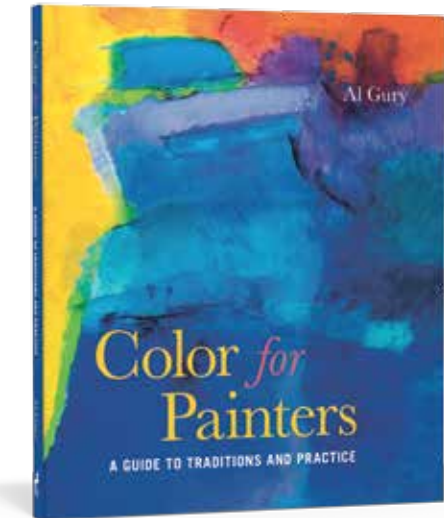


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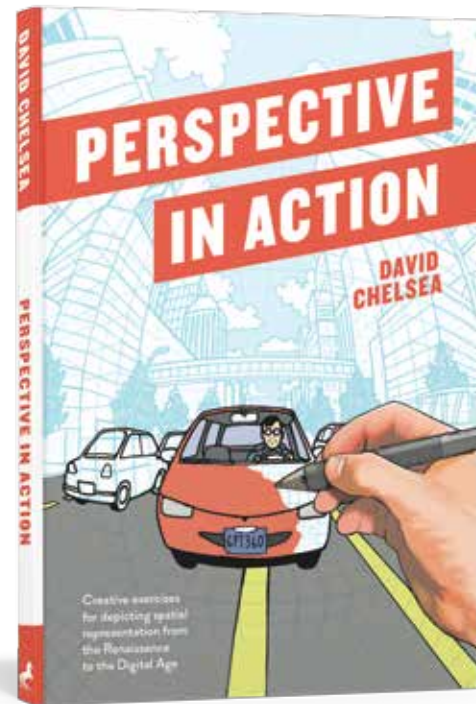
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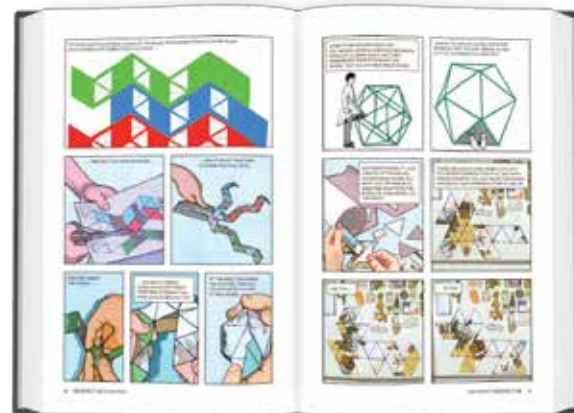
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DAVID CHELSEA is a commercial artist and graphic novelist whose work has appeared in hundreds of publications. He is the author of the how-to books *Perspective! for Comic Book Artists* and *Extreme Perspective! for Artists*. He lives in Portland, OR.

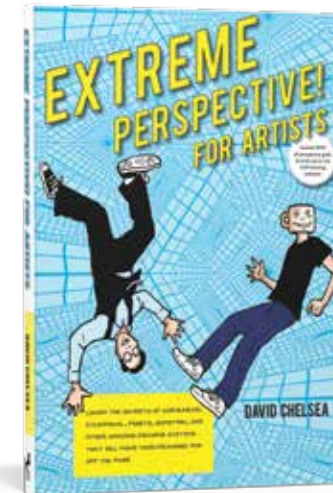


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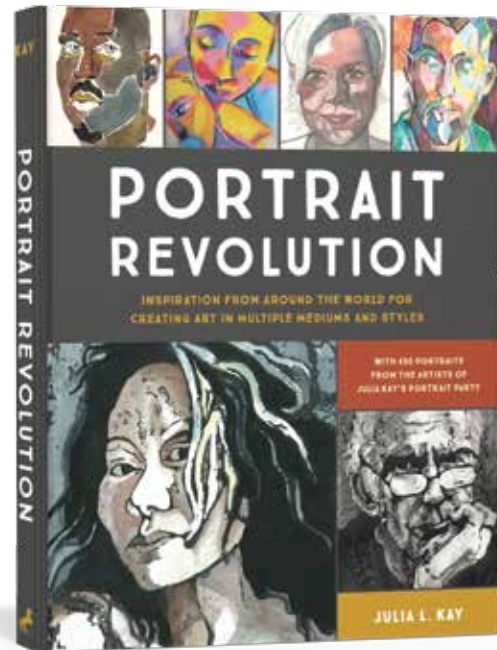
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JULIA L. KAY is a painter, printmaker, photographer, muralist, and digital artist born and raised in New York City. Kay now lives in San Francisco.



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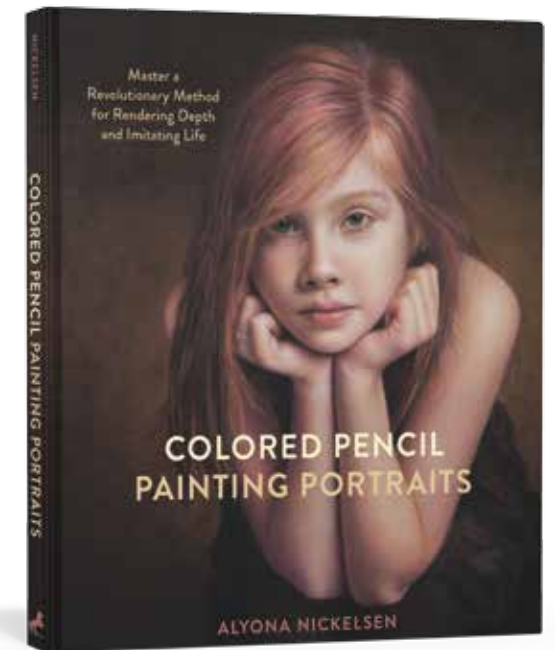
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*Colored Pencil Painting Portraits* provides revolutionary new solutions to the problems that artists face in creating lifelike images. This comprehensive guide, packed with step-by-step demonstrations, discusses working from photo references versus live models; provides guidance on posing and lighting, planning and composition, tools, materials, and game-changing layering techniques; and ways to capture gesture and expression.

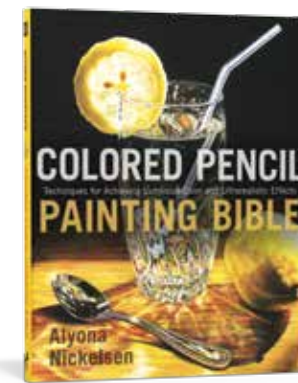
ALYONA NICKELSEN is a contributing writer for *Colored Pencil* magazine and the author of *Colored Pencil Painting Bible*. She lives in Kingwood, TX.



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TIFFANIE TURNER is a paper artist, architect, and painter. Her work has been featured in numerous magazines including *O* magazine, *Martha Stewart*, *Vogue*, and *American Craft*. In 2016, she exhibited her large-scale paper flower works at San Francisco's DeYoung Museum. Tiffanie makes her home in San Francisco, CA.

“Tiffanie Turner’s Instagram feed blows my mind, plain and simple. Her intricate paper flowers capture every minuscule detail of real flowers, from tiny speckled stripes to faded and slowly expiring petals.”

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Mon Voir studio founder Jenna Rainey invites artists of all skill levels into her modern, colorful world. This beautifully illustrated and inspiring guided watercolor-a-day book explores foundational strokes and patterns and then builds new skills upon the foundations into realistic pieces over 30 days.

JENNA RAINEY is the owner and lead designer of Mon Voir, a design agency based in Costa Mesa, CA, that specializes in calligraphy, watercolor, and other hand drawn designs.



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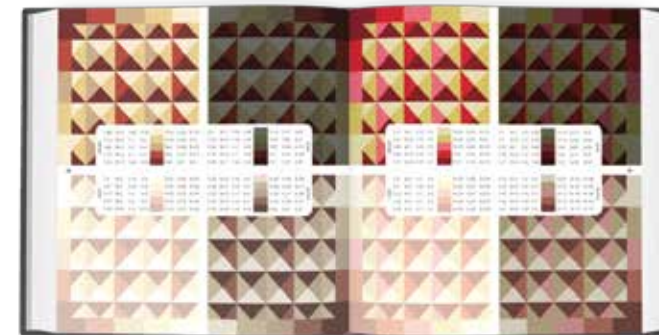
## COLOR INDEX XL

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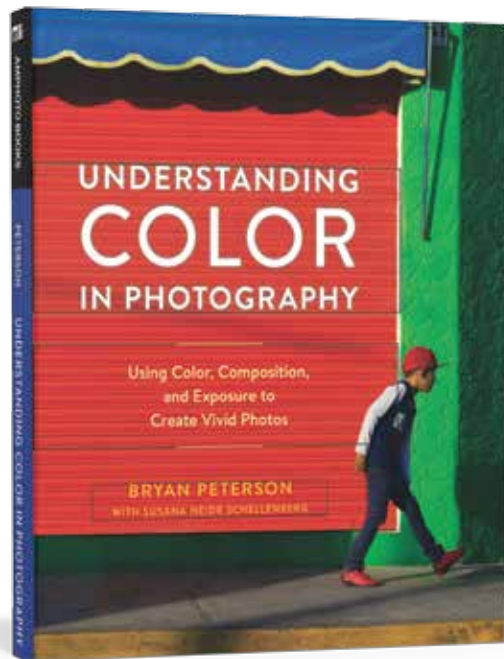
*Color Index XL* provides designers and artists with a one-stop method for selecting current, up-to-date color palettes for creative projects. This resource presents its palettes in an oversized form for easy review. It's the perfect resource for teachers, students, and professionals of all kinds who want to stay up-to-date on the ever-evolving trends in color.

JIM KRAUSE has been a graphic designer since the early 1980s. He has worked for Microsoft, Levi Strauss, and Seattle public schools. He has published approximately 15 books on design and creativity. Jim lives in Boise, ID.



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See pages 64–66 for additional Bryan Peterson titles.

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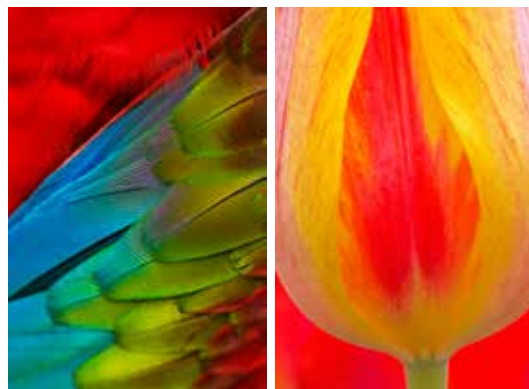
BRYAN PETERSON

Veteran photographer and instructor Bryan Peterson is best known for his arresting imagery using bold, graphic color and composition. Here he explores his signature use of color in photography for the first time, showing readers his process for creating striking images that pop off the page. He addresses how to shoot in any type of light, and looks at color families and how they can work together to make compelling images in commercial and art photography.

BRYAN PETERSON is a professional photographer, internationally known instructor, and founder of The Bryan Peterson School of Photography at BPSOP.com. He is also the bestselling author of numerous photography books. He lives in the Seattle area, WA.



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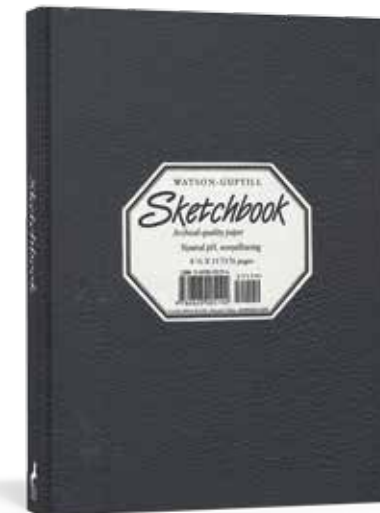
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“One of, if not the best, sketch books I have ever owned! I’ve been buying sketch books since 1976 when I had my first Basic drawing class as an undergraduate. This sketchbook is durable, portable and is excellent for pen, pencil, charcoal or pastel. There are plenty of pages for drawing, note-taking and composition. I have found myself sometimes using two pages to make a complete composition because this books allows such compositions because it is more book-like. A great gift for a person interested in creating a graphic novel or anyone else who wants to draw every day; a most indispensable tool for an artist, illustrator or planner.”

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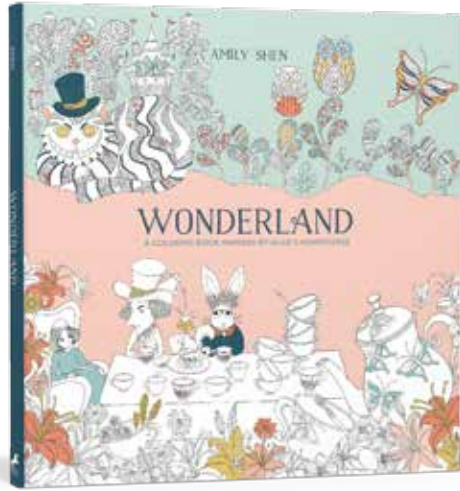
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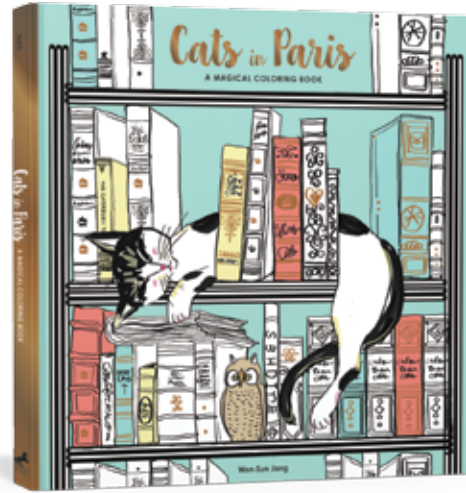
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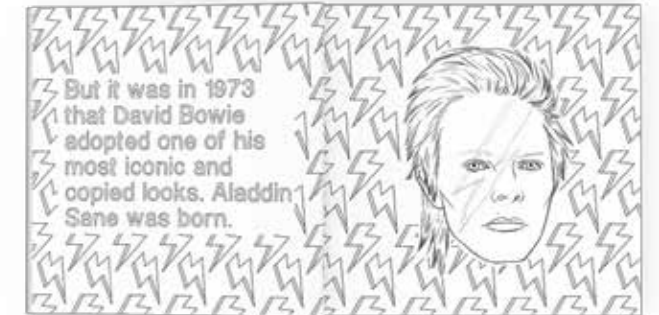


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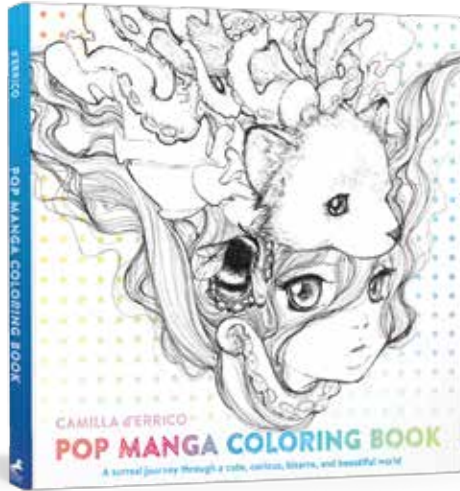
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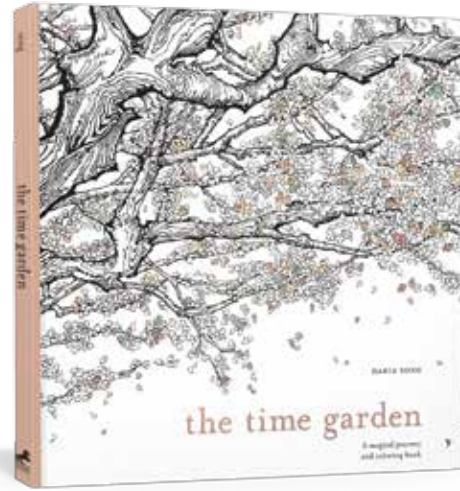
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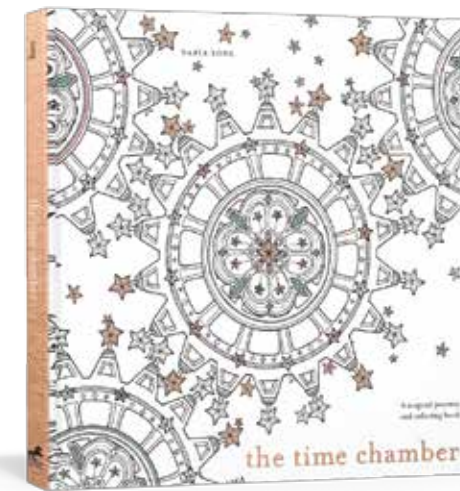
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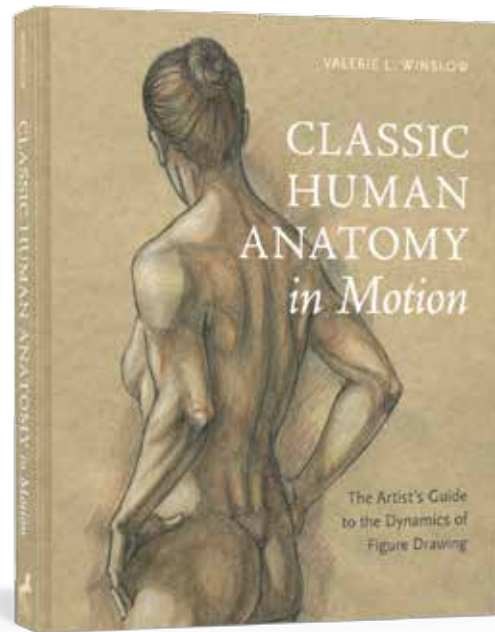
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## CLASSIC HUMAN ANATOMY IN MOTION

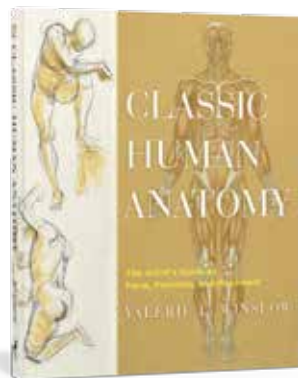
The Artist's Guide to the Dynamics of Figure Drawing

VALERIE L. WINSLOW

Written by a long-time expert on drawing and painting human anatomy, *Classic Human Anatomy in Motion* offers artists everything they need to realistically draw the human figure as it is affected by movement. Written in a friendly style, the book is illustrated with hundreds of life drawing studies (both quick poses and long studies), along with charts and diagrams showing the various anatomical and structural components.

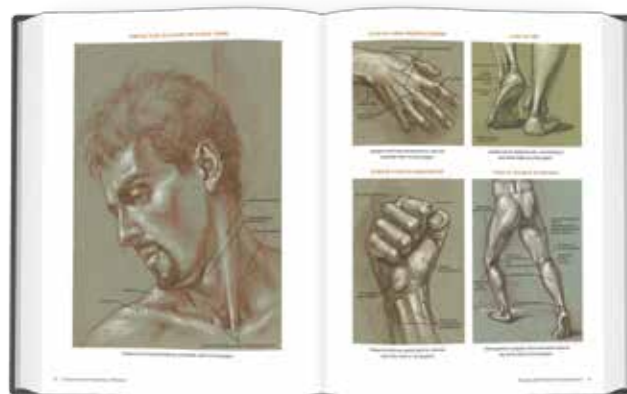
VALERIE L. WINSLOW has been painting and drawing the human figure for more than three decades and is an expert in the field of figurative art. She has taught at the Art Center College of Design in Pasadena, the California Institute of the Arts, and Pixar Animation Studios. She lives in Santa Rosa, CA.

Also by Valerie L. Winslow



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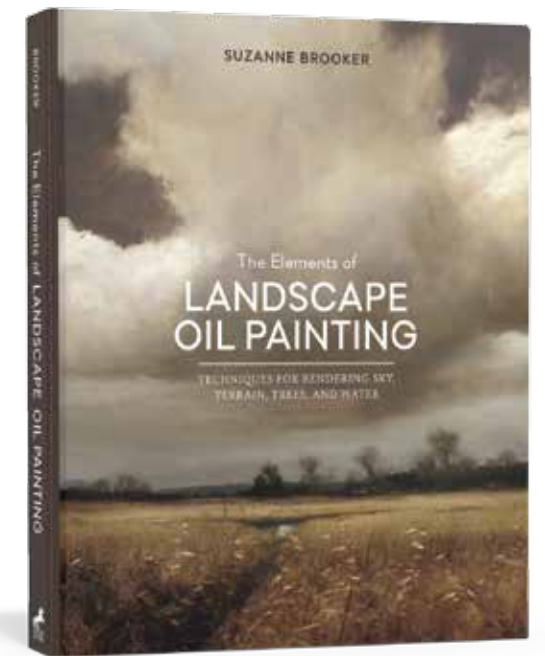
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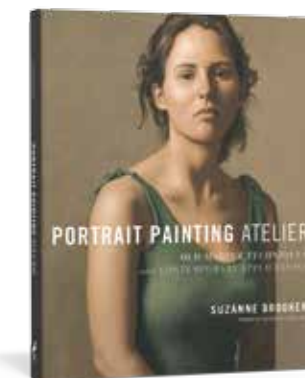
SUZANNE BROOKER received her BFA at the California Institute of the Arts and pursued drawing studies at the School of Visual Arts. Brooker paints and teaches drawing and painting at the Gage Academy in Seattle. She lives in Seattle, WA.



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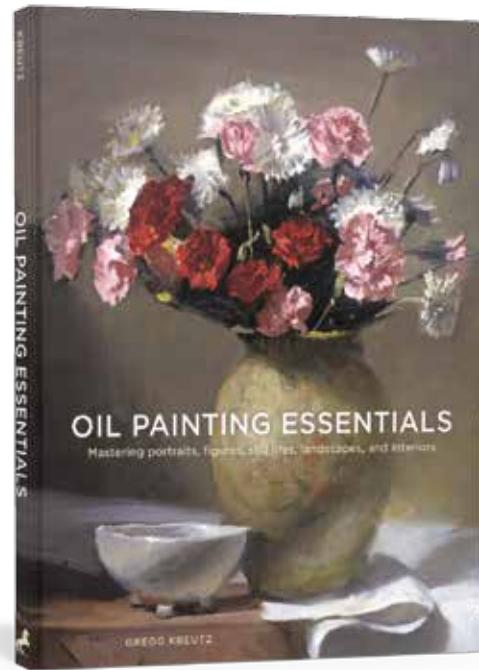
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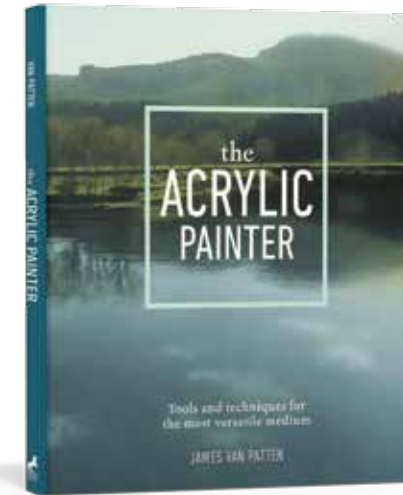
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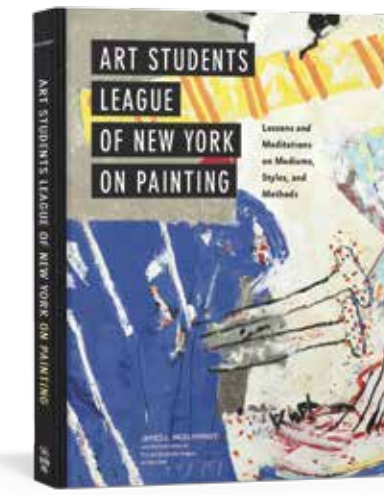
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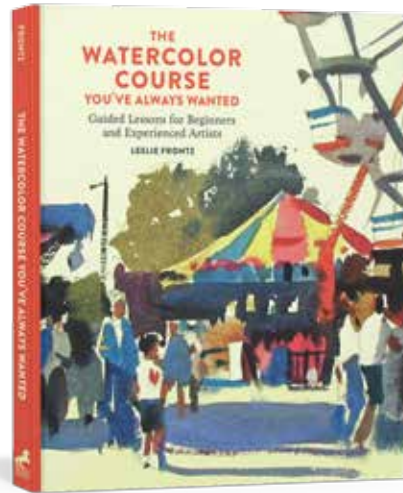
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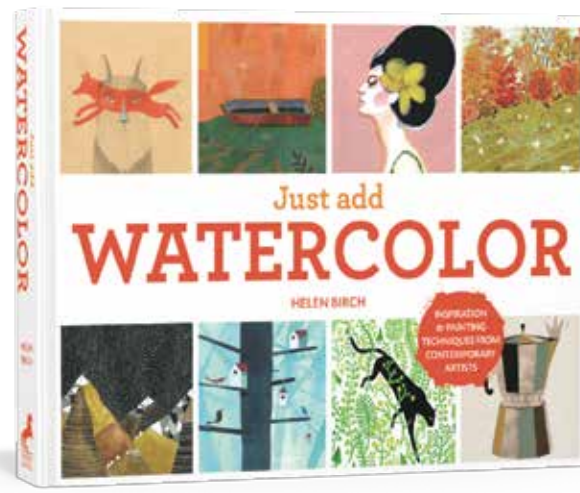
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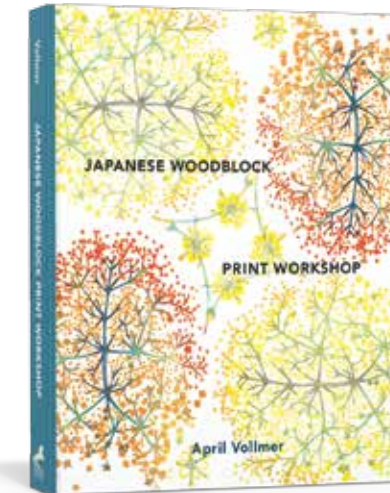
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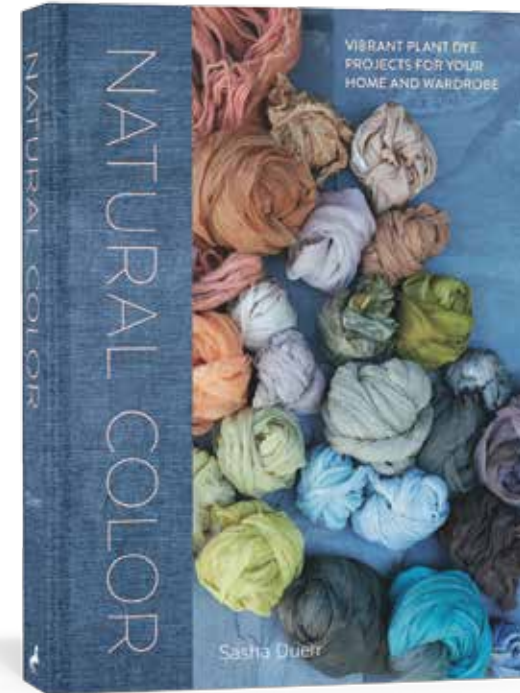
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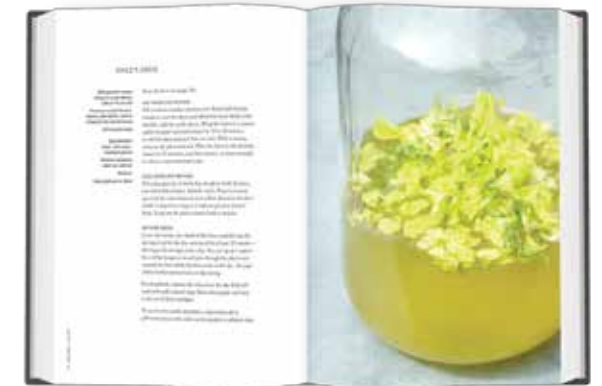


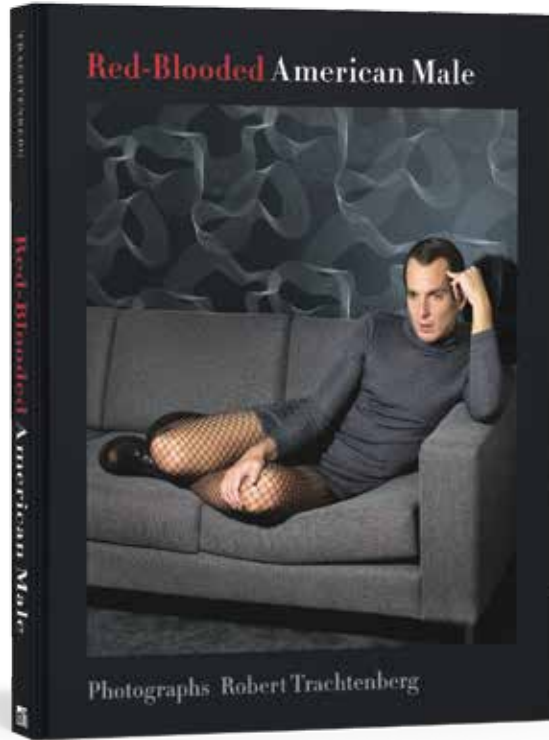
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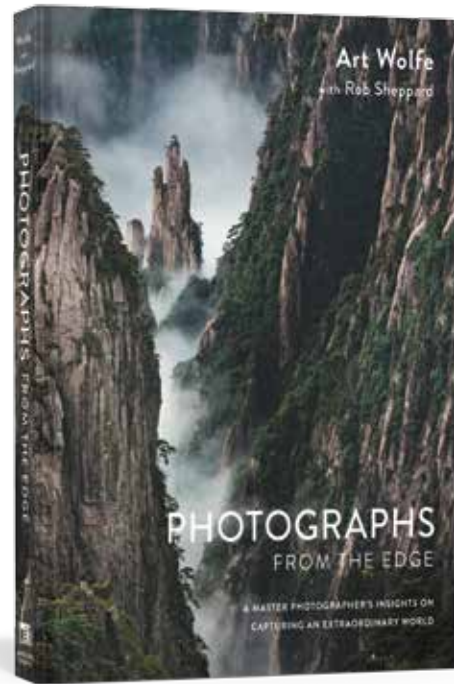
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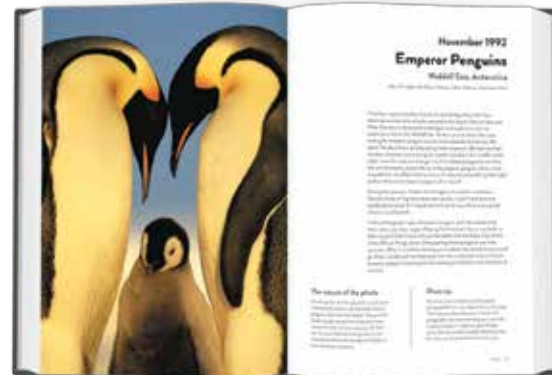
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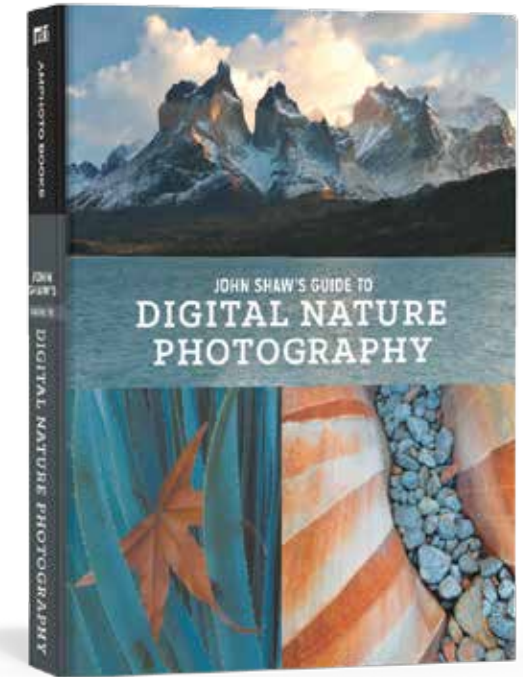


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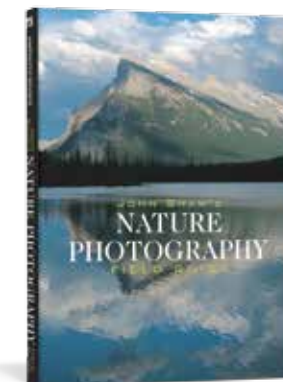
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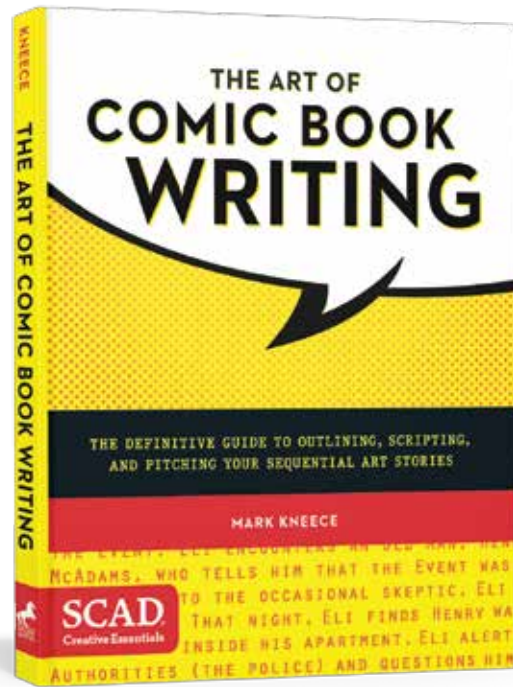
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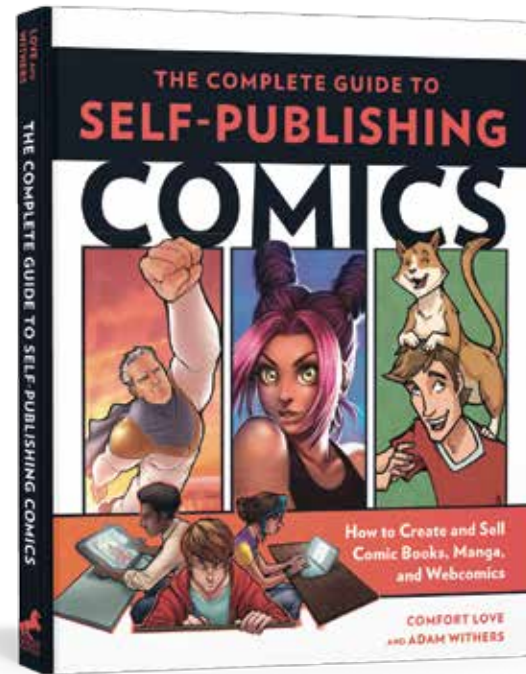
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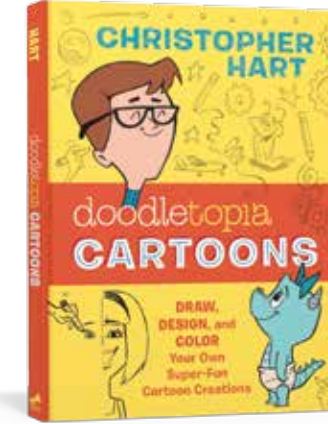
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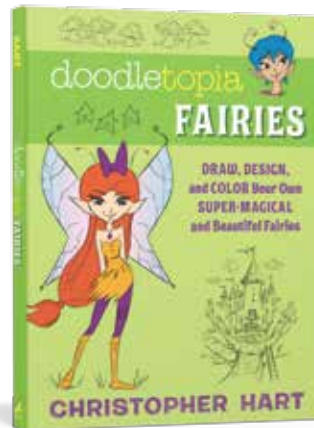
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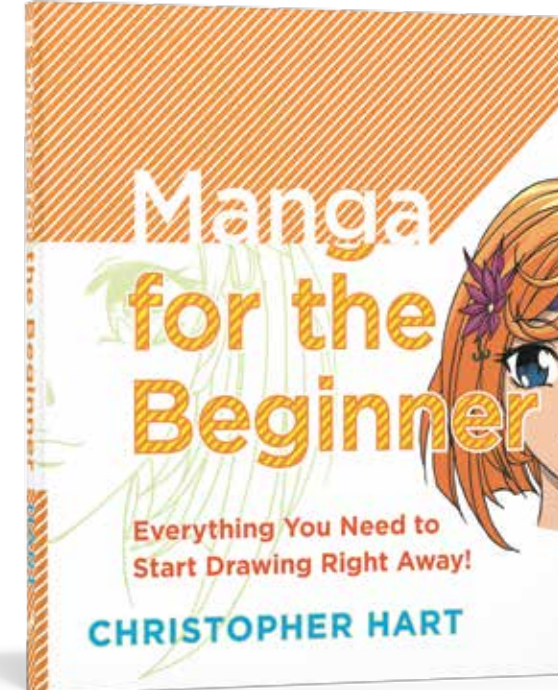
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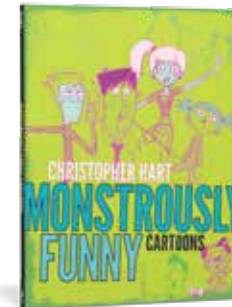
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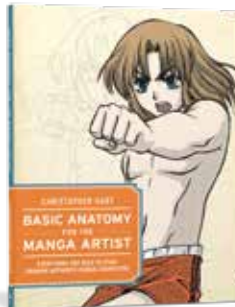
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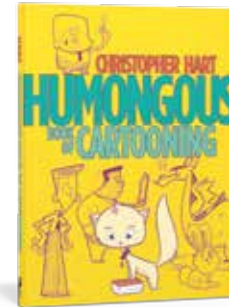
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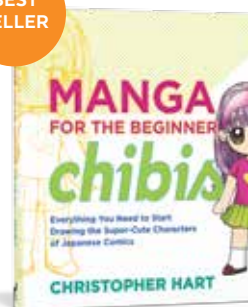
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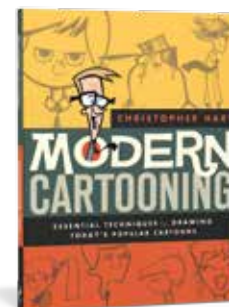
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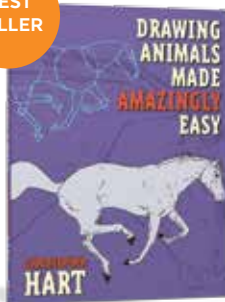


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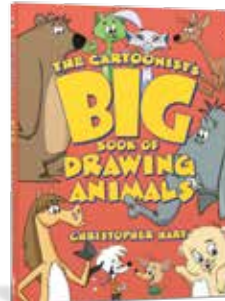
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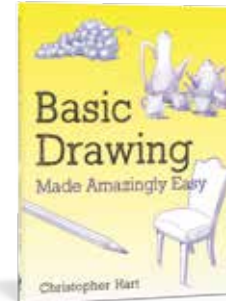
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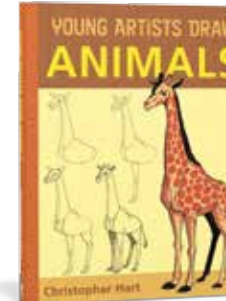
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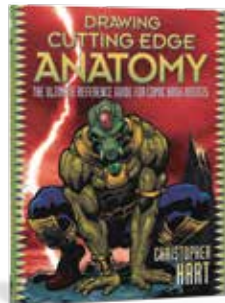
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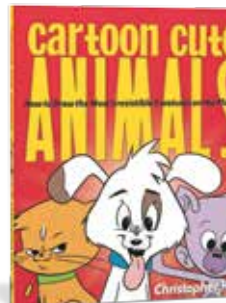
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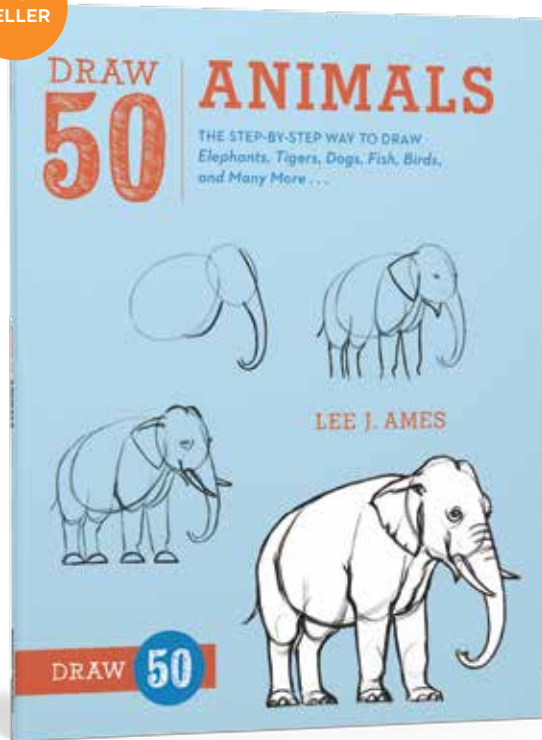
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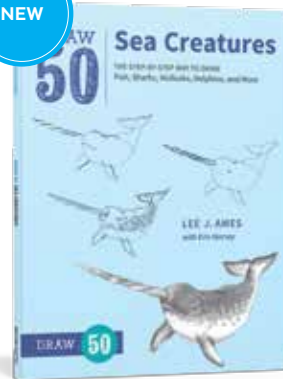


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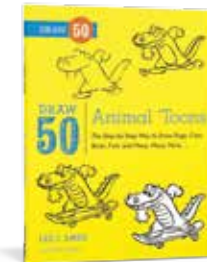


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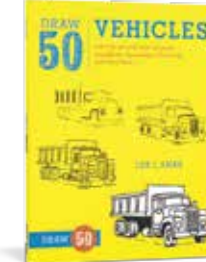
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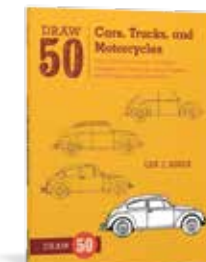
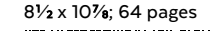
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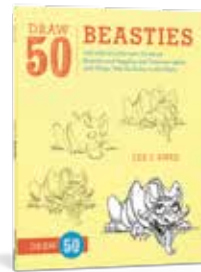




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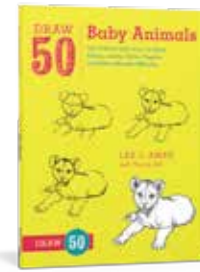
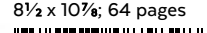
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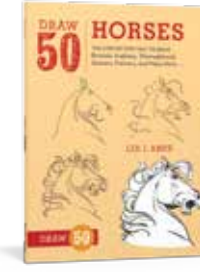
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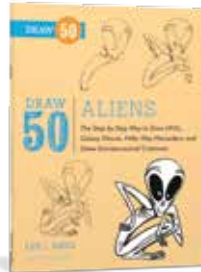
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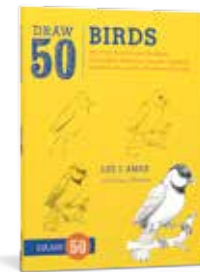
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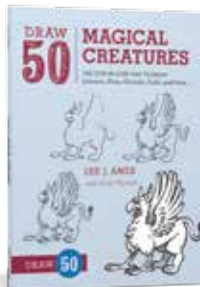
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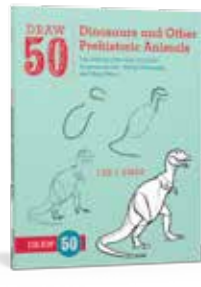
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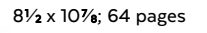
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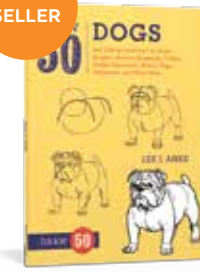
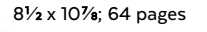
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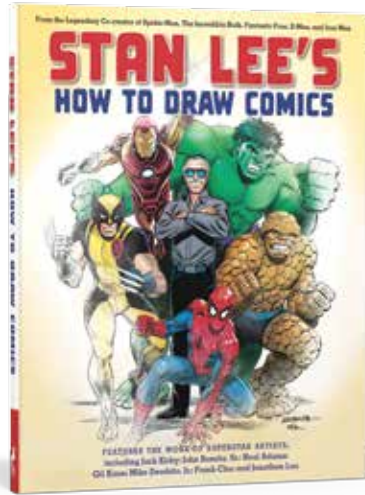
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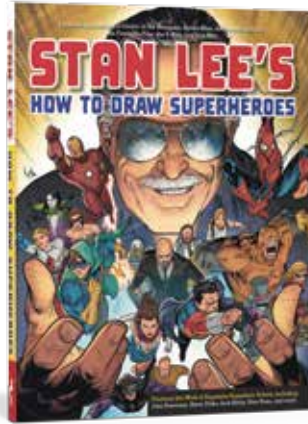
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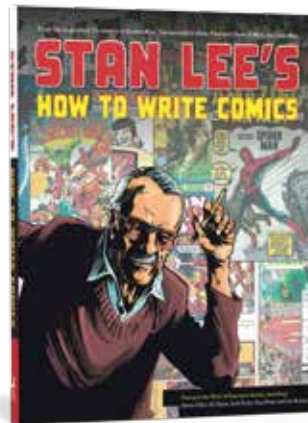


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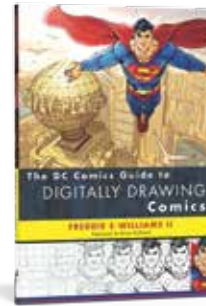


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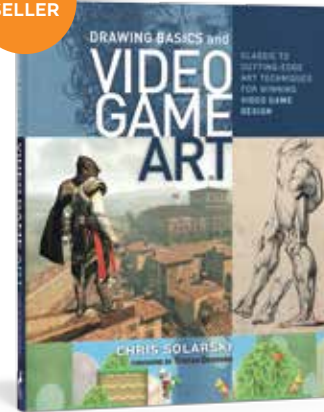




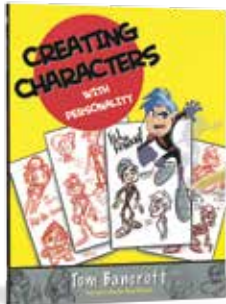
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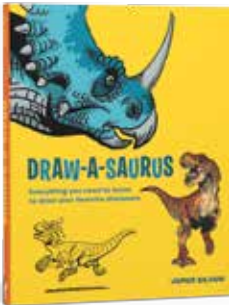
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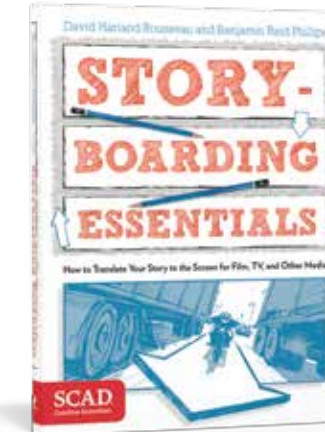
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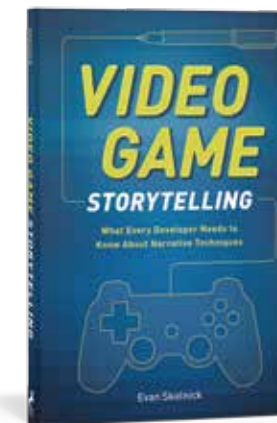
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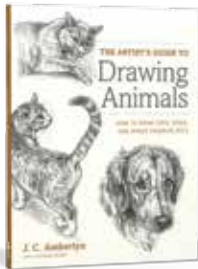
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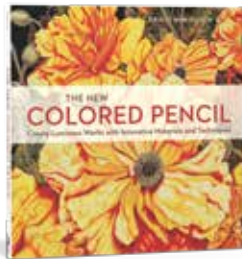
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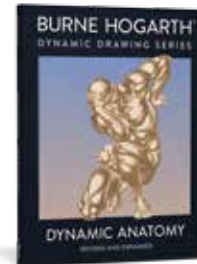
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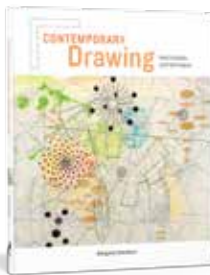
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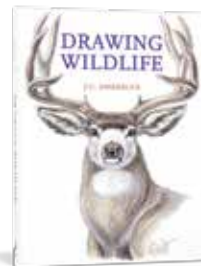
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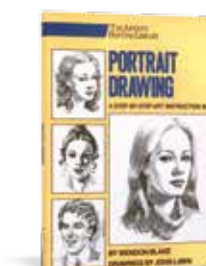
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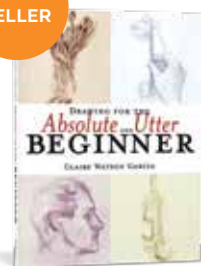
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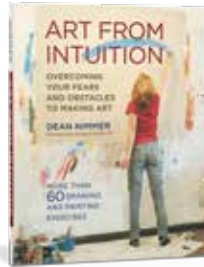


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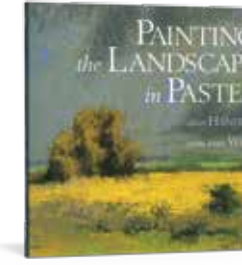
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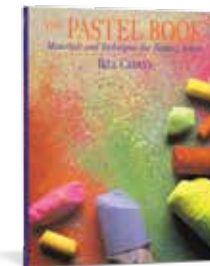
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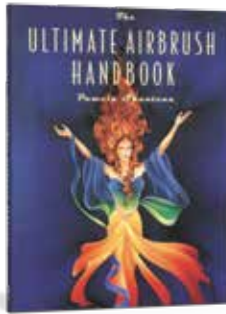
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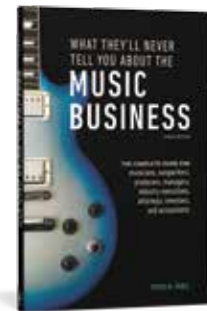
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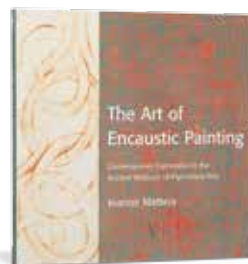
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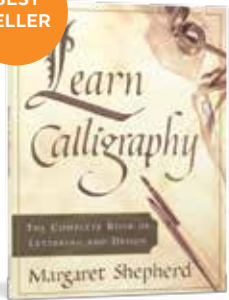
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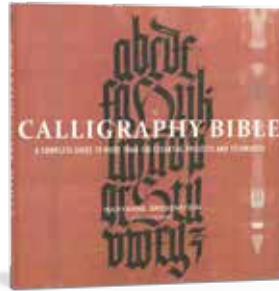
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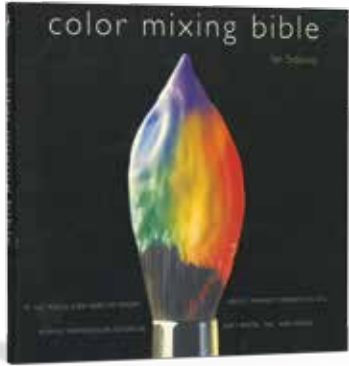
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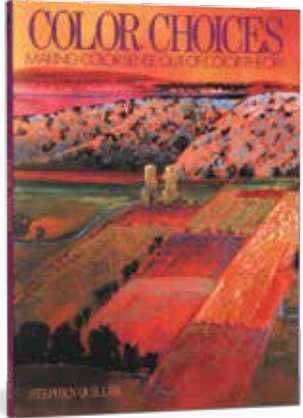
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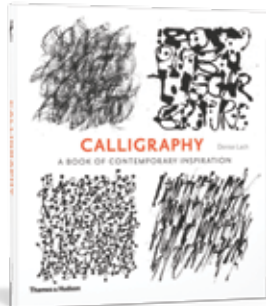
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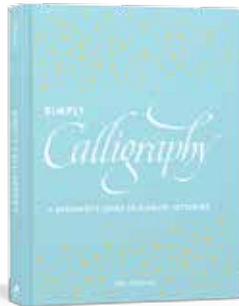
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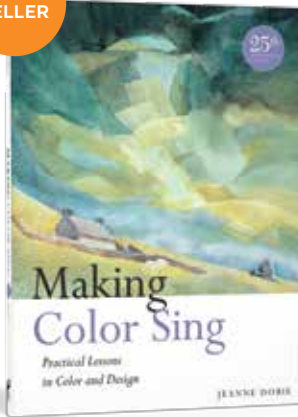


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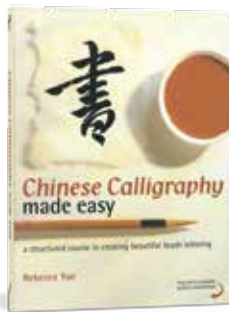


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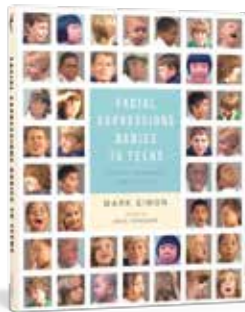
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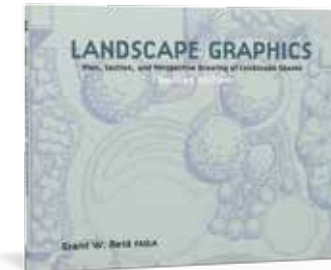
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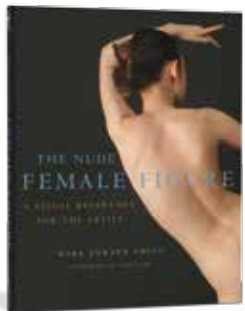
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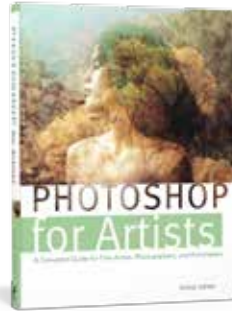
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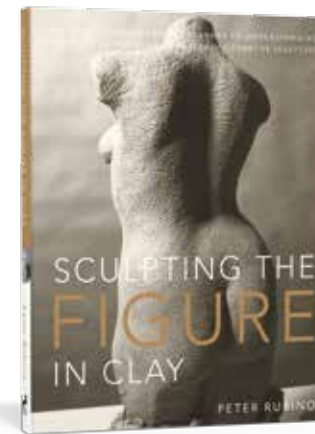
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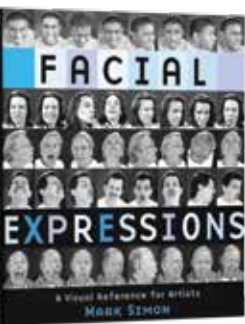
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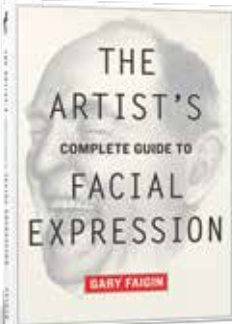
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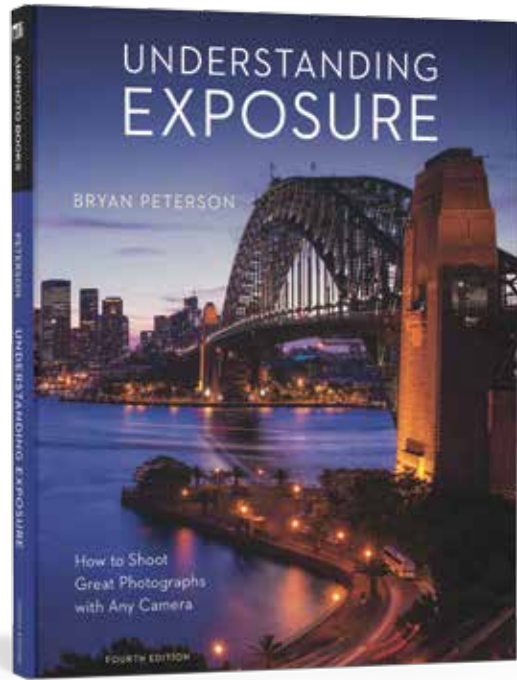
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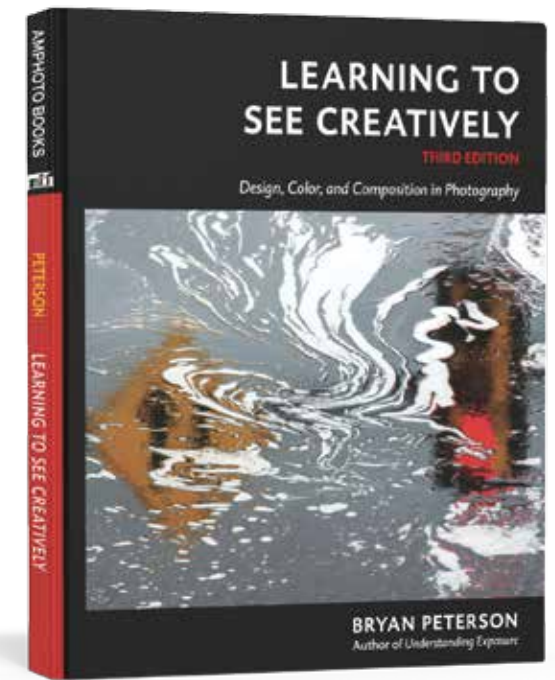
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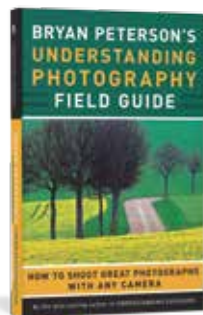




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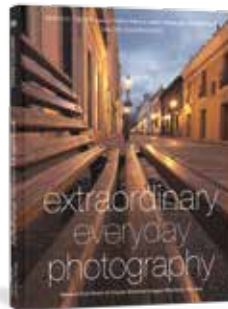
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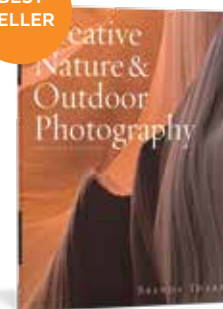
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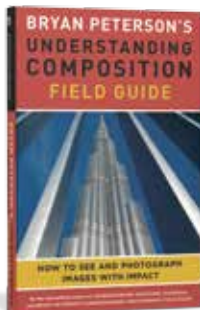
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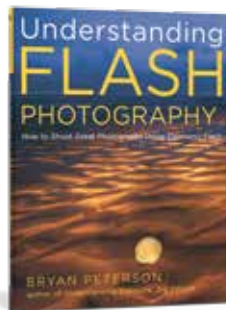
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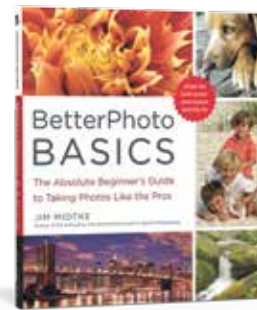
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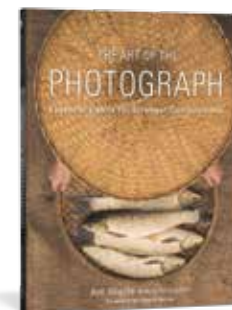
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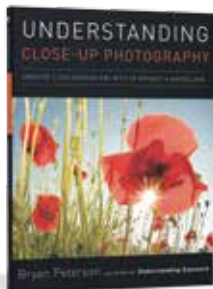
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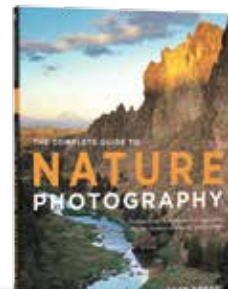
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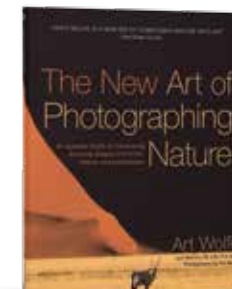
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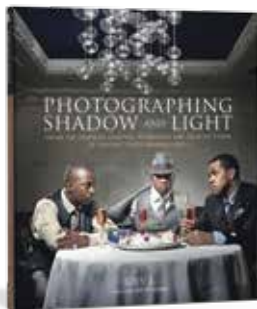


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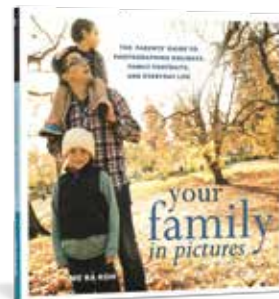
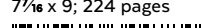




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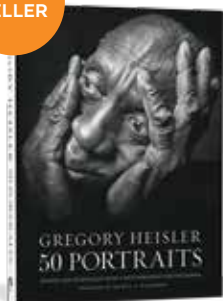
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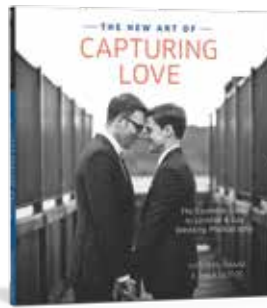
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