

Dr. Seuss™ PERMANENT SPINNER RACK

NEW SPINNER RACK

ISBN: 978-1-524-70642-5

Total Titles: 144 Minimum

Formats:

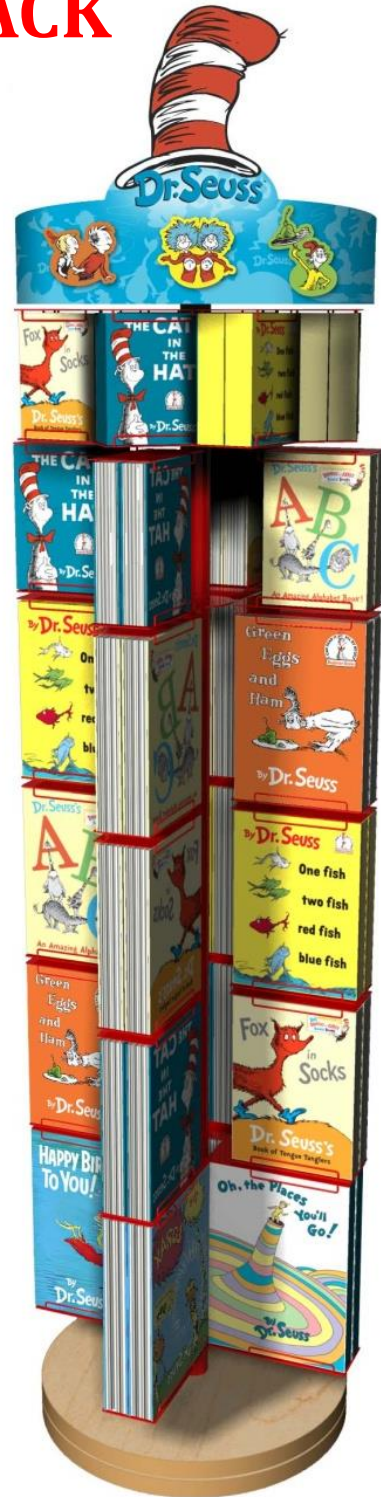
- 1 row of Bright and Early Board
- 1 row of Big Bright and Early Board
- 3 rows of Beginner books
- 1 row of Classic

Base Dimensions: 19" in diameter

Height Dimensions: 74" with header

Retail Value: as low as \$ 1,294.00

- Available at no charge with an accompanying order of one complete fill of 144 Dr. Seuss Book.
- Allow 12 weeks for manufacture
- See your Random House Sales Representative for details.



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VALUE COMPARISON

FORMAT	PRICE	NUMBER OF FACINGS	BOOKS PER FACING	TOTAL BOOKS	TOTAL RETAIL PRICE
SMALL BOARD BOOKS	\$ 4.99	8	3	24	\$ 119.76
BIG BRIGHT AND EARLY BOARD BOOKS	\$ 6.99	8	3	24	\$ 167.76
BEGINNER BOOKS	\$ 8.99	24	3	72	\$ 647.28
CLASSICS	\$14.99	8	3	24	\$ 359.76
				144	\$ 1,294.56



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