



**Updated  
Permanent Rack  
Information  
April 2013**



# The Perfect Home for Everyone's Favorite Format

## Little Golden Books Spinner Rack

ISBN: 978-0-375-88534-1

### RACK FACTS:

**Total Number of Facings:** 48

**Total Titles:** 288

### Display Dimensions:

Diameter: 17-1/2" • Height: 65" with header

**Shipper Dimensions:** 18" x 18" x 65-1/2"

**Weight:** 70 lbs.

**Total Retail Value:** \$1,149.12

Available at no charge with an accompanying order of one complete fill of 288 Little Golden Books.

\* Allow 8–10 weeks for manufacture.

### NEW: Set of 2 Lug-on Pockets for Board Books

ISBN: 9780307726100

1 Pocket holds 3 Golden Baby Padded Board Books or 4 Little Golden Board Books

See your Random House sales representative for details.



# The Perfect Way to Merchandise All Dr. Seuss Formats

**Dr. Seuss Permanent Spinner Rack**  
ISBN: 978-0-375-96604-0

## **RACK FACTS:**

**Total Number of Facings:** 48 (8 facings of board books, 24 facings of Beginner Books, 16 facings of Classic Seuss)

**Total Titles:** 200

### **Display Dimensions:**

Diameter: 22" • Height: 77" with header

**Shipper Dimensions:** 22-1/2" x 22-1/2" x 65"

**Weight:** 70 lbs.

**Total Retail Value:** \$2,019.44

Available at no charge with an accompanying order of one complete fill of 200 Dr. Seuss books.

\* Allow 8–10 weeks for manufacture.

See your Random House sales representative for details.



# Learning to Read Step by Step

**Step Into Reading® Spinner Rack**  
ISBN: 978-0-375-88533-4

**RACK FACTS:**

**Total Number of Facings:** 48

**Total Titles:** 432 minimum–576 maximum

**Display Dimensions:**  
Diameter: 20" • Height: 67" with header

**Shipper Dimensions:** 18" x 18" x 67-1/2"

**Weight:** 60 lbs.

**Total Retail Value:** \$1,1723.68

Available at no charge with an accompanying order of one complete fill of 432 Step Into Reading books.

\* Allow 8–10 weeks for manufacture.

See your Random House sales representative for details.



# The Perfect Way to Merchandise All Stepping Stones Books

## Stepping Stones Spinner Rack

ISBN: 978-0-770-43886-9

### RACK FACTS:

**Total Number of Facings:** 56

**Total Titles:** 336

**Display Dimensions:**

Diameter: 17-1/2" • Height: 67-1/4" with header

**Shipper Dimensions:** 18-1/2" x 18 1/2" x 69"

**Weight:** 60 lbs.

**Total Retail Value:** \$1,341.00

Available at no charge with an accompanying order of one complete fill of 336 Stepping Stones Books.

\* Allow 8–10 weeks for manufacture.

See your Random House sales representative for details.

# Standard Wood Display



**Wood Rack #840**  
ISBN: 978-0-375-88344-6

## **RACK FACTS:**

### **Number of Pockets:**

Top Tiers: (3) 47" x 3" x 3-1/2"  
Center Tiers: (4) 47" x 3" x 3-1/2"  
Bottom Tiers: (4) 47" x 3" x 3-1/2"

### **Display Dimensions:**

Width: 48" • Depth: 18" • Height: 60"

### **Shipper Dimensions:**

Length: 49" • Width: 19-1/2" • Height: 68"

Weight: 180 lbs.

**Total Retail Value:** \$2,000.00

Available at no charge with an accompanying order of one complete fill of books with a retail value of minimum \$2,000.00.

\* Allow 10-12 weeks for manufacture.

See your Random House sales representative for details.



# Color & Carry Along Everyone's Favorite Characters

## Giant Coloring Book Rack

ISBN: 978-0-375-95404-7

### RACK FACTS:

**Total Number of Facings:** 4

**Total Titles:** 24

#### Display Dimensions:

Width: 14-1/4" • Depth: 4" • Height: 57-1/2" with header

**Shipper Dimensions:** 20" x 57-1/2" x 4-1/2"

**Weight:** 10 lbs.

**Total Retail Value:** \$239.76

Available at no charge with an accompanying order of one complete fill of 24 books.

\* Allow 8–10 weeks for manufacture.

See your Random House sales representative for details.

# Cross Merchandising Opportunities



## 47" Flex-Format Wire Shelf Extender

ISBN: 978-0-679-81377-4

### RACK FACTS:

**Total Number of Facings:** various

**Total Titles:** various

**Display Dimensions:** Width: 3" • Depth: 4-1/4" • Height: 47-3/8" with header

**Shipper Dimensions:** 48" x 5-3/4" x 4"

**Weight:** 4 lbs.

**Total Retail Value:** \$250.00 minimum

Available at no charge with an accompanying order of one complete fill of books with a retail value of minimum \$250.00.

\* Allow 8-10 weeks for manufacture.

See your Random House sales representative for details.



# Lane Blocker

ISBN: 978-0-375-95550-1

## **RACK FACTS:**

**Total Number of Facings:**  
Approximately 12

**Total Titles:**  
Varies

**Includes 4 lockable rollers**

**Display Dimensions:**  
Width: 27" • Depth: 18" • Height: 60" • Shelves: 4" deep

**Shipper Dimensions:** 20" x 28" x 45"

**Weight:** 25 lbs.

**Total Retail Value:** \$250.00 minimum

Available at no charge with an accompanying order of one complete fill of books with a retail value of minimum \$250.00.

\* Allow 8–10 weeks for manufacture.



# Bring Bestselling Formats Together In One Place

## Corporate Power Panel Wire Rack

ISBN: 978-0-307-72473-1

### RACK FACTS:

#### Tiers:

- Tier 1: 17 3/4" Wide x 2-1/4" Deep
- Tier 2: 16 3/4" Wide x 3-1/8" Deep
- Tier 3: 8" Wide x 3" Deep x 2 Pockets
- Tier 4: 8" Wide x 3" Deep x 2 Pockets
- Tier 5: 14-5/16" Wide x 3" Deep

Can accommodate most formats including Little Golden Books, 8x8, Board Books, Beginner Readers, Step Into Reading, Color & Activity, and oversized coloring books (14 x 11)

#### Display Dimensions:

Width: 18-1/4" • Height: 59-1/2" • Depth: 5-1/2"

#### Shipper Dimensions:

Length: 18-1/2" • Height: 60" • Depth: 6"

Weight: 15 lbs.

**Total Retail Value:** \$400.00

Available at no charge with an accompanying order of one complete fill of books with a retail value of minimum \$400.00.

\* Allow 10–12 weeks for manufacture.

See your Random House sales representative for details.