



RANDOM HOUSE INC.

# BUSINESS BOOKS

*includes **FALL 2013** titles*

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## FRONTLIST Summer 2013—Fall 2013

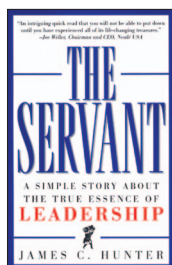
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## BEST OF 2012

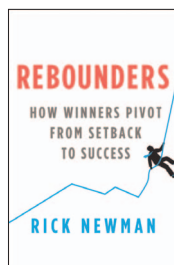
**The Servant**

A Simple Story About the True Essence of Leadership

James C. Hunter

978-0-7615-1369-8

\$23.00 | HC | Crown Business

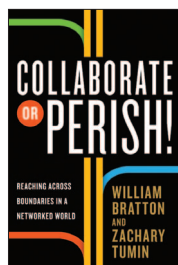
**Rebounders**

How Winners Pivot from Setback to Success

Rick Newman

978-0-345-52783-7

\$26.00 | HC | Ballantine Books

**Collaborate or Perish!**

Reaching Across Boundaries in a Networked World

William Bratton

978-0-307-59239-2

\$26.00 | HC | Crown Business

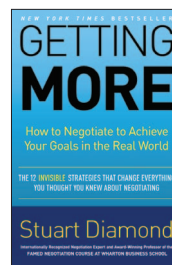
**All Work, No Pay**

Finding an Internship, Building Your Resume, Making Connections, and Gaining Job Experience

Lauren Berger

978-1-60774-168-5

\$12.99 | TR | Ten Speed Press

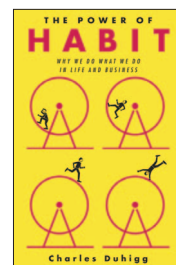
**Getting More**

How to Negotiate to Achieve your Goals in the Real World

Stuart Diamond

978-0-307-71690-3

\$15.00 | TR | Three Rivers Press

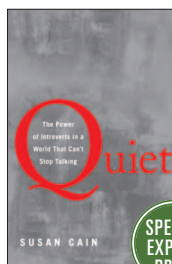
**The Power of Habit**

Why We Do What We Do in Life and Business

Charles Duhigg

978-1-4000-6928-6

\$28.00 | HC | Random House

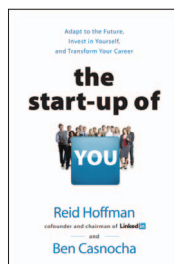
**Quiet**

The Power of Introverts in a World That Can't Stop Talking

Susan Cain

978-0-307-35214-9

\$22.00 | HC | Crown

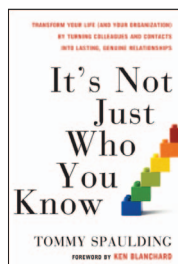
**The Start-Up of You**

Adapt to the Future, Invest in Yourself, and Transform Your Career

Reid Hoffman and Ben Casnocha

978-0-307-88890-7

\$26.00 | HC | Crown Business

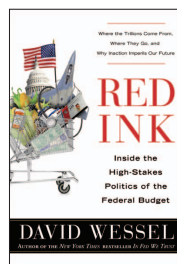
**It's Not Just Who You Know**

Transform Your Life (and Your Organization) by Turning Colleagues and Contacts into Lasting, Genuine Relationships

Tommy Spaulding

978-0-307-58914-9

\$14.00 | TR | Crown Business

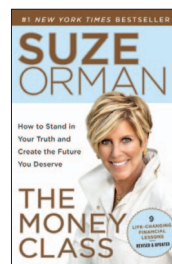
**Red Ink**

The Politics and the People Behind the Budget

David Wessel

978-0-7704-3614-8

\$22.00 | HC | Crown Business

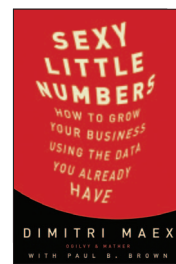
**The Money Class**

How to Create Your New American Dream

Suze Orman

978-0-8129-8213-8

\$16.00 | TR | Spiegel & Grau

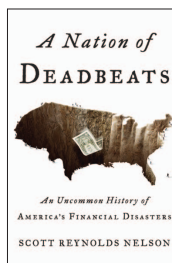
**Sexy Little Numbers**

How to Grow Your Business Using the Data You Already Have

Dimitri Maex

978-0-307-88834-1

\$27.50 | HC | Crown Business

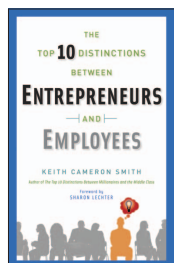
**A Nation of Deadbeats**

An Uncommon History of America's Financial Disasters

Scott Reynolds Nelson

978-0-307-27269-0

\$27.95 | HC | Knopf

**The Top 10 Distinctions Between Entrepreneurs and Employees**

Keith Cameron Smith

978-0-345-53550-4

\$25.00 | HC | Ballantine Books

**Makers**

The New Industrial Revolution

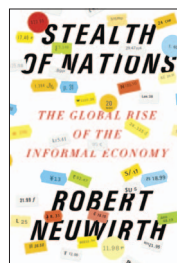
Chris Anderson

978-0-307-72095-5

\$26.00 | HC | Crown Business

978-0-307-87889-2

\$35.00 | CD | RH Audio

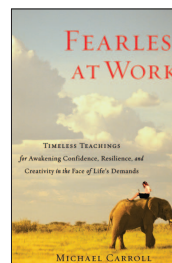
**Stealth of Nations**

The Global Rise of the Informal Economy

Robert Neuwirth

978-0-307-27998-9

\$16.00 | TR | Anchor

**Fearless at Work**

Timeless Teachings for Awakening Confidence, Resilience, and Creativity in the Face of Life's Demands

Michael Carroll

978-1-59030-914-8

\$16.95 | TR | Shambhala

**Antifragile**

Nassim Nicholas Taleb

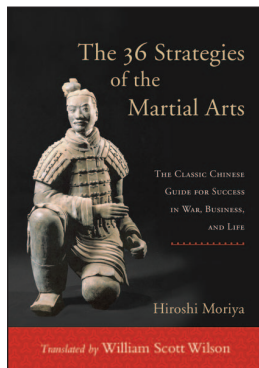
978-1-400-06782-4

\$30.00 | HC | Random House

978-0-7393-7069-8

\$45.00 | CD | RH Audio

## ANCIENT WORDS OF WISDOM



### The 36 Strategies

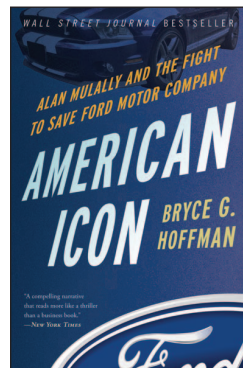
The Classic Chinese Guide for Success in War, Business, and Life

Hiroshi Moriya

Professor Hiroshi Moriya supplies clear explanations of each maxim and illustrates them with examples not only from Chinese literature and history but also from events in Europe and modern business affairs. This book will resonate with anyone interested in a classic approach to psyching out an opponent and emerging victorious—in martial arts, business, sports, or politics.

978-1-59030-992-6 | \$18.95 | TR | Shambhala  
May 14, 2013

## BUSINESS NARRATIVE

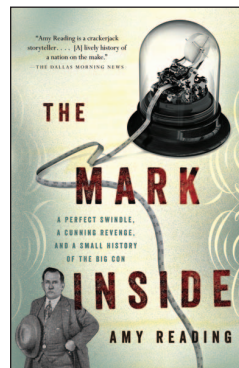


### American Icon

Alan Mulally and the Fight to Save Ford Motor Company  
Bryce G. Hoffman

Now in paperback, *American Icon* is a gripping, fly-on-the-wall narrative of the Ford Motor Company's seemingly imminent collapse and astounding turnaround. It is also an in-depth case study of how Mulally, a Detroit outsider, transformed Ford's management, its cars, its public image, and an entrenched corporate culture filled with backbiting, politics, and personal vendettas.

978-0-307-88606-4 | \$16.00 | TR  
Crown Business | February 5, 2013



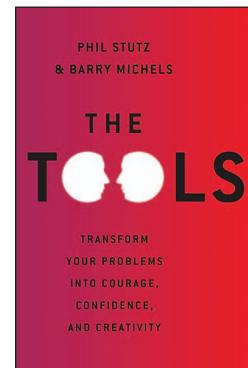
### The Mark Inside

A Perfect Swindle, a Cunning Revenge, and a Small History of the Big Con

Amy Reading

Through Norfleet's ingenious reverse-swindle, Amy Reading reveals the mechanics behind the big con—a piece of performance art targeted to the most vulnerable points of human nature. She shows how the con has been woven throughout US history, from the colonies to the railroads to the Chicago Board of Trade, and how bunco men and bankers alike have always understood that the common man was gullible and willing to engage in minor fraud for his own benefit.

978-0-307-47359-2 | \$15.95 | TR | Vintage  
February 26, 2013

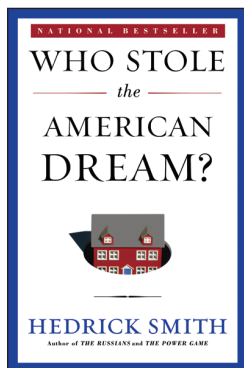


### The Tools

Transform Your Problems into Courage, Confidence, and Creativity  
Phil Stutz

A groundbreaking book about personal growth that presents a uniquely effective set of four tools that bring about dynamic change in the present and imparts a greater understanding of the depth and complexity of the human condition over the long term. Now in paperback.

978-0-8129-8304-3 | \$16.00 | TR  
Spiegel & Grau | April 23, 2013



### Who Stole the American Dream

Just how, and when, did the American Dream become almost impossible for you and me to achieve? Hedrick Smith shows us how by weaving together the gripping political, economic and historical story of America over the past forty years, and shows us people coping. He explores what we can do now, in this masterful work about America today, by a great print and TV journalist.

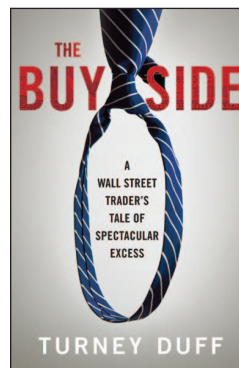
978-0-812-98205-3 | \$18.00/\$21.00C  
Random House | August 27, 2013



### The Loudest Voice in the Room

Gabriel Sherman  
*The Loudest Voice in the Room* reveals the secret history of how Ailes and Murdoch created not only the most dominant political force in American politics but a fantastically lucrative business.

978-0-8129-9285-4 | \$27.00 | HC  
Random House | May 21, 2013



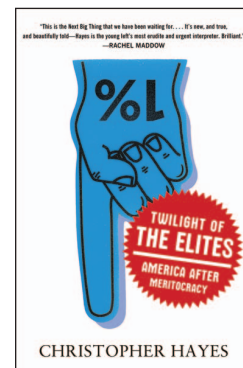
### The Buy Side

A Wall Street Trader's Tale of Spectacular Excess

Turney Duff

By a former trader at the Galleon Group (the hedge fund at the center of history's largest insider-trading scandal), *The Buy Side* is Turney Duff's high-adrenaline journey through the trading underworld, as well as a searing look at an after-hours Wall Street culture where sex and drugs are the quid pro quo and a billion isn't enough.

978-0-7704-3715-2 | \$26.00 | HC  
Crown Business | June 4, 2013



### Twilight of the Elights

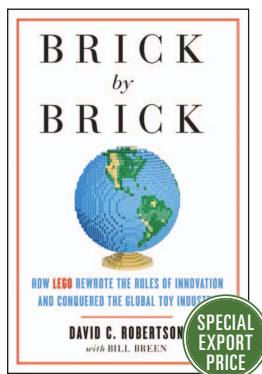
America After Meritocracy

Christopher Hayes

An original, provocative diagnosis of what ails America from the most promising political mind of his generation. Now in paperback.

978-0-307-72046-7 | \$16.00 | TR | Broadway  
June 11, 2013



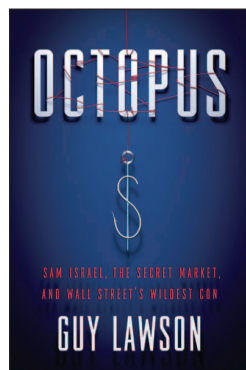


### Brick By Brick

How LEGO Rewrote the Rules of Innovation and Conquered the Toy Industry  
David Robertson

*Brick by Brick* looks back at the last decade at Lego and shows how the company resurrected the Seven Truths of Innovation--truths that had almost sunk them when first applied--to rebuild their business stronger than ever. Along the way they learned to adapt and adjust outsiders' advice, and the classic Seven Truths, to suit their internal needs and find the path to profit and innovation.

978-0-307-95160-1 | \$19.00 | HC  
Crown Business | June 25, 2013

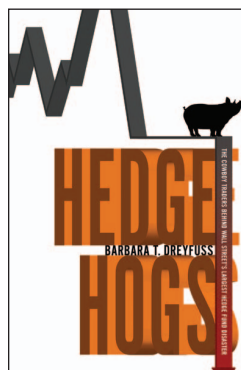


### Octopus

Sam Israel, the Secret Market, and Wall Street's Wildest Con  
Guy Lawson

An incredible-but-true narrative of massive Wall Street financial manipulation, and an even larger, more sinister con game in which ingenious predators hunt the richest prey. Now in paperback.

978-0-307-71608-8 | \$16.00 | TR | Broadway  
July 9, 2013

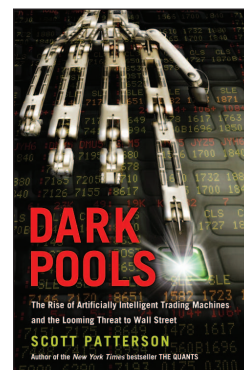


### Hedge Hogs

Barbara T. Dreyfuss

A riveting, fly-on-the-wall narrative in the tradition of *When Genius Failed*, *Hedge Hogs* offers a window into the shadowy world of hedge funds--the unregulated, hidden, and mostly wild side of Wall Street--and provides an overview of the last 30 years of financial history.

978-1-4000-6839-5 | \$28.00 | HC  
Random House | June 11, 2013



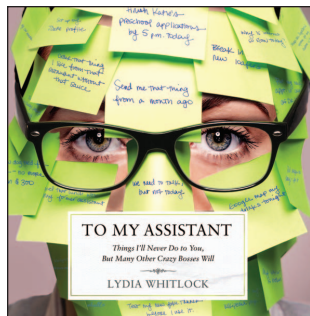
### Dark Pools

The Rise of the Machine Traders and the Rigging of the U.S. Stock Market  
Scott Patterson

Now in paperback, *Dark Pools* chronicles the next-generation threat: Wall Street's growing embrace of artificial intelligence and the chilling prospect that soon so much of the trading process will be ceded to computers that humans will cease to know exactly what is going on--or what could happen.

978-0-307-88718-4 | \$16.00 | TR  
Crown Business | June 25, 2013

## CAREERS & CAREER ADVICE

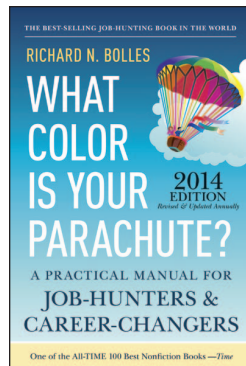


### To My Assistant

Things I'll Never Do to You, But Many Other Crazy Bosses Will  
Lydia Whitlock

Lydia Whitlock was an overworked, underappreciated Hollywood assistant when she started a blog to vent her frustrations. Now she's written the handbook every underling needs to maintain a sense of humor in the dysfunctional, awkward, and--yes--indispensable relationship between boss and assistant. Fun, compulsively readable and laugh-out-loud funny, *To My Assistant* will resonate with anyone currently in the trenches of assistant life--or who has survived to tell the tale!

978-0-7704-3782-4 | \$12.99 | TR  
Three Rivers Press | April 23, 2013



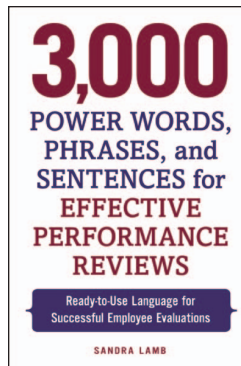
**What Color is Your Parachute? 2014**  
A Practical Manual for Job-Hunters and Career-Changers

Richard N. Bolles

The world's most popular job-search book is updated for 2014 to tailor its long-trusted guidance with up-to-the-minute information and advice for today's job-hunters and career-changers.

978-1-607-74362-0 | \$18.99 | TR  
Ten Speed Press | August 13, 2013

978-1-607-74363-7 | \$29.99 | HC  
Ten Speed Press | August 13, 2013



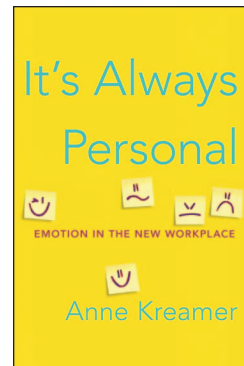
### 3,000 Power Words

Ready-to-Use Language for Successful Employee Evaluations

Sandra E. Lamb

In this pithy, user-friendly handbook, author Sandra E. Lamb lays out the best methods and proven tactics to administer productive evaluations that benefit both parties--and the company. Covering hard and soft skills, and including phrases and words targeted to specific industries and jobs, this guide empowers managers to master both written and in-person reviews.

978-1-607-74482-5 | \$11.99 | TR  
Ten Speed Press | August 27, 2013



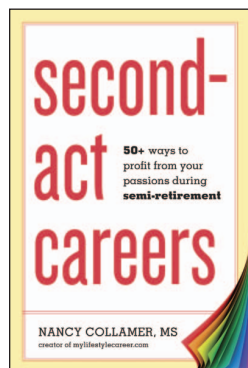
### It's Always Personal

Anne Kreamer

Now in paperback, Anne Kreamer takes an intelligent, holistic approach to the full spectrum of emotion--stepping back to consider what triggers our feelings on a psychological, sociological, and biological level; examining the different ways that men and women handle their emotions; encouraging self-reflection in the midst of conflict; and providing a blueprint for how each of us can better navigate our own and others' emotions while at work.

978-0-8129-7993-0 | \$15.00 | TR  
Random House Trade Paperbacks | January 1, 2013

## CAREERS & CAREER ADVICE



### Second-Act Careers

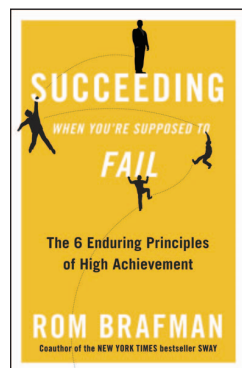
50+ Ways to Profit from Your Passions During Semi-Retirement

Nancy Collamer

Career counselor Nancy Collamer shows readers how to target their favorite interests and expertise and repackage them into more than 50 ways to earn income that range from the traditional to newer Internet-based jobs. This practical book inspires the newly retired with a variety of engaging work options.

978-1-607-74382-8 | \$14.99 | TR  
Ten Speed Press | January 8, 2013

## CORPORATE CULTURE



### Succeeding When You Are Supposed to Fail

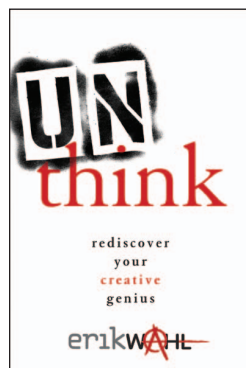
The 6 Enduring Principles of High Achievement

Rom Brafman

Now in paperback, *Succeeding When You're Supposed to Fail*, bestselling coauthor Rom Brafman (Sway, Click) draws from a diverse body of research to reveal the unique factors that allow a sizable percentage of people to achieve success even when the cards are stacked against them.

978-0-307-88769-6 | \$14.00 | TR  
Three Rivers Press | January 1, 2013

## CREATIVE THINKING



### Unthink

Rediscover Your Creative Genius

Erik Wahl

*Unthink* will help you reframe your thinking so that new creative actions become possible. You'll step outside convention to discover unexpected solutions to business challenges. You'll inject your daily grind with satisfying creative action. You'll rethink your assumptions about your role at your workplace. And you'll see your personal art to inspire those around you to embrace and enjoy their work.

978-0770-43400-7 | \$23.00 | HC  
Crown Business | June 4, 2013



### Thinking in New Boxes

Luc De Brabandere

It is no longer enough to "think outside the box". Brabandere and Iny gives readers concrete and actionable tools for producing valuable results through practical creativity. Thinking In New Boxes allows CEOs, managers, entrepreneurs, and small business owners to create new models that are not only original, but also timely, implementable, and within reach.

9780553841190 | \$19.00 | TR  
Random House | September 10, 2013

978-0-385-36099-9 | \$35.00 | CD  
Random House Audio | October 15, 2013

## CUSTOMER SERVICE



### Creative Confidence

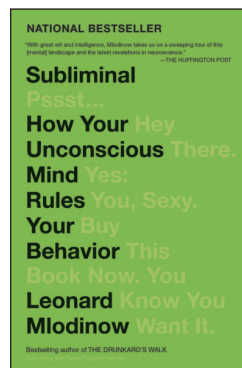
Unlocking the Creative Potential Within Us All

David Kelley

In an incredibly entertaining and inspiring narrative that draws on countless stories from their work at IDEO and with many of the world's top companies and design firms, David and Tom Kelley identify the principles and strategies that will allow us to tap into our creative potential in our work lives, and in our personal lives, allow us to think outside the box in terms of how we approach and solve problems.

978-0-385-34936-9 | \$27.00 | HC  
Crown Business | October 15, 2013

978-0804-12713-4 | \$35.00 | CD  
Random House Audio | October 15, 2013



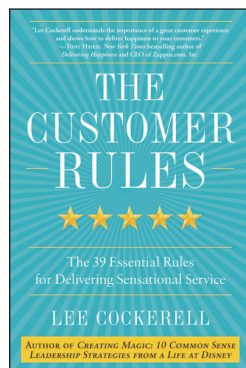
### Subliminal

How Your Unconscious Mind Rules Your Behavior

Leonard Mlodinow

Leonard Mlodinow unravels the complexities of the subliminal mind and reveals its influence on how we misperceive our relationships with family, friends, and business associates, misunderstand the reasons for our investment decisions, and misremember important events. In the process, he changes our view of ourselves and the world around us.

978-0-307-47225-0 | \$15.00 | TR | Vintage  
February 2, 2013



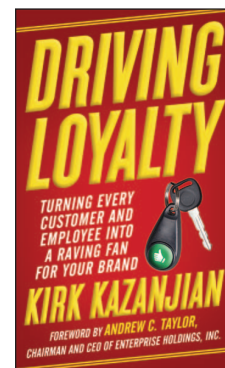
### The Customer Rules

The 39 Essential Rules for Delivering Sensational Service

Lee Cockerell

With wisdom, humor and folksy storytelling, these 39 rules not only show why the customer always rules, but also how to serve customers with such consistency, integrity, creativity and sincerity that they'll never want to do business with anyone but you.

978-07704-3560-8 | \$19.99 | HC  
Crown Business | March 5, 2013



### Driving Loyalty

Turning Every Customer and Employee into a Raving Fan for Your Brand

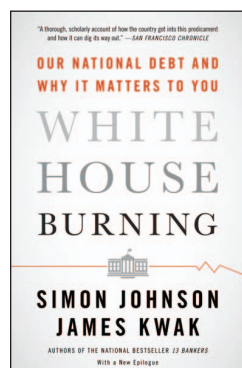
Kirk Kazanjian

Building an army of loyal customers and devoted employees is essential in today's competitive world. In *Driving Loyalty*, management expert Kirk Kazanjian, drawing from the experience of Enterprise, the 14 billion-dollar global car rental powerhouse, reveals the secrets behind wowing customers and engaging employees.

978-0-385-34694-8 | \$28.00 | HC  
Crown Business | April 23, 2013



## ECONOMICS

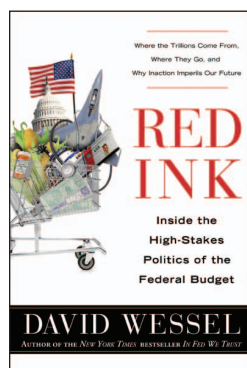
**White House Burning**

Our National Debt and Why It Matters to You

Simon Johnson

From the authors of the national best-seller *13 Bankers*, a chilling account of America's unprecedented debt crisis: how it came to pass, why it threatens to topple the nation as a superpower, and what is to be done.

978-0-307-94764-2 | \$15.95 | TR | Vintage  
February 12, 2013

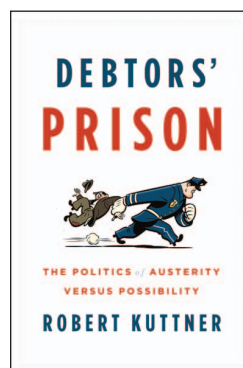
**Red Ink**

Inside the High-Stakes Politics of the Federal Budget

David Wessel

Pulitzer-Prize winning reporter and columnist David Wessel dissects a topic that is fiercely debated today in the halls of Congress and the media, and yet in wildly misunderstood by the American public: The Federal Budget. Now in paperback.

978-0770-43616-2 | \$12.99 | TR  
Crown Business | July 2, 2013

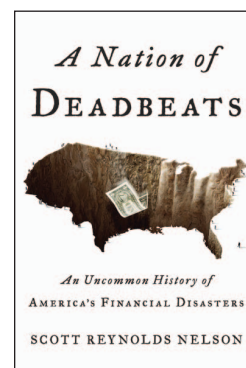
**Debtors' Prison**

The Political of Austerity Versus Possibility

Robert Kuttner

A timely, broadly revisionist, essential book by one of our foremost economic observers takes down one of the most cherished tenets of contemporary financial thinking: that spending less, refusing to forgive debt, and shrinking government--"austerity"--is a solution to the current economic crisis

978-0-307-95980-5 | \$26.95 | HC | Knopf  
April 30, 2013

**A Nation of Deadbeats**

An Uncommon History of America's Financial Disasters

Scott Reynolds Nelson

A lively, comprehensive history of financial crashes in American history--and a concise explanation of the little-understood principles that caused them all.

978-0-307-47432-2 | \$16.95 | TR | Vintage  
June 4, 2013

## ENTREPRENEURSHIP

**Stop Out...Start Up**

College Dropout Visionaries, Billionaire Entrepreneurs, and the New Silicon Valley Gold Rush

Alexandria Wolfe

The Accidental Billionaires meets The Electric Kool-Aid Acid Test in this behind-the-scenes, fly-on-the-wall chronicle of a group of young Internet billionaires bent on exhorting the youth of America to "stop out"--drop out of the American education system and tune in to billions of dollars before age 30.

978-0767-92189-3 | \$25.00 | HC | Crown  
October 1, 2013

**Mission in a Bottle**

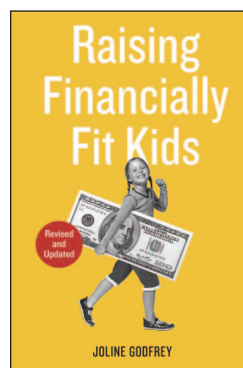
The Story of Honest Tea

Seth Goldman and Barry Nalebuff

Seth Goldman and Barry Nalebuff began Honest Tea fifteen years ago with little more than a tea leaf of an idea and a passion to offer organic, freshly brewed, lightly sweetened bottled tea. Today Honest Tea is a rapidly expanding national brand sold in more than 100,000 grocery stores, restaurants, convenience stores and drugstores across the country. This graphic novel format offers lessons and insights into how to build a successful business.

978-0-7704-3749-7 | \$23.00/\$26.95C  
Crown Business | September 3, 2013

## FINANCE &amp; INVESTING

**Raising Financially Fit Kids**

Joline Godfrey

A decade after *Raising Financially Fit Kids* first came out, the economic landscape has changed. Now more than ever, families view financial education as an important priority. This new edition will include advice tailored to every age group, so parents can set a foundation for young children, follow through with their teens, and even support twentysomethings at risk of boomeranging back into the basement.

978-16077-4408-5 | \$19.99 | TR  
Ten Speed Press | June 4, 2013

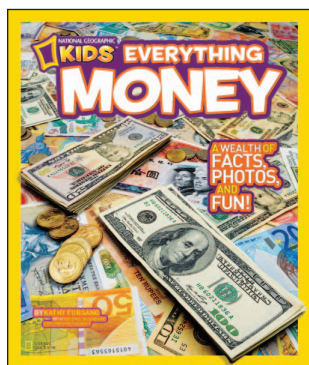
**Financially Fearless**

Alexa Von Tobel

The founder and CEO of LearnVest, the one of the leading personal finance sites, offers a groundbreaking new approach to financial planning. Chock-full of stories of people who have overcome their money struggles, as well as interactive worksheets and quizzes, you will come away with a financial plan that let's you be you, only richer.

978-0-385-34761-7 | \$19.99/\$23.99C  
Crown Business | December 31, 2013

## FINANCIAL LITERACY



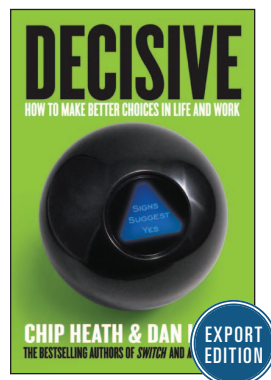
## National Geographic Everything Money

A wealth of facts, photos, and fun!

In this book, kids learn how they can become money experts as they browse the incredible, eye-popping photographs and absorb the authoritative information, made extra fun through a lively and humor-infused presentation.

978-1-4263-1026-3 | \$12.95 | TR  
National Geographic | March 26, 2013

## FROM MOTIVATION TO INSPIRATION



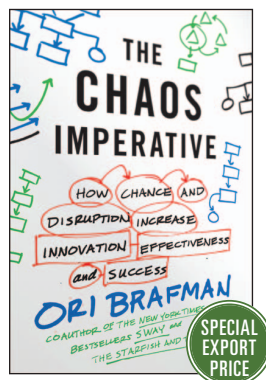
## Decisive

How to Make Better Choices in Life and Work

Chip and Dan Heath

Chip and Dan Heath, the bestselling authors of *Made to Stick* and *Switch*, tackle the thorny problem of how to overcome our natural biases and irrational thinking to make better decisions about our work, lives, companies and careers.

978-0-385-34939-0 | \$19.00 | TR  
Crown Business | March 26, 2013



## The Chaos Imperative

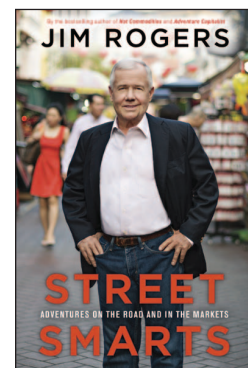
How Chance and Disruption Increase Innovation, Effectiveness, and Success

Ori Brafman

In *The Chaos Imperative*, organizational expert and bestselling author Ori Brafman (*Sway*, *The Starfish and the Spider*) shows how even the best and most efficient organizations, from Fortune 500 companies to today's US Army, benefit from allowing a little unstructured space and disruption into their planning and decision-making.

978-0-307-88667-5 | \$19.00 | HC  
Crown Business | August 13, 2013

## GLOBAL ECONOMY



## Street Smarts

Adventures on the Road and in the Markets

Jim Rogers

Jim Rogers offers insights and financial advice on today's financial world. Rogers is convinced that Southeast Asia and China are the dominant drivers of the world economy in the 21st century, and that America is in decline. He believes so strongly in Asia's economic future that he moved his wife and two young daughters to Singapore in 2007 from New York to immerse them in that world, and his daughters are now fluent in Mandarin.

978-0-307-98607-8 | \$26.00 | HC  
Crown Business | February 5, 2013

## LEADERSHIP



## Global Tilt

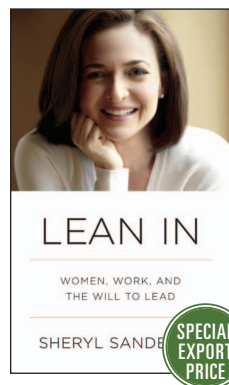
Leading Your Business Through the Great Economic Power Shift

Ram Charan

In a more rapidly-changing world in which growth is mature economics has gone to zero, Ram Charan is back with the essential playbook for how to run a business in an era in which the balance of power has shifted—a world many see as upside down, unfair and in flux.

978-0-307-88912-6 | \$28.00 | HC  
Crown Business | February 26, 2013

978-0449-01255-0 | \$40.00 | CD  
Random House Audio | February 26, 2013



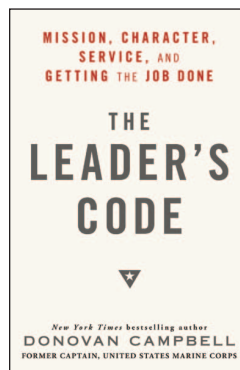
## Lean In

Women, Work, and the Will to Lead

Sheryl Sandberg

Sheryl Sandberg, COO at Facebook, provides invaluable practical solutions to the obstacles women confront, both internally and in the workplace. She offers specific steps that women can take to procure a leadership role and combine achievement with family.

978-0-385-34994-9 | \$22.00 | HC | Knopf  
March 11, 2013



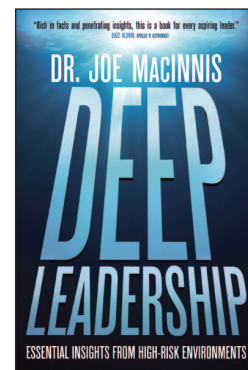
## The Leader's Code

Mission, Character, Service, and Getting the Job Done

Donovan Campbell

In *The Leader's Code*, Donovan Campbell reveals how the training model of the U.S. Marine Corps can serve as a foundation for great leadership in business and beyond. Focusing on character as the most important quality in a leader, he identifies its six key attributes—humility, excellence, kindness, discipline, courage, and wisdom and shows that success on both an individual and national level depends on the integrity of our future leaders in their pursuit of noble missions.

978-08129-9293-9 | \$27.00 | HC  
Random House | April 9, 2013



## Deep Leadership

Essential Insights from High-Risk Environments

Joe Macinnis

*Deep Leadership* is an eminently digestible book with short lessons and anecdotes. Think *Rework* meets *Iacocca*. Macinnis gives the reader a primer to navigate his or her own path toward leadership, including such practices as keeping a journal, building a library and finding mentors.

978-0-307-36111-0 | \$17.99 | TR  
Vintage Canada | August 6, 2013

978-0-385-39423-9 | \$40.00 | CD  
Random House Audio | March 11, 2013



## MARKETING &amp; NETWORK MARKETING

**Loveworks**

How the world's top marketers make emotional connections to win in the marketplace

**Brian Sheehan**

*Loveworks* provides real world business examples and outlines the roadmaps followed by several famous brands to achieve Lovemark status. *Loveworks* shows in detail how many of the world's top marketing companies, including Procter & Gamble, Toyota, Kraft, General Mills, and Diageo have won in the marketplace by applying the theory.

978-1576-87640-4 | \$27.50 | HC  
powerHouse Books | May 28, 2013

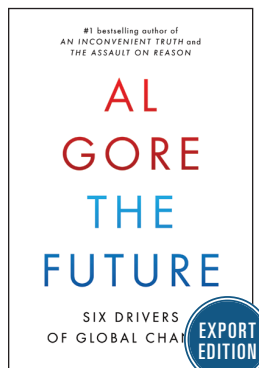
**Ad is a Terrible Thing to Waste**

How the Ad Council's Iconic Campaigns Changed America

**Wendy Melillo**

From Rosie the Riveter to Smokey Bear to McGruff the Crime Dog, *How Smokey, the Crying Indian, and McGruff Changed America* explores the issues and campaigns that have been paramount to the nation's collective memory and looks at challenges facing public service campaigns in the current media environment.

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RADICAL CHANGE  
FOR THE FUTURE**The Future**

Six Drivers of Global Change

**Al Gore**

Former U.S. Vice President Al Gore frames the world's conversation about the future, focusing on the technological, economic, environmental and political forces that are shaping what global civilization is becoming.

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## MANAGEMENT &amp; STRATEGY

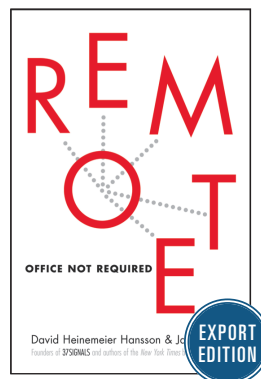
**The Great Game of Business**

The Only Sensible Way to Run a Company

**Jack Stack**

Jack Stack, who scraped together \$100,000 in cash to buy a failing division of International Harvester, has used his open-book management approach to transform what became SRC Holdings Corporation, one of the most successful and profitable companies in America, with \$450 million in annual sales.

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**Remote**

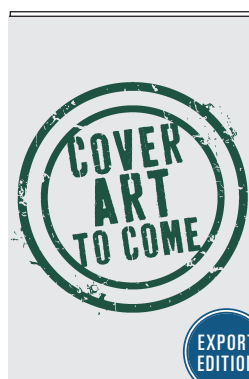
Office Not Required

**Jason Fried**

In this new book from the bestselling 37Signals founders, Fried and Hansson point to the new -- and surging -- trend of employees working from home (and anywhere else), explaining the challenges and unexpected benefits and why more businesses will want to promote this new model of getting things done.

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**Scaling Up Excellence**

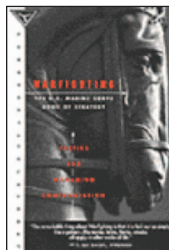
Getting To More Without Settling For Less

**Robert I. Sutton**

Bestselling author Bob Sutton and Stanford colleague Huggy Rao tackle the topic that obsesses businesses large and small, from start-ups to Fortune 500 companies--how to scale up their businesses and spread excellence throughout the organizational culture.

978-0-8041-3835-2 | \$19.00 | TR  
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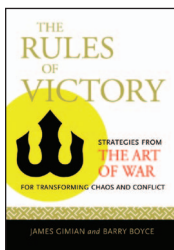
## ANCIENT WORDS OF WISDOM



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11.00 | TR | Crown Business

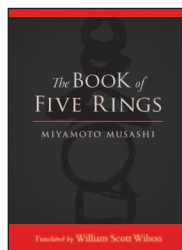


### The Rules of Victory

How to Transform Chaos and Conflict—Strategies from The Art of War

James Gimian  
and Barry Boyce

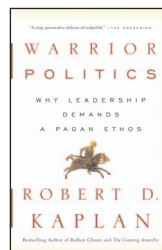
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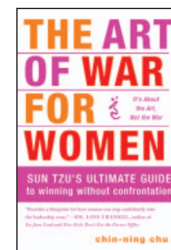


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Robert D. Kaplan

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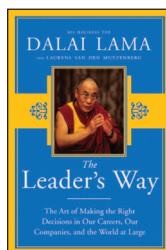
### The Art of War for Women

Sun Tzu's Ultimate  
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Chin-Ning Chu

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## Laurie Beth Jones

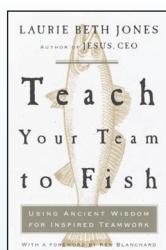


### The Leader's Way

The Art of Making the  
Right Decisions in Our  
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and the World at Large

The Dalai Lama and  
Laurens van den Muyzenberg

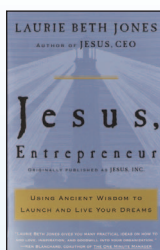
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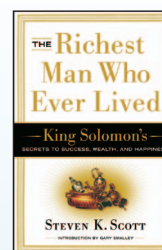
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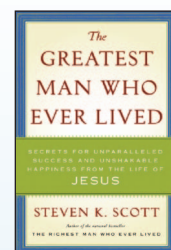
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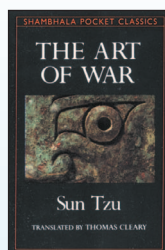
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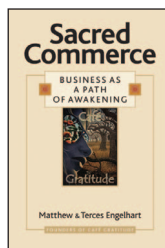
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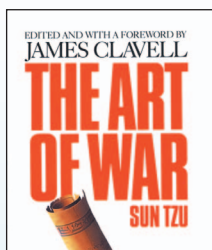
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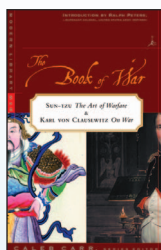
## Customer Service



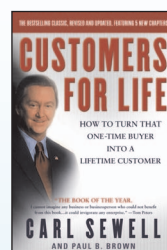
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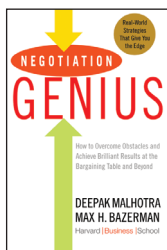


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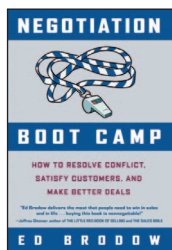


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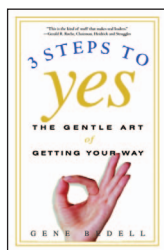
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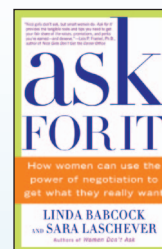


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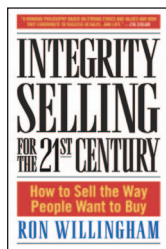
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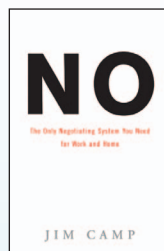
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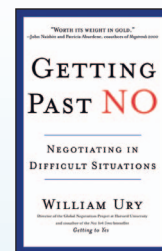
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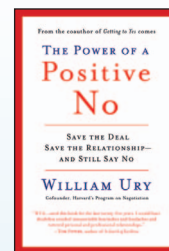
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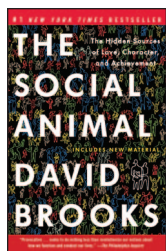


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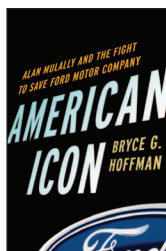


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David Brooks

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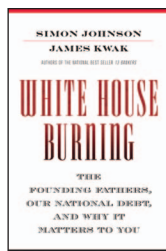


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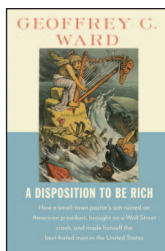


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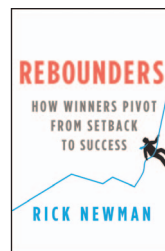


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How a Small-Town Pastor's Son Ruined an American President, Brought on a Wall Street Crash, and Made Himself the Best-Hated Man in the United States

Geoffrey C. Ward

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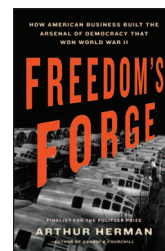


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How Winners Pivot from Setback to Success

Rick Newman

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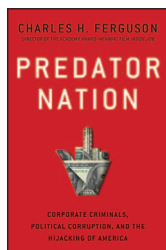


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Arthur Herman

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Charles Ferguson

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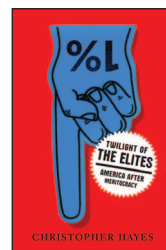


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The Rise of Artificially Intelligent Trading Machines and the Looming Threat to Wall Street

Scott Patterson

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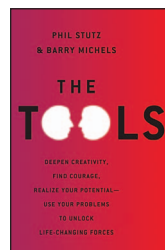


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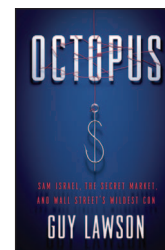
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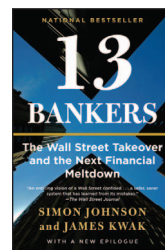


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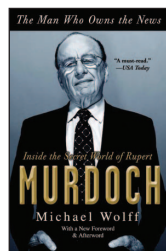


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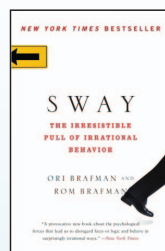


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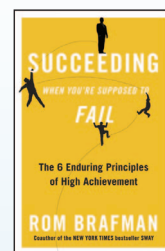


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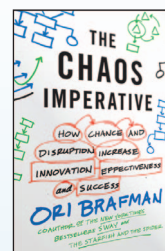


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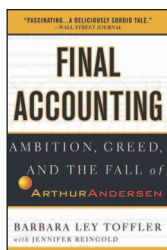
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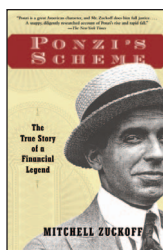
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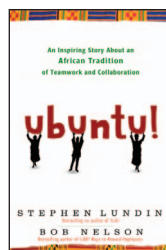
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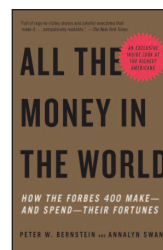
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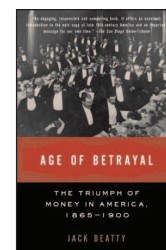
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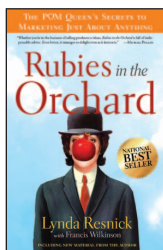
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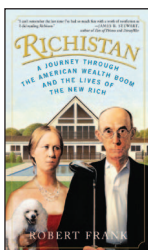
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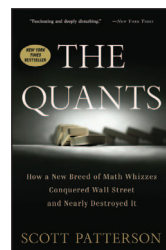
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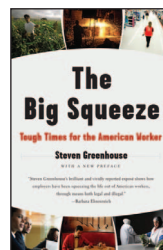
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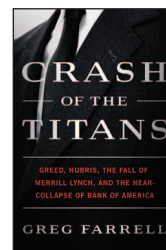
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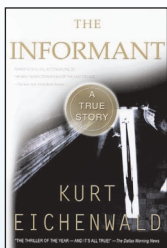
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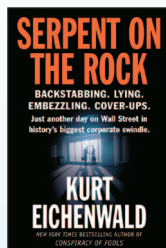
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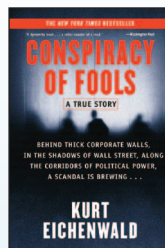
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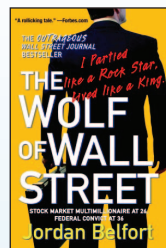


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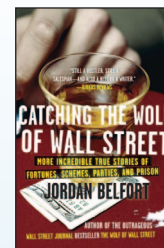


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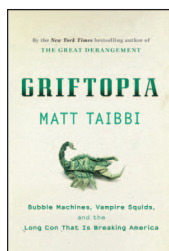


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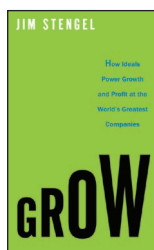


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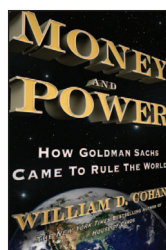


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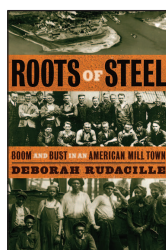


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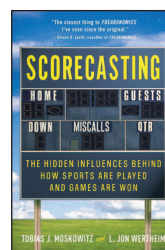


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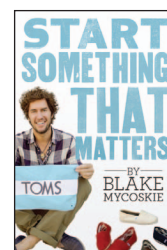


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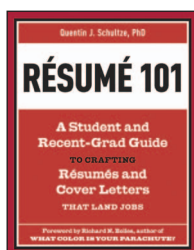


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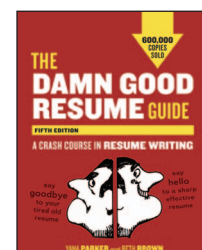


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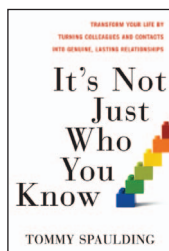


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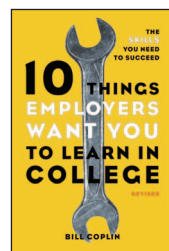


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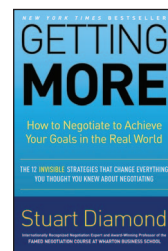


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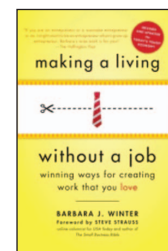


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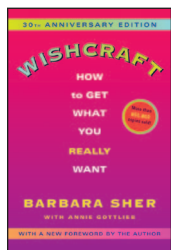
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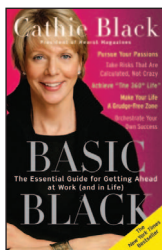
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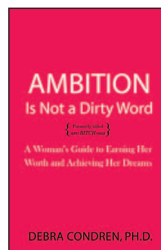
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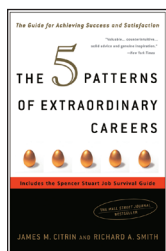
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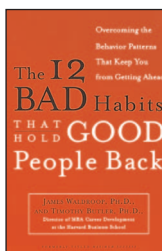
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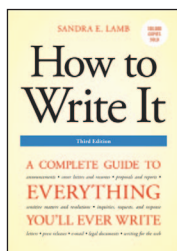
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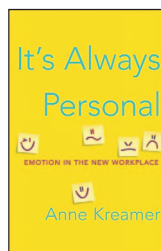
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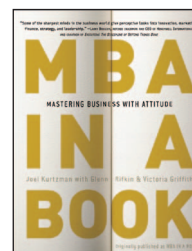
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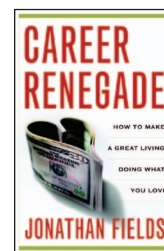
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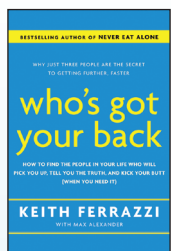


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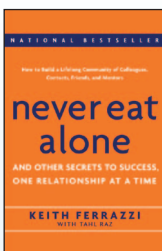


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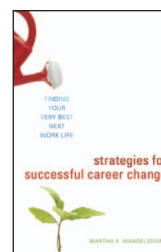
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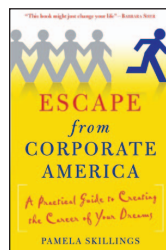
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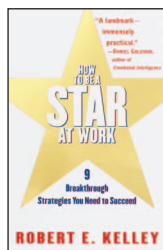
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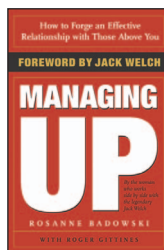
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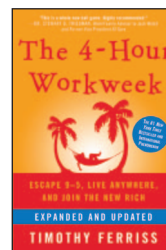
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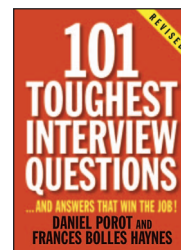
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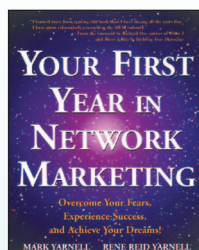
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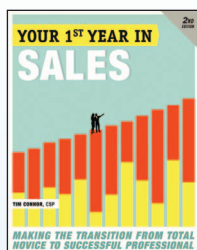
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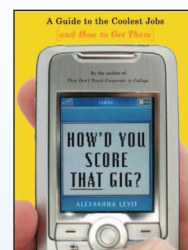
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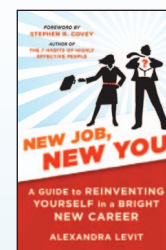
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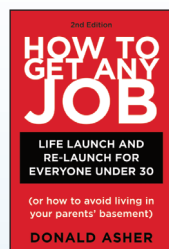
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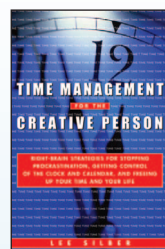
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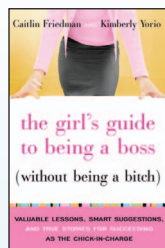
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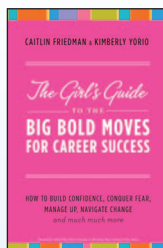
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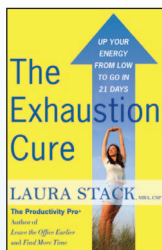
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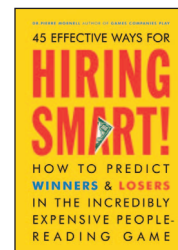


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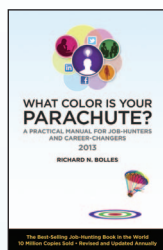
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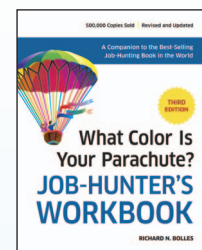


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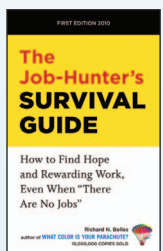


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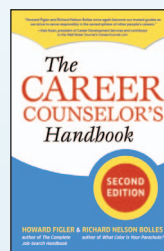
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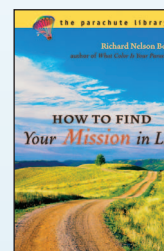
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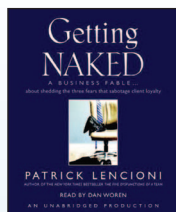
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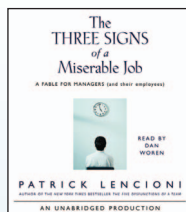
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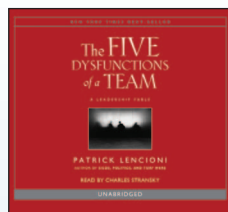
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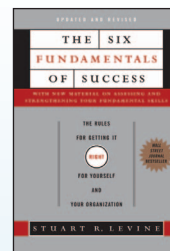
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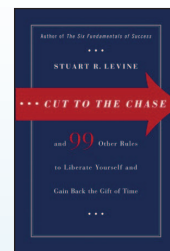
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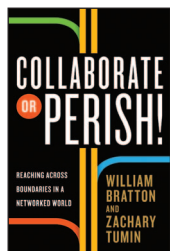
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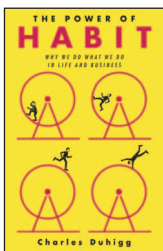
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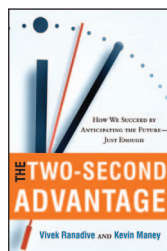
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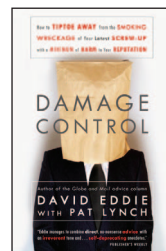
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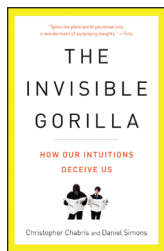
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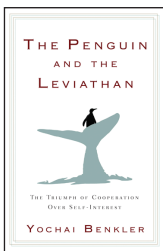
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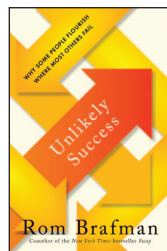
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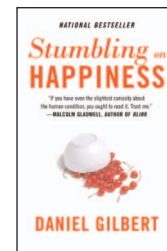
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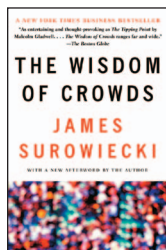
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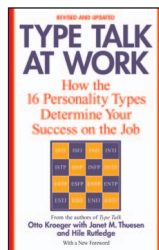
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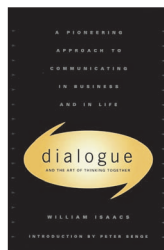
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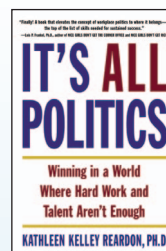


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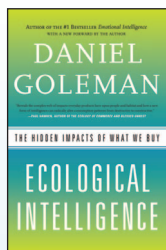


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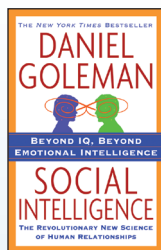


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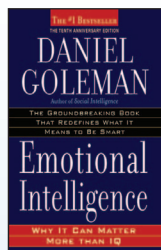
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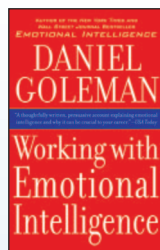
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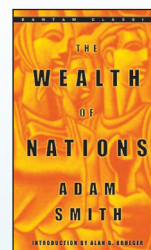
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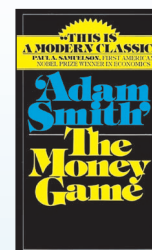
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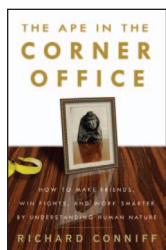


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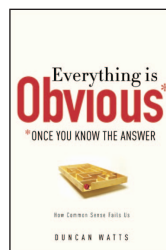


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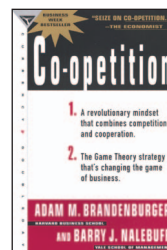
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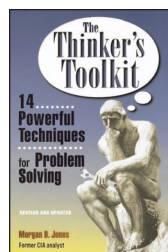


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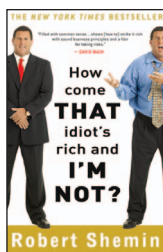


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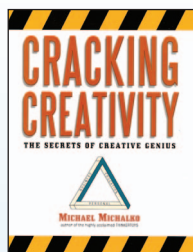
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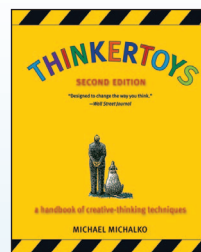
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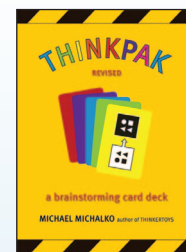
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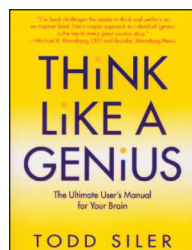


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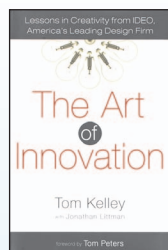
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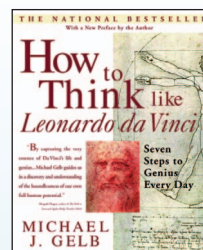
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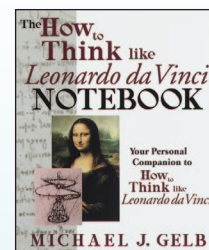
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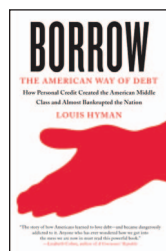


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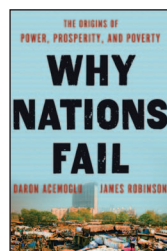


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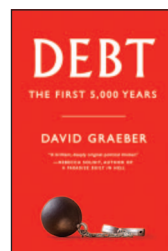
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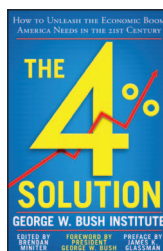
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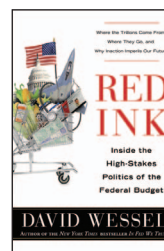
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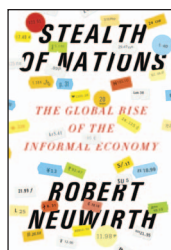


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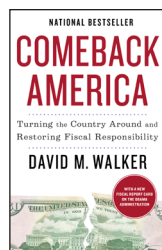
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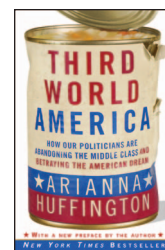
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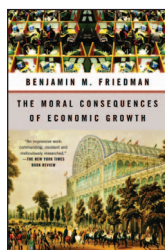
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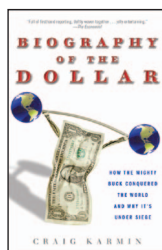
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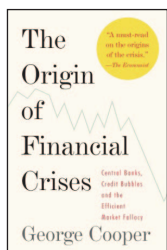
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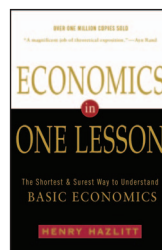
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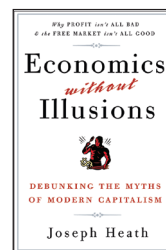
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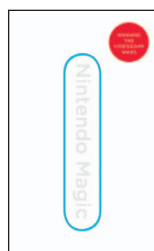
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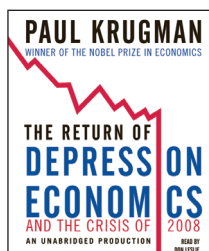
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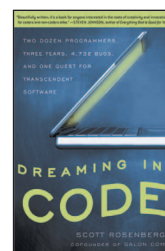
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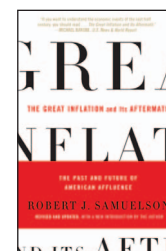
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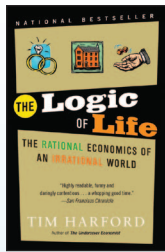
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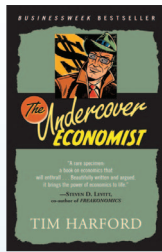
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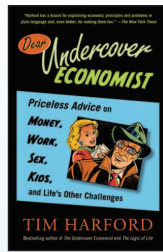
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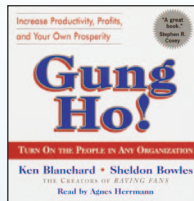


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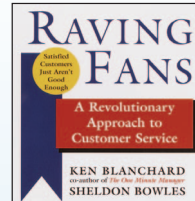
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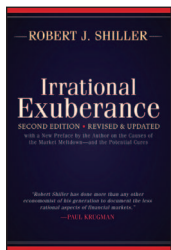


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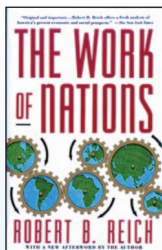
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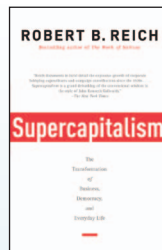
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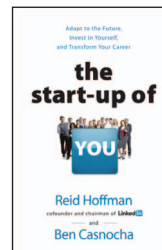
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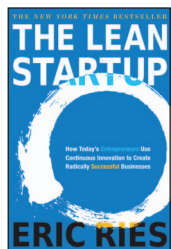


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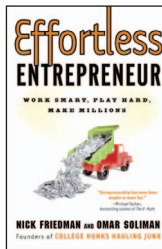
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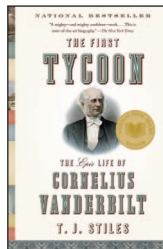
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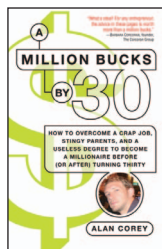
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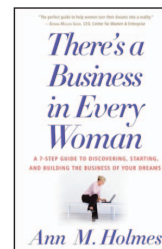
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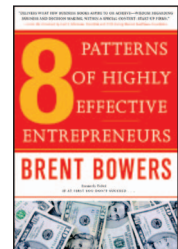
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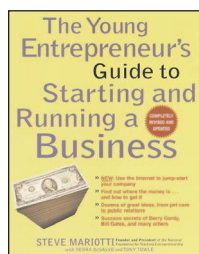


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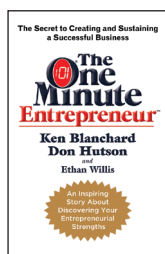
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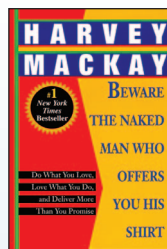
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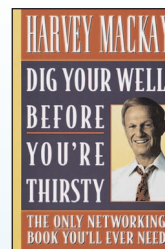


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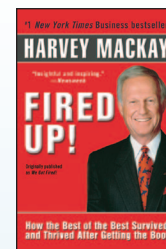


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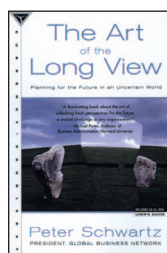
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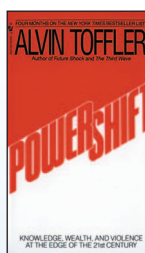


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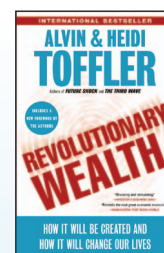


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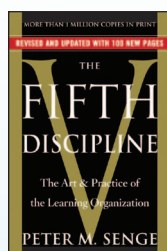
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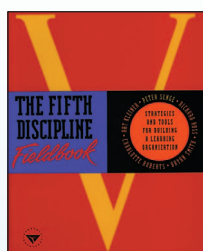
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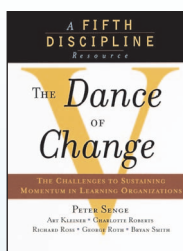


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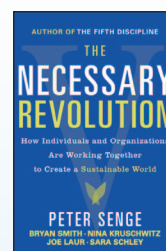


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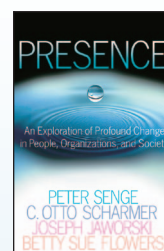
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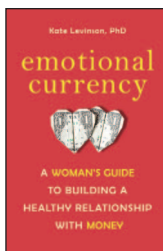
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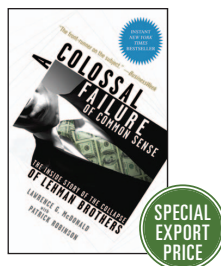
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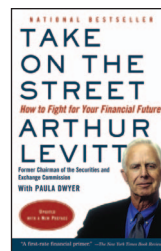
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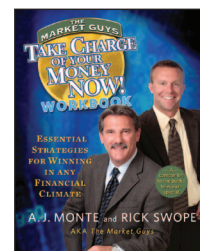
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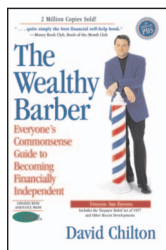


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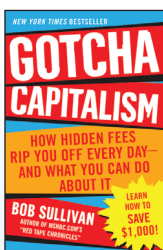


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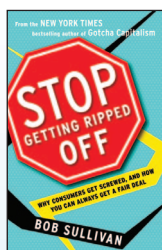
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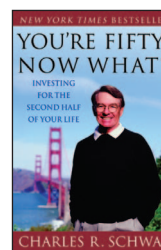
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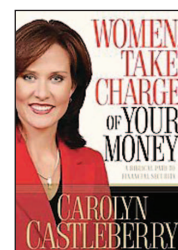
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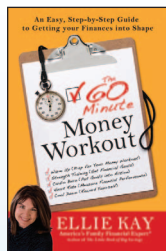


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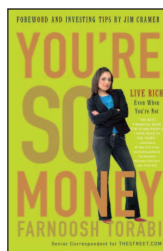
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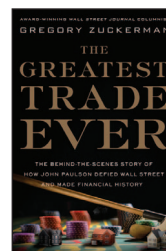
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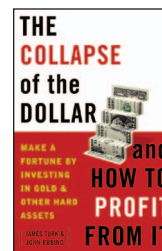
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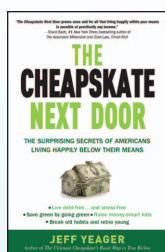


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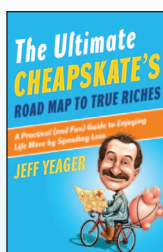
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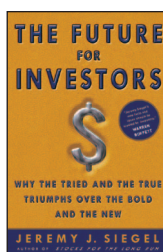
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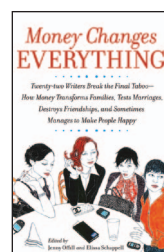
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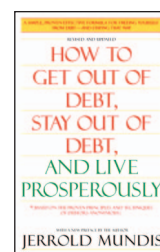


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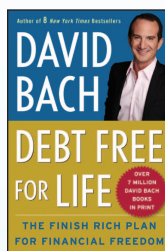
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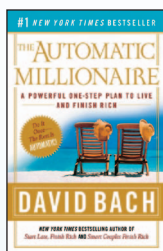
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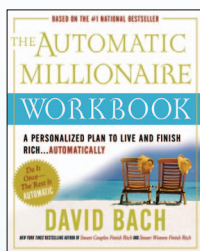
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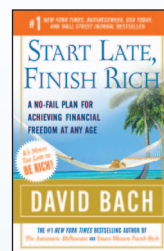
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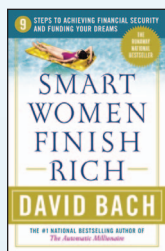
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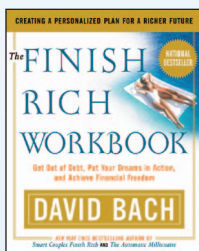
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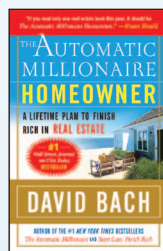
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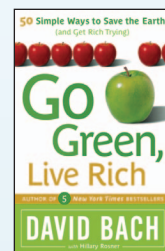
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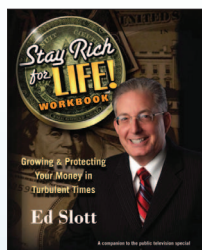
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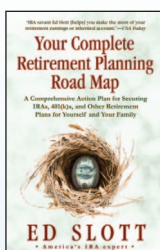
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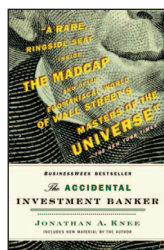
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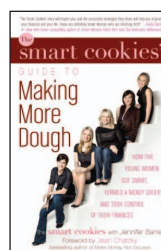
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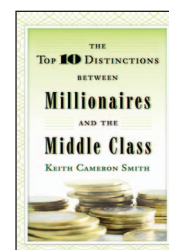
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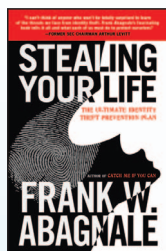
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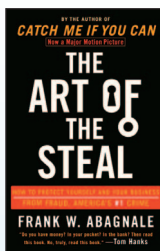
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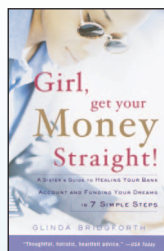
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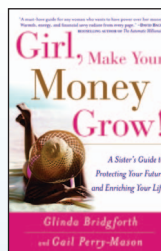
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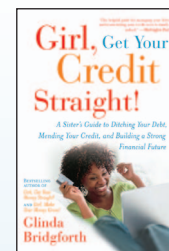
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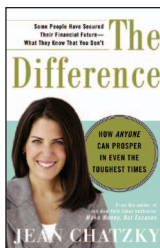
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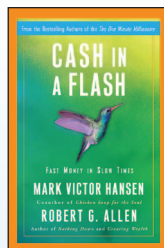
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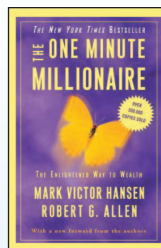
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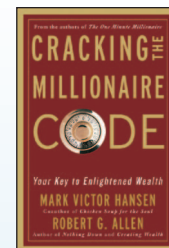
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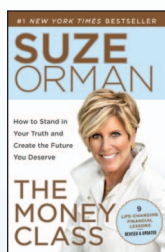
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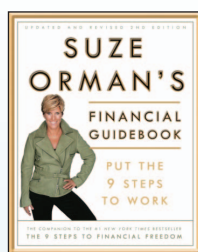
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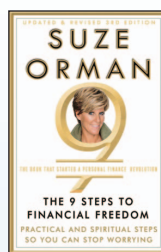
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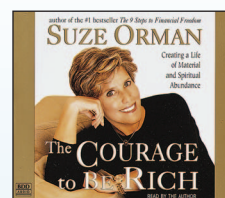
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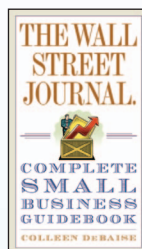
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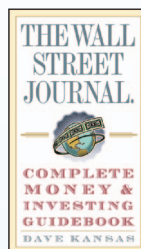
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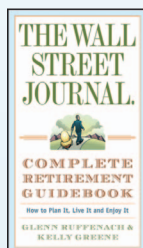
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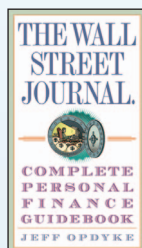
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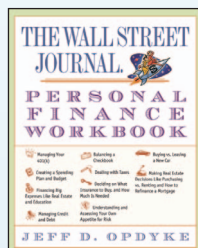
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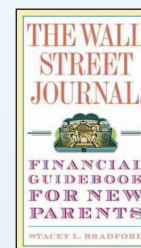
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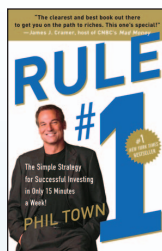


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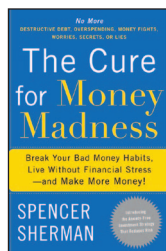
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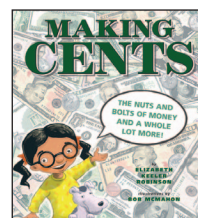
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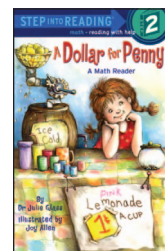
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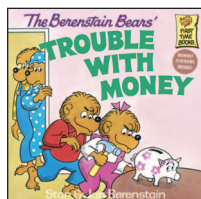
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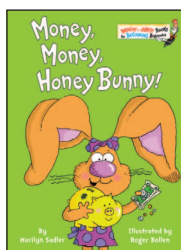
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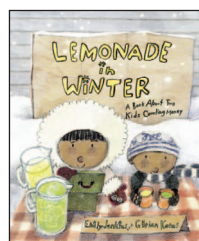
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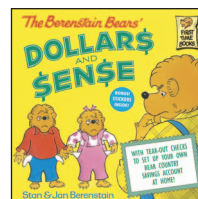
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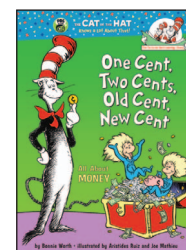
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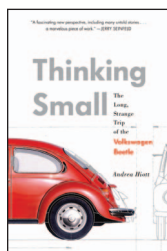
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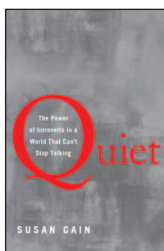
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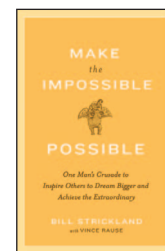
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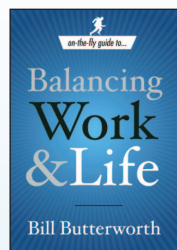
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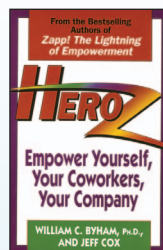
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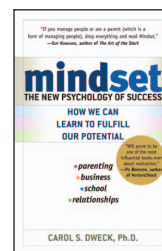
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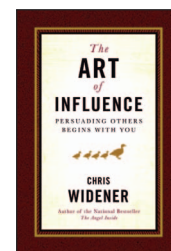
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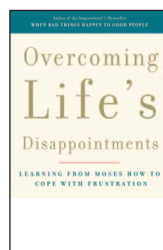
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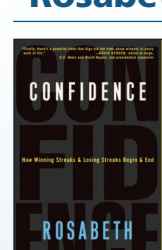
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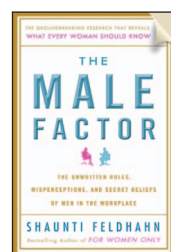
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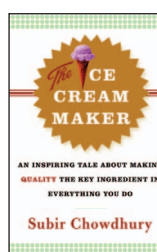
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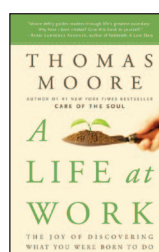
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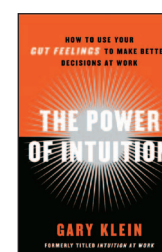
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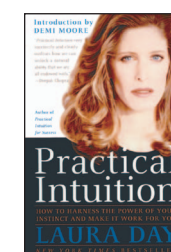
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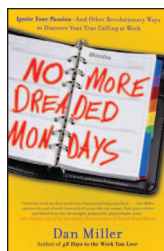


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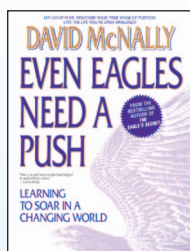
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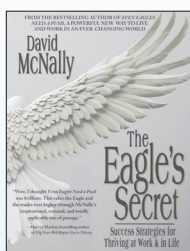


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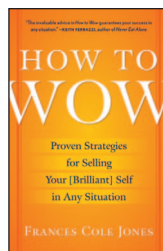
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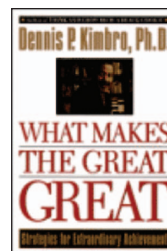
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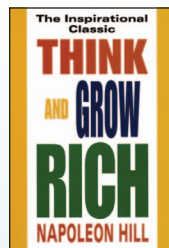
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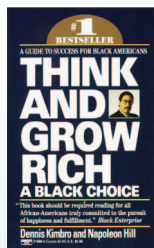
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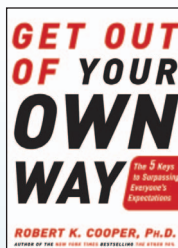
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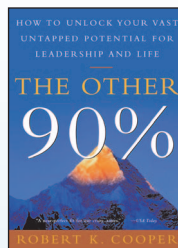


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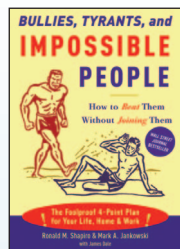


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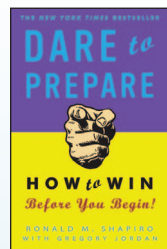
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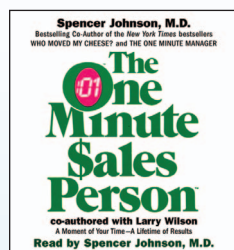
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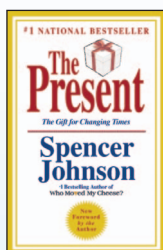
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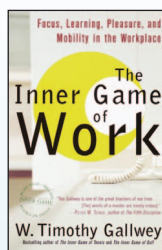
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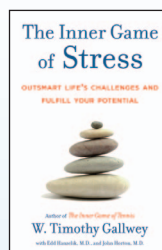


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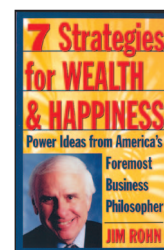
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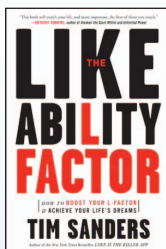
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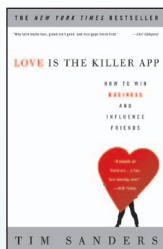
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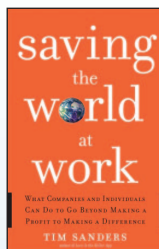
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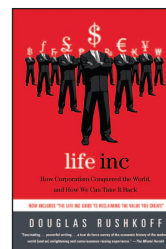
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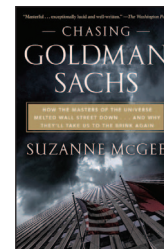
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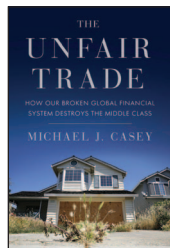
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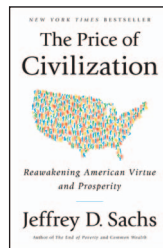
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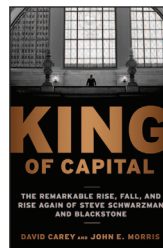
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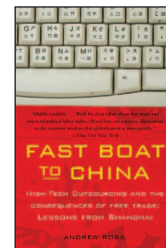
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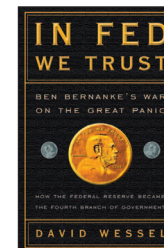
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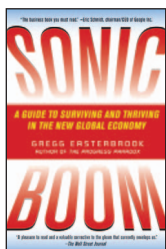
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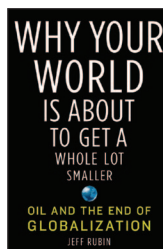
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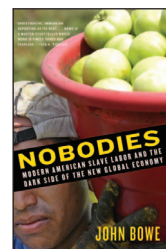
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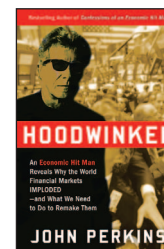
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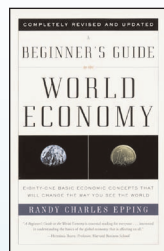
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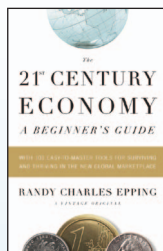
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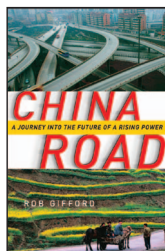
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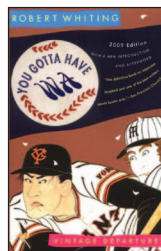
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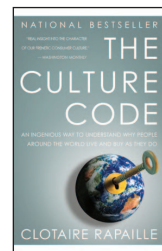


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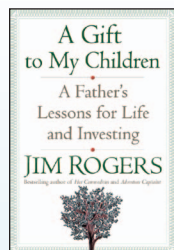


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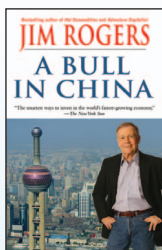
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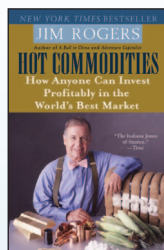
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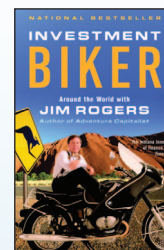
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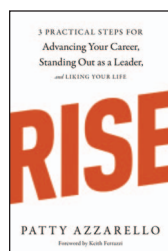


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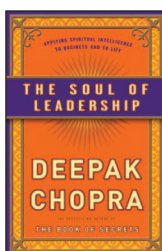


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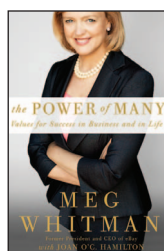


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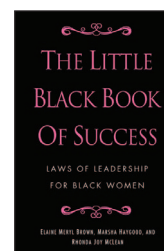


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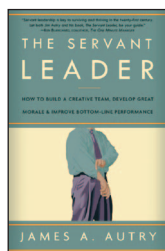
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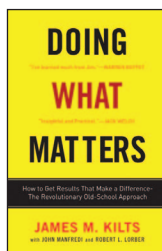
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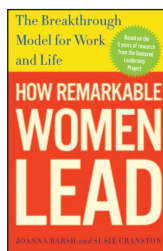
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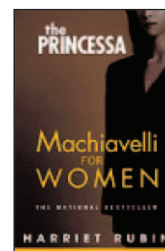
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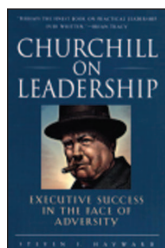
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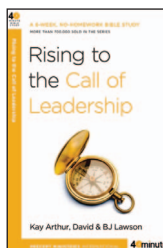
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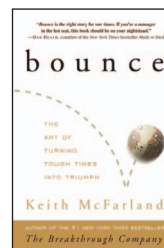
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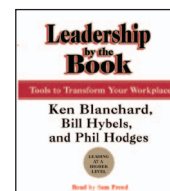
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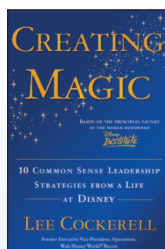
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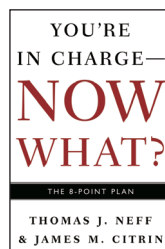
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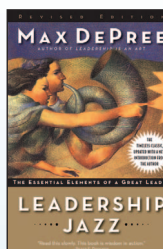
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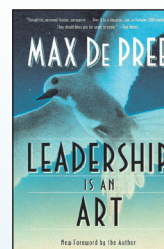
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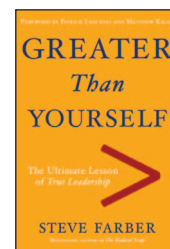
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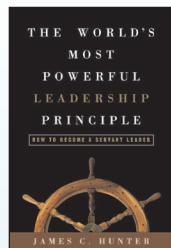
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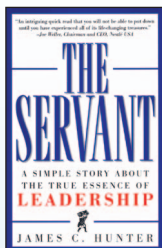
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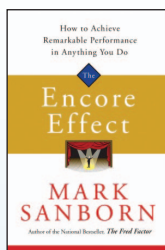
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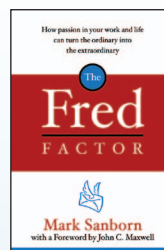
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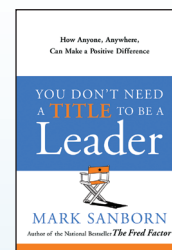
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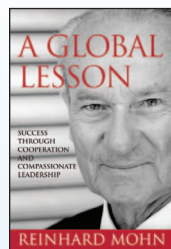
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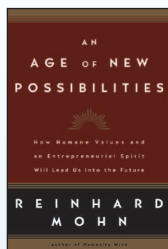
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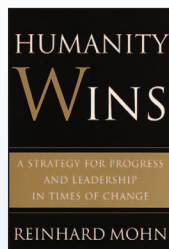
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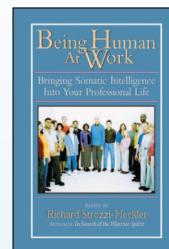
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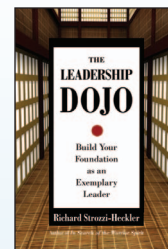
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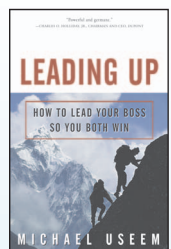
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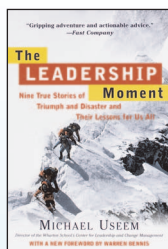
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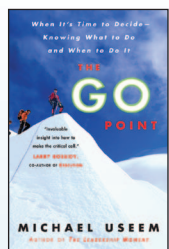
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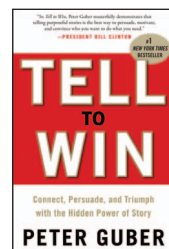
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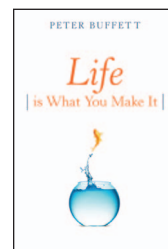
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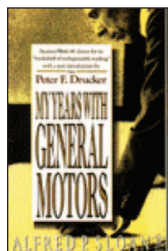


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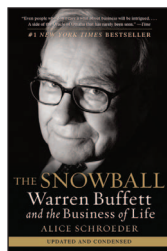
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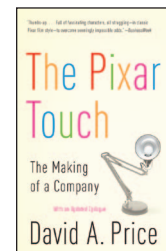
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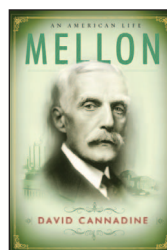
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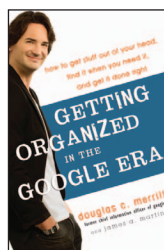
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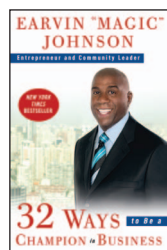
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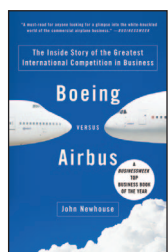
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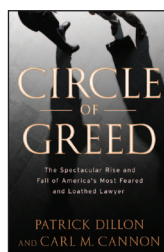
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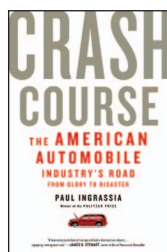
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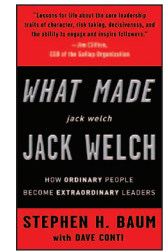
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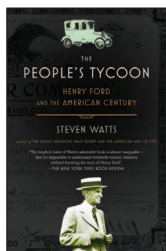


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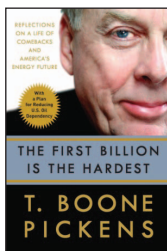
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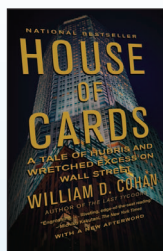
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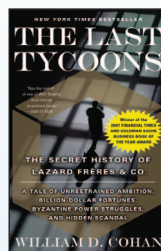
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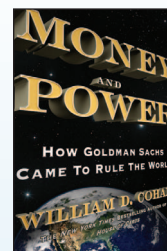
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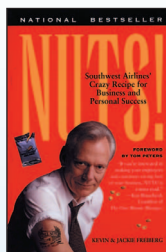
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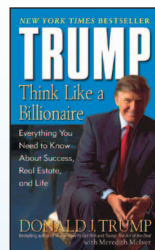
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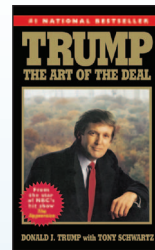
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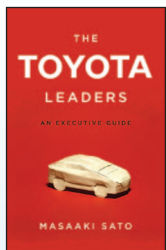
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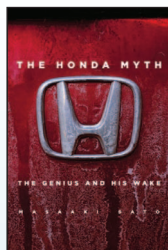
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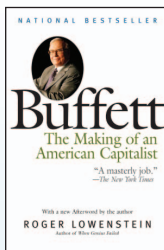
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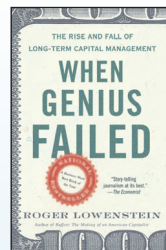
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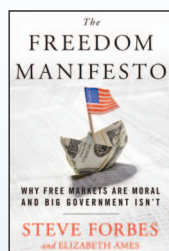
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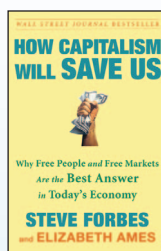


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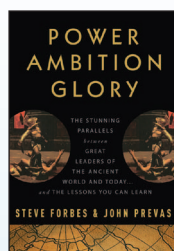


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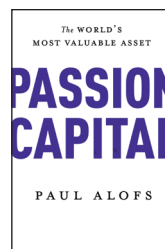
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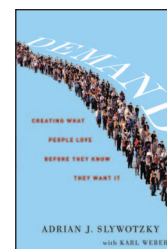


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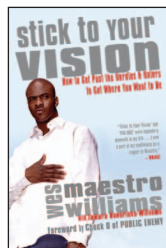


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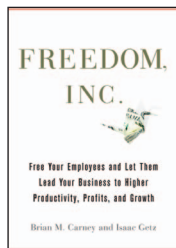


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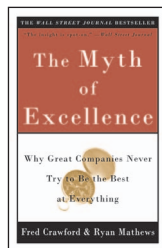


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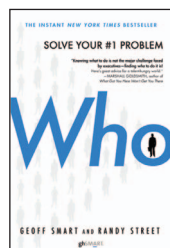


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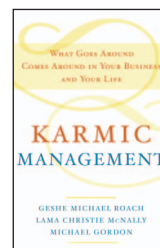


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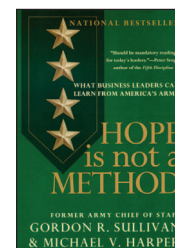


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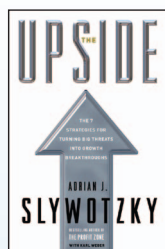


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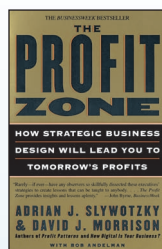


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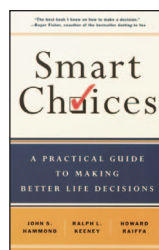


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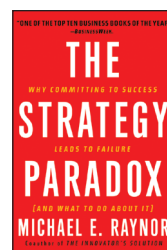


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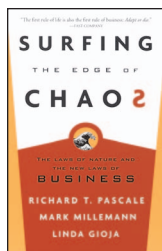
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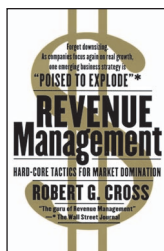
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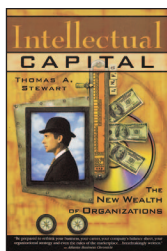


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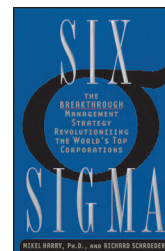
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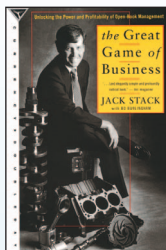


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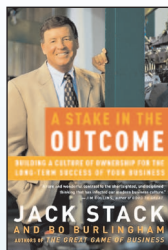


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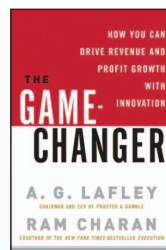
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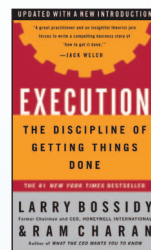
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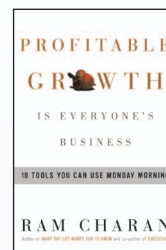
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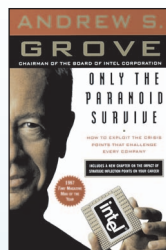


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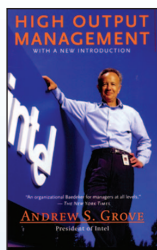


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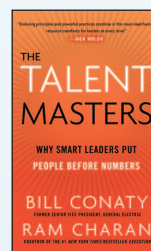
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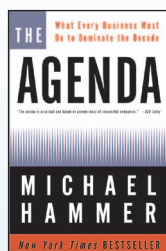
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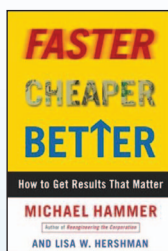
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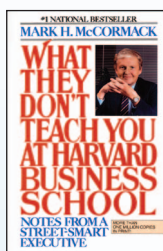
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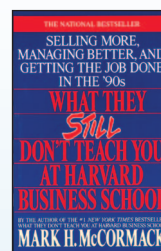
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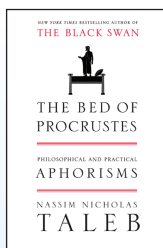
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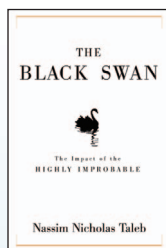
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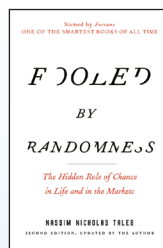
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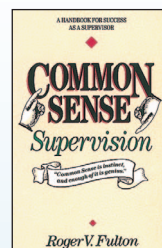
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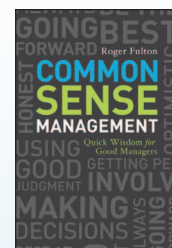
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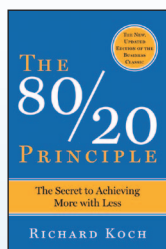
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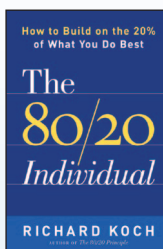
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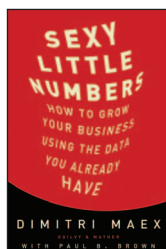
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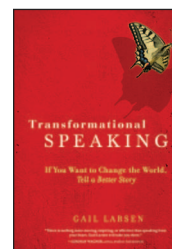
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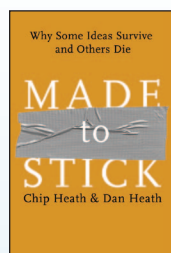
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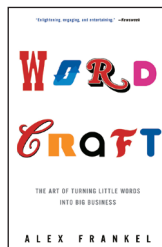
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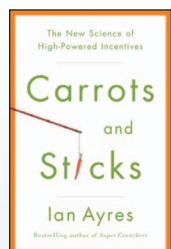


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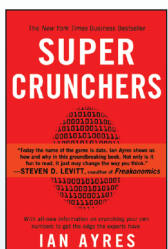


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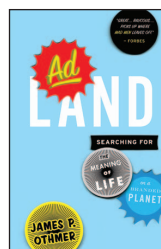


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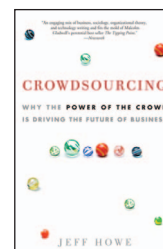


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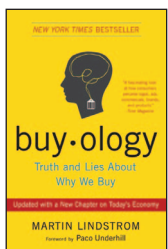
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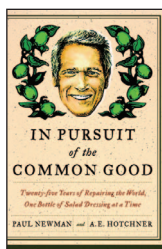


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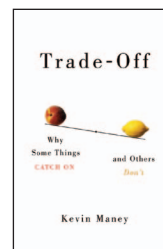


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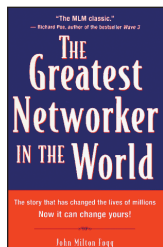
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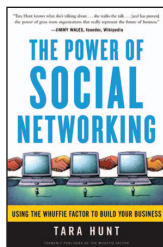
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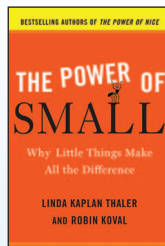
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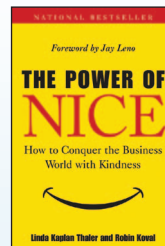


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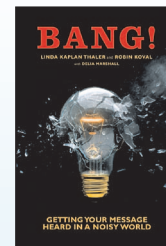


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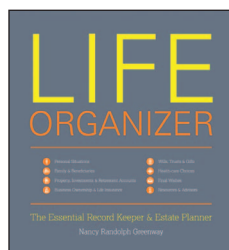
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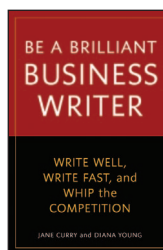
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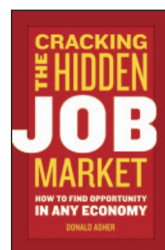
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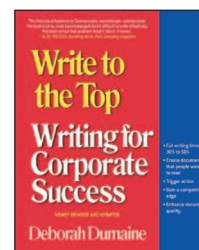
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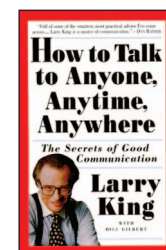
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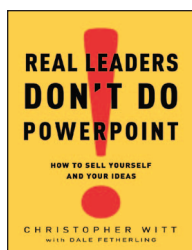
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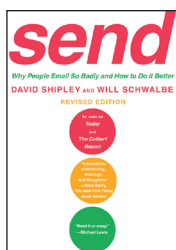
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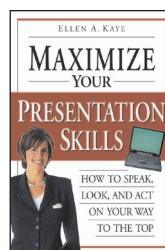
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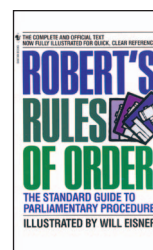
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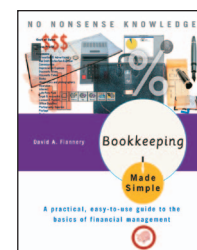
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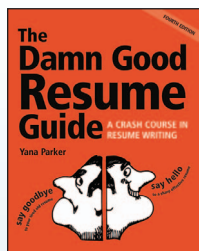
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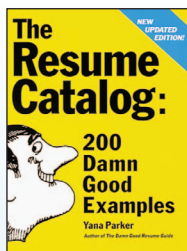
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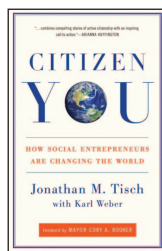
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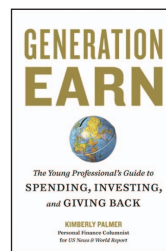


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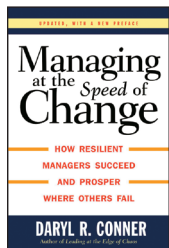
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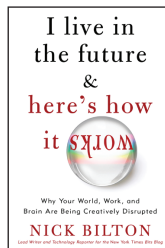


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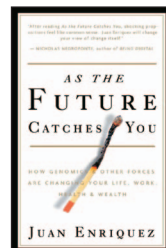


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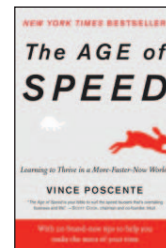


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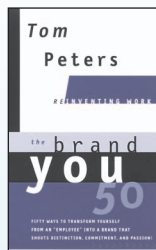
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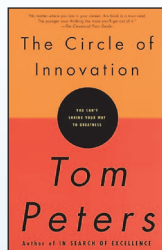
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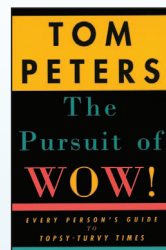
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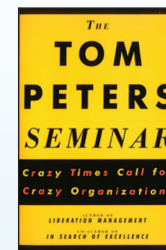
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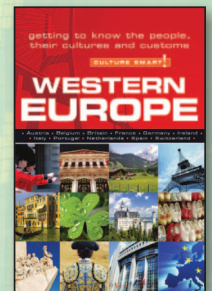
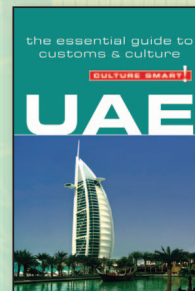
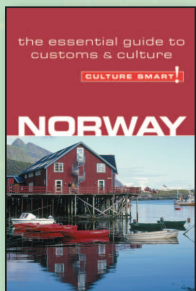
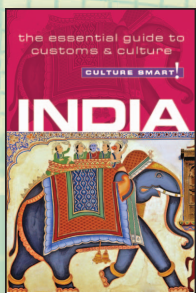
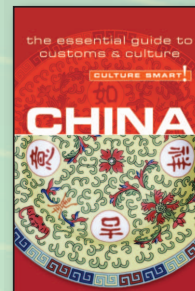
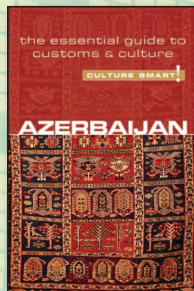
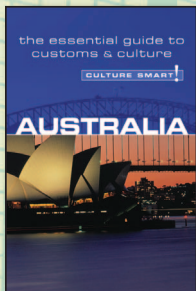
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