



The World's Greatest Detective!

Key Selling Points:

- **This classic mystery series is being reissued:** Nate the Great books have been in print and selling consistently for **forty years** with over **15 million copies sold!**
- **Beginning mystery readers:** Short chapters in these chapter books are perfect for introducing young boys and girls to the mystery genre.
- **Full-color art:** Fun, charming illustrations bring the cast of characters to life.
- **Common Core:** The CC standards, which include getting kids to use logical progression to problem-solve and to bring these classroom skills into everyday life, just like Nate does, give the series new potential.
- **Ebooks:** All 27 books are now available as ebooks. A whole new way to enjoy Nate the Great!

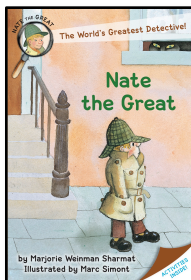
Random House Marketing Support:

- Nate the Great educational brochure available in print and online
- Downloadable Nate the Great "Mysteries Solved!" poster
- Summer Mysteries social media promotion: "Which Caper Can You Solve?"
- Outreach to key librarians and educators nationwide
- Feature on RHTeachersLibrarians.com
- Dedicated email blast to RHTeachersLibrarians.com

Seven Titles in Spring 2015:

- On Sale Date: 5/12/15
 - Six reissues timed to on sale of *Nate the Great, Where Are You?* frontlist paperback release.
- First batch of reissues are the top-selling titles in the series.
- All-new branding featuring an updated logo, tag lines, and cross-selling series cover images on the back for a sleek, fun, competitive series look!
- Back matter now includes a letter to teachers and parents. Fun activities remain in the back matter, which include riddles, jokes, crafts, recipes, and interesting facts.
- New price: \$5.99 / \$6.99 Can.

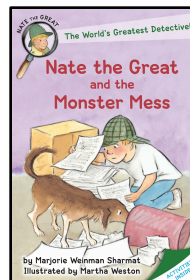
Seven more reissues
on sale July 2015!



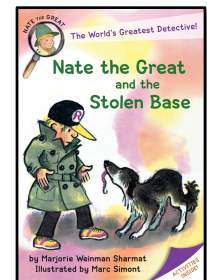
Nate the Great
Digest: 978-0-440-46126-5
Ebook: 978-0-385-37229-9



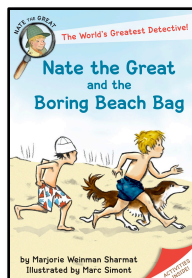
Nate the Great Goes Undercover
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Ebook: 978-0-385-37679-2



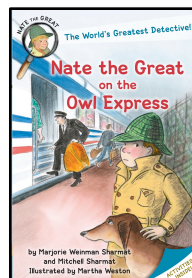
Nate the Great and the Monster Mess
Digest: 978-0-440-41662-3
Ebook: 978-0-385-37230-5



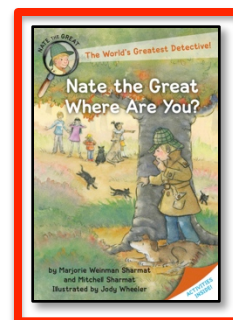
Nate the Great and the Stolen Base
Digest: 978-0-440-40932-8
Ebook: 978-0-385-37689-1



Nate the Great and the Boring Beach Bag
Digest: 978-0-440-40168-1
Ebook: 978-0-385-37675-4



Nate the Great on the Owl Express
Digest: 978-0-440-41927-3
Ebook: 978-0-307-55847-3



***NEW Frontlist Paperback**
Nate the Great, Where Are You?
Digest: 978-0-449-81078-1
Ebook: 978-0-449-81077-4

In US: To place orders or for customer service call 1-800-733-3000
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Reissues On Sale May 12, 2015 • Orders Due: March 27, 2015

Qty.	ISBN	Title	Price
_____	978-0-440-46126-5	Nate the Great (Digest)	\$5.99/\$6.99 Can.
_____	978-0-440-46302-3	Nate the Great Goes Undercover (Digest)	\$5.99/\$6.99 Can.
_____	978-0-440-41662-3	Nate the Great and the Monster Mess (Digest)	\$5.99/\$6.99 Can.
_____	978-0-440-40932-8	Nate the Great and the Stolen Base (Digest)	\$5.99/\$6.99 Can.
_____	978-0-440-40168-1	Nate the Great and the Boring Beach Bag (Digest)	\$5.99/\$6.99 Can.
_____	978-0-449-81078-1	Nate the Great, Where Are You? (*Frontlist Paperback) (Digest)	\$5.99/\$6.99 Can.
_____	978-0-440-41927-3	Nate the Great on the Owl Express (Digest)	\$5.99/\$6.99 Can.



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