



# PREMIUM Ideas

Fall 2014

RANDOM HOUSE LLC

Promotional concepts from America's #1 book publisher

Archie Comics Publications

Beacon Press

Blue Apple Books

Candlewick Press

Charlesbridge

Crown Publishing Group

Dark Horse Comics

DC Comics

Egmont

Fodor's

Hatherleigh Press

Knopf Doubleday  
Publishing Group

Kodansha

Kuperard

McClelland Stewart

Melville House

The Monacelli Press

National Geographic

New York Review Books

North Atlantic

Osprey Publishing

Other Press

powerHouse Books

Prometheus Books

Quirk

Random House Audio/  
Large Print/Reference

Random House Canada

Random House  
Children's Publishing

Random House  
Publishing Group

Rizzoli

Sasquatch Books

Seven Stories Press

Shambhala

Smithsonian Books

Soho Press

Steerforth Press

Titan

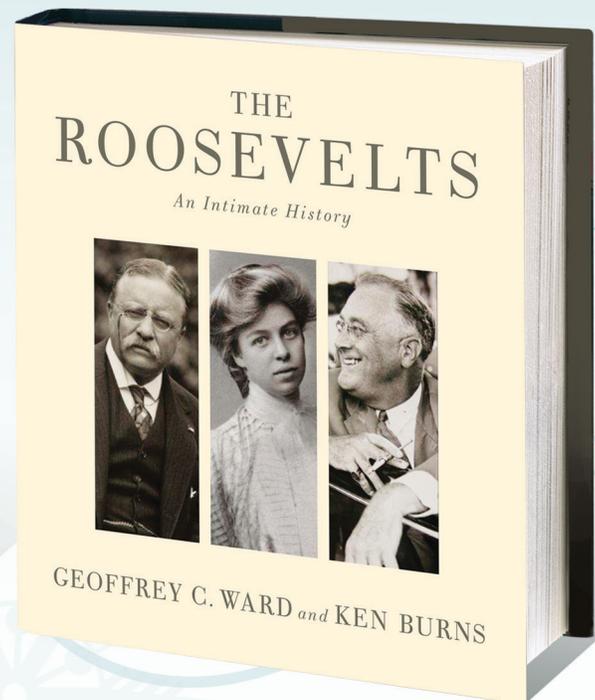
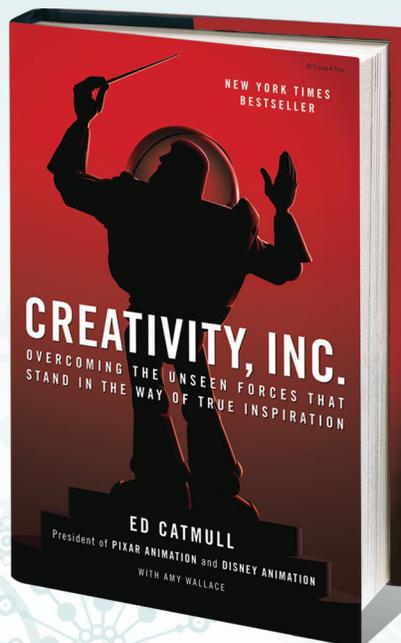
Tundra

Verso

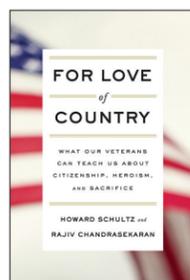
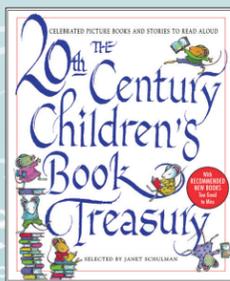
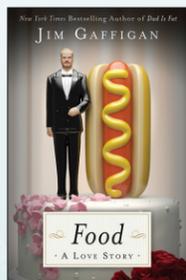
Vertical Books

Wizards of the Coast

Whether you're looking for a gift for employees, colleagues or your most valued customers, Random House has the solution. Leave a lasting impression by choosing your year-end gift from our extensive list of titles. The best business books, the latest cookbooks, hottest bestsellers and the most beautiful picture books can all be found under one roof!

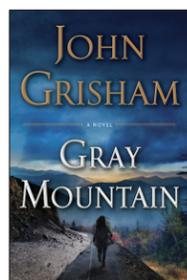


# The Random House 2014 Corporate Gift Picks



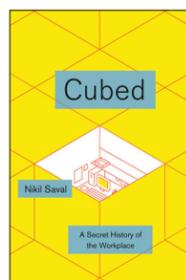
**For Love of Country**  
(Hardcover, \$24.00)

*For Love of Country* celebrates the extraordinary heroism on the battlefield and the equally valuable contributions on the home front of this generation's American veterans, in a collection of compelling, original portraits.



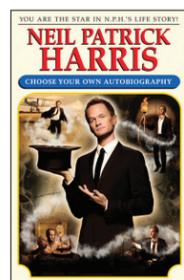
**Gray Mountain**  
(Hardcover, \$28.95)

In 2008, Samantha Kofer, an associate at NYC's largest law firm, lost her job and her future. A week later she's an unpaid intern in a legal aid clinic deep in Appalachia. There, she stumbles across secrets that should have remained buried deep in the mountains forever.



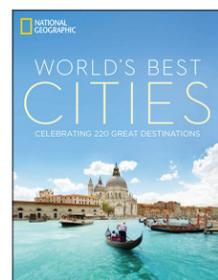
**Cubed**  
(Hardcover, \$26.95)

*Cubed* reveals the unexplored yet surprising story of the places where most of the world's work gets done. This book is a fascinating, often funny, and sometimes disturbing anatomy of the reasons why our workplaces are the way they are—and how they might be better.



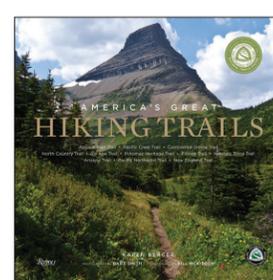
**Neil Patrick Harris: Choose Your Own Biography**  
(Hardcover, \$26.00)

In his autobiography, Neil Patrick Harris lets you live his life. At each juncture, you will choose how to proceed. Choose correctly and find fame, fortune, and love. Choose incorrectly and find heartbreak and a stint on *Celebrity Rehab* with Dr. Drew.



**The World's Best Cities**  
(Hardcover, \$40.00)

Delving into the heart and soul of more than 225 cities around the globe, *The World's Best Cities* is a glossy, glorious tribute to cosmopolitan life.



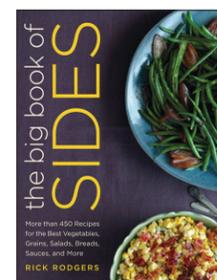
**America's Great Hiking Trails**  
(Hardcover, \$50.00)

A hiker's dream bucket list is embodied in this lavishly illustrated celebration of more than 50,000 miles of America's most iconic trails.



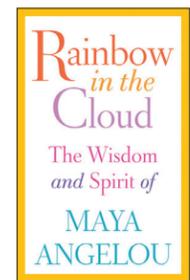
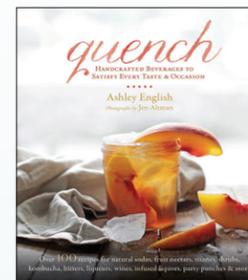
**Cover**  
(Hardcover, \$60.00)

They say you can't judge a book by its cover—but that hasn't stopped anyone from trying. *Cover* is a profile and celebration of one of the publishing world's most talented cover designers, and a brilliant showcase of his deft touch for innovative design.



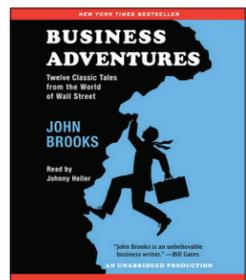
**The Big Book of Sides**  
(Hardcover, \$30.00)

Side dishes make the meal. Think about it: What's a burger without fries or turkey without stuffing? *The Big Book of Sides* contains more than 450 delicious recipes to complement any dish.



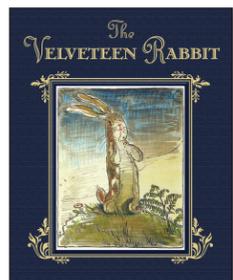
**Rainbow in the Cloud**  
(Hardcover, \$20.00)

For the first time, poignant and witty aphorisms from the works of Maya Angelou all in one place, gorgeously presented alongside powerful photographs taken throughout her life, paying tribute to one of the most inspirational and empowering voices of our time.



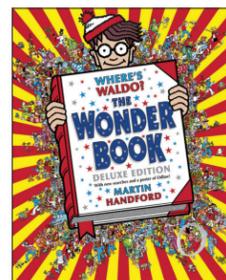
**Business Adventures**  
(CD, \$40.00)

From Wall Street to Main Street, John Brooks, longtime contributor to the *New Yorker*, brought to life 12 classic tales of corporate and financial life in America. Bill Gates still claims "this is the best business book I've ever read."



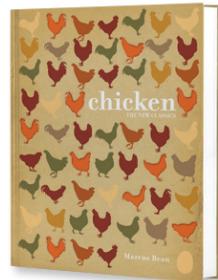
**The Velveteen Rabbit**  
(Hardcover, \$19.99)

A new gift edition of one of the most beloved children's stories! Featuring illustrations re-scanned from a 1922 first edition, this lovingly reconstructed classic is the ideal collectible gift for holidays throughout the year.



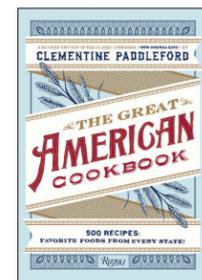
**Where's Waldo? The Wonder Book**  
(Hardcover, \$16.99)

Another classic Waldo adventure has received the deluxe treatment! Prepare to find an original collectible poster on the underside of the jacket, never-before-seen sections of artwork in each scene, and more!



**Chicken**  
(Hardcover, \$24.95)

*Chicken* is a collection of 75 exciting new recipes on the world's most popular protein! It features everything from the classics, such as Sticky BBQ Chicken Wings, to innovative modern takes, like Mojito Chicken.



**The Great American Cookbook**  
(Hardcover, \$19.98)

Clementine Paddleford canvassed the United States to discover home-grown American food traditions and recipes. Included are 500 recipes for old-fashioned local specialties, comfort food dishes, each with a charming story behind it.



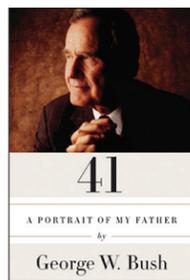
**Wonder/365 Days of Wonder**  
(Boxed Set, \$31.98)

The *New York Times* bestselling novel *Wonder* and the inspirational *365 Days of Wonder: Mr. Browne's Book of Precepts* are now available in a boxed set. This is the perfect gift for those who have already fallen in love with Auggie and new readers to his story.



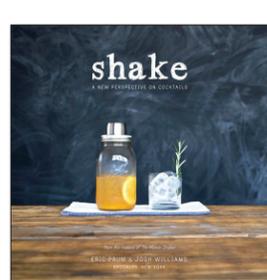
**Sweet**  
(Trade Paperback, \$25.00)

Food Network Magazine editors have picked their all-time favorite treats and put them into one amazing book. In *Sweet*, you'll find over-the-top brownies, super fun cupcakes, show-off layer cakes, one-of-a-kind cookies and so much more.



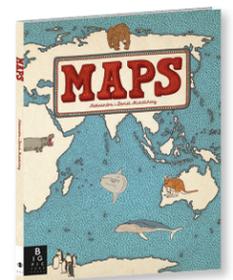
**41: A Portrait of My Father**  
(Hardcover, \$28.00)

Never before has a President told the story of his father, another President, through his own eyes and in his own words. A unique and intimate portrait, *41* covers the entire scope of the elder President Bush's life and career.



**Shake**  
(Trade Paperback, \$25.00)

Written by best friends who invented the The Mason Shaker cocktail shaker and whose mission is to bring cocktail crafting out of the bar and into the home, *Shake* is both an arresting gift and a practical guidebook to simple, elegant cocktails.



**Maps**  
(Hardcover, \$35.00)

This book of maps is a visual feast for readers of all ages. It features not only borders, cities, rivers, and peaks, but also places of historical and cultural interest, eminent personalities, iconic animals and plants, cultural events, and more!



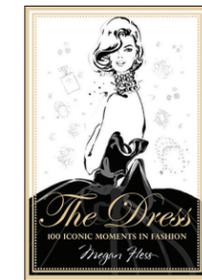
**Mrs. Lilien's Dessert Cocktail Swatchbook**  
(Non-traditional, \$14.95)

In this easy-to-use swatchbook, Kelley Lilien presents 50 delicious recipes from the cocktail world's newest trend—dessert-inspired drinks—infused with her signature mix of well-mannered style and down-and-dirty indulgences.



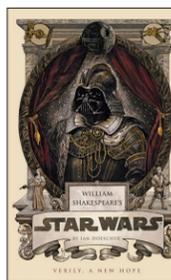
**Do One Thing Every Day That Scares You**  
(Non-traditional, \$12.95)

Each day is an opportunity to perform one small act of bravery. This journal contains a year's worth of fear-facing prompts and mottoes of encouragement, making it the perfect year-end holiday gift to kick off "New Year, New You" projects.



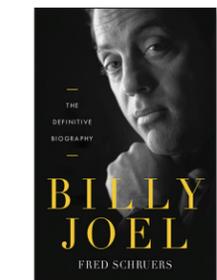
**The Dress**  
(Hardcover, \$24.95)

There are dresses that capture a moment in history, the spirit of a generation and the indefinable energy of a fashion icon. *The Dress* is a collection of the greatest moments in fashion history, beautifully illustrated by Megan Hess.



**William Shakespeare's Star Wars**  
(Hardcover, \$14.95)

Re-imagined in glorious iambic pentameter—and complete with twenty gorgeous Elizabethan illustrations—this book will astound and edify Rebels and Imperials alike. Zounds! This is the book you're looking for.



**Billy Joel**  
(Hardcover, \$29.00)

The long-awaited biography of the word-class music legend, based on exclusive interviews, originally intended for Billy Joel's autobiography. Fred Schruers provides an unfettered look into Billy Joel's journey from a pint-sized kid to a rock star of monumental success.



- George W. Bush
  - Ina Garten
  - John Grisham
- 2014 Corporate Gift Ideas:

# Inside:

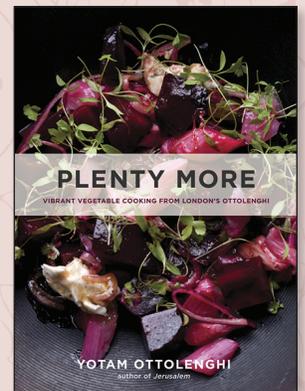
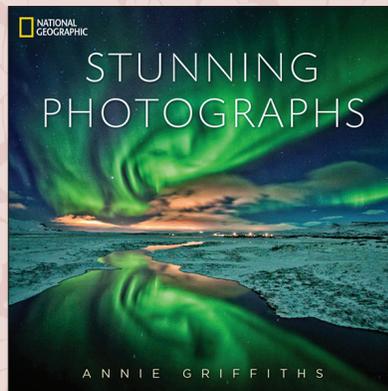
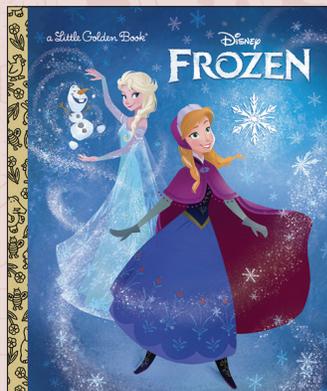
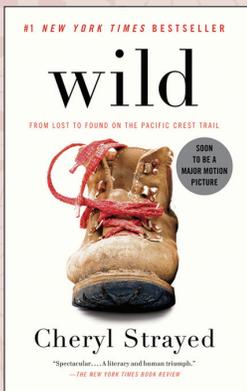
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## 2014 Gift Picks



Random House  
THE HOME OF WINNING PREMIUMS



“A book is a gift you can open again and again.”

—Garrison Keillor