

Premium Ideas

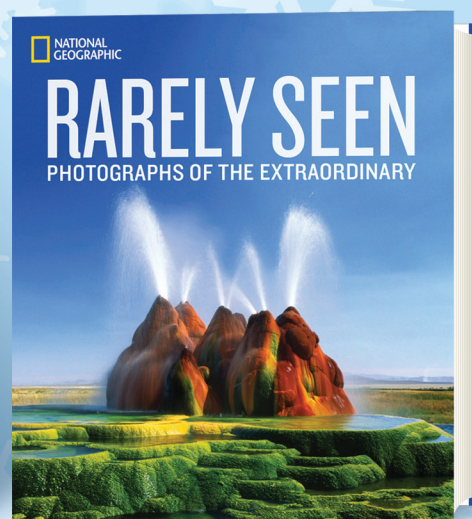
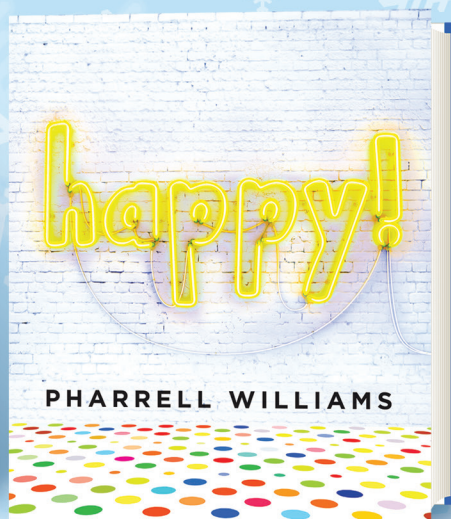
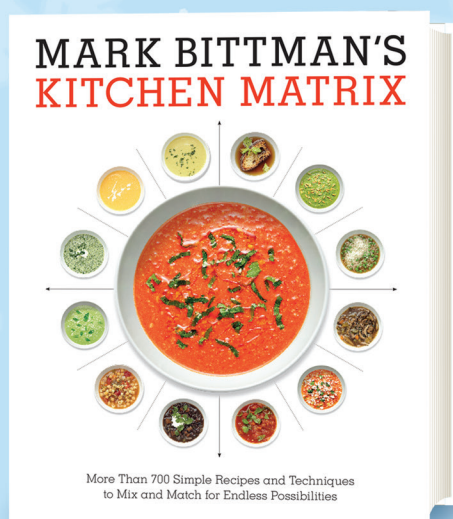
Fall 2015

PENGUIN RANDOM HOUSE PREMIUM SALES

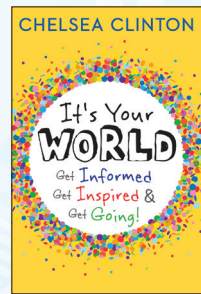
Promotional concepts from America's #1 book publisher

Whether you're looking for a gift for employees, colleagues, or your most valued customers, Penguin Random House has the solution.

Leave a lasting impression by choosing your year-end gift from our extensive list of titles. The best business books, the latest cookbooks, hottest bestsellers and the most beautiful picture books can all be found under one roof!



The Penguin Random House 2015 Corporate Gift Picks



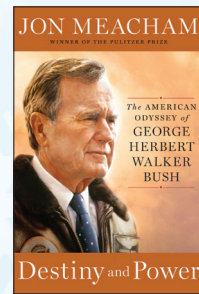
It's Your World
(Hardcover; \$18.99)

In a book that tackles the biggest challenges facing us today, Chelsea Clinton combines facts, charts, photographs and stories to give readers a deep understanding of the world around them—and how anyone can make a difference.



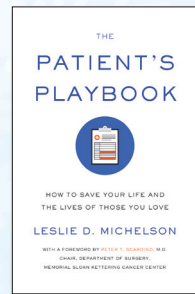
Peanuts: The Art and Making of the Movie
(Hardcover; \$34.95)

This in-depth book goes behind the scenes of the movie-making process and looks at how the movie continues the tradition and legacy of *Peanuts*. An unmissable experience.



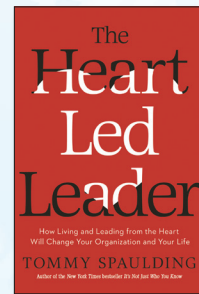
Destiny and Power
(Hardcover; \$35.00)

From Pulitzer Prize winner Jon Meacham comes a sweeping yet intimate biography of George H. W. Bush, based on rigorous research, hours of private interviews, and extraordinary access to Bush's diaries and to his family.



The Patient's Playbook
(Hardcover; \$24.95)

This book is a call to action. It will change the way you manage your health and will show you how to choose the right doctor, coordinate the best care, and get to the No-Mistake Zone in medical decision making.



The Heart-Led Leader
(Hardcover; \$26.00)

Heart-led leaders draw on the qualities of humility, vulnerability, transparency, empathy and love. Spaulding unpacks what those qualities mean, and shows us how to incorporate them into our careers, how we manage and lead others, and how we live our lives.



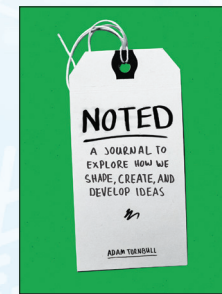
The Journey of the Penguin
(Hardcover; \$18.00)

To celebrate 80 years of Penguin Books, a charming picture book that tells the imagined story of the penguin who waddled his way into history as the symbol of a beloved publisher.



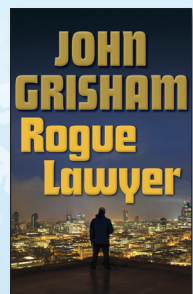
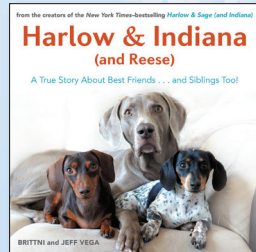
Home Alone
(Hardcover; \$18.95)

Home Alone arrived in theaters 25 years ago. Now, illustrator Kim Smith has re-imagined the story as a classic Christmas fable—complete with bumbling burglars, brilliant booby-traps, and a boy named Kevin who's forced to fend for himself.



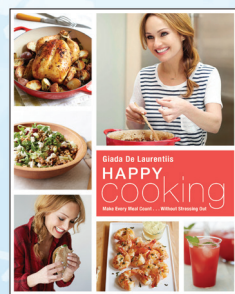
Noted
(Paperback; \$13.95)

Draw, write, doodle, collage.... *Noted* encourages you to use the medium to express yourself in a way that is distinctly yours.



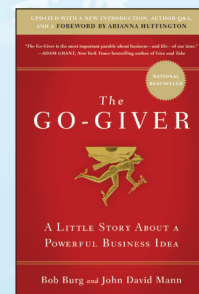
Rogue Lawyer
(Hardcover; \$28.95)

Sebastian Rudd is one of John Grisham's most colorful, outrageous, and vividly drawn characters yet. Gritty, witty, and impossible to put down, *Rogue Lawyer* showcases the master of the legal thriller at his very best.



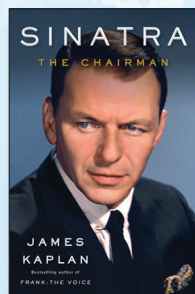
Happy Cooking
(Hardcover; \$35.00)

Filled with fresh recipes and day-to-day living strategies, the Food Network superstar Giada De Laurentiis shares her year-round approach to living a healthy and happy lifestyle.



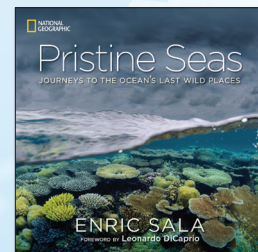
The Go-Giver, Expanded Edition
(Hardcover; \$24.95)

Nearly a decade since its original publication, the term "go-giver" has become shorthand for a defining set of values embraced by people around the world. Today this timeless story continues to help its readers find fulfillment and greater success.



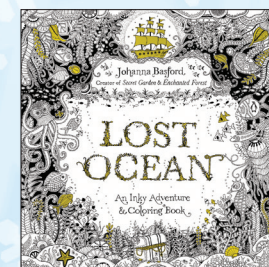
Sinatra
(Hardcover; \$35.00)

Just in time for the Chairman's centennial comes the definitive biography that Frank Sinatra deserves and requires endlessly. Sinatra is the endlessly absorbing sequel to James Kaplan's bestselling *Frank: The Voice*.



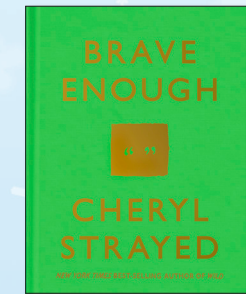
Pristine Seas
(Hardcover; \$40.00)

There are places in the ocean virtually untouched by man, and National Geographic Explorer-in-Residence Enric Sala takes readers on an unforgettable journey to 10 of these astounding locations.



Lost Ocean
(Paperback; \$16.95)

From the creator of the worldwide bestsellers *Secret Garden* and *Enchanted Forest*, comes a beautiful adult coloring book that takes you on a magical journey beneath the waves.



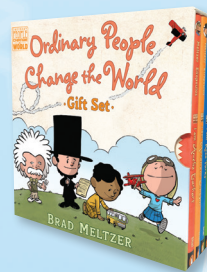
Brave Enough
(Hardcover; \$16.95)

From the best-selling author of *Wild*, a collection of quotes that capture her wisdom, courage, and outspoken humor, presented in a gift-sized package that's as irresistible to give as it is to receive.



Home
(Hardcover; \$16.99)

A meditation on the concept of home and a visual treat that invites many return visits, this loving look at the places where people live marks the picture-book debut of Carson Ellis.



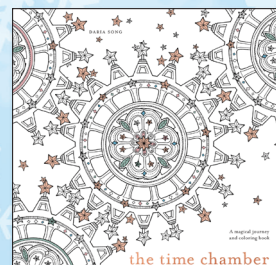
Ordinary People Change the World Gift Set
(Boxed Set; \$50.00)

What makes a hero? You'll find out in this boxed set, featuring Abraham Lincoln, Amelia Earhart, Rosa Parks, and Albert Einstein, in a wonderfully designed slipcase that includes an exclusive, autographed print!



NOPI
(Hardcover; \$40.00)

In *The NOPI Cookbook*, head chef Ramael Scully's Asian-inspired pantry meets Ottolenghi's Middle Eastern influences and brings the restaurant's favorite dishes within reach of the home cook.



The Time Chamber
(Paperback; \$15.99)

Filled with the imaginative, intricately detailed illustrations Song's readers have come to love, *The Time Chamber* presents a view of our world made new—and ready for coloring.



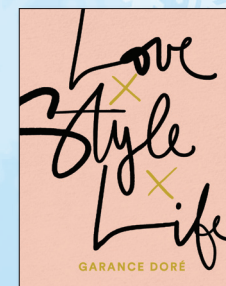
The Fox and the Star
(Hardcover; \$20.00)

From the award-winning designer of the iconic Penguin Hardcover Classics, Coralie Bickford-Smith, *The Time Chamber* presents a view of our world made new—and ready for coloring.



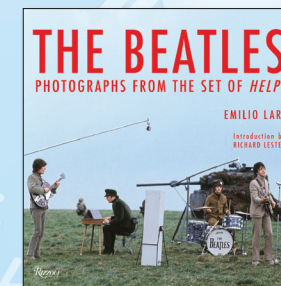
Transit Maps of the World
(Paperback; \$30.00)

Displayed in glorious, colorful graphics, Mark Ovenden's *Transit Maps of the World* is the first and only collection of historical and current maps of every rapid-transit system on earth.



Love Style Life
(Paperback; \$30.00)

In *Love Style Life*, Garance Doré shares stories on life, love, style, and career, from Paris to New York, and inspires readers to cultivate an effortless chic that is all their own.



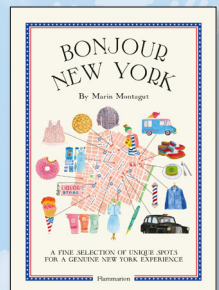
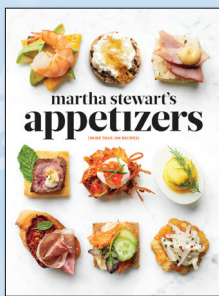
The Beatles
(Hardcover; \$29.95)

Published to coincide with the 50th anniversary of the release of *Help!*, this book is an extraordinary collection of mostly unseen photographs of the Beatles during the making of their second motion picture.



The Cocktail Party
(Hardcover; \$28.00)

When A-listers want to host a standout event, they call caterer Mary Giuliani. In *The Cocktail Party*, Mary shares her secrets, along with tried-and-true planning tips, inventive menus, whimsical recipes, and delicious stories.

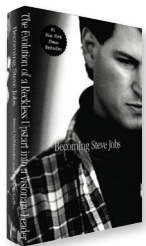
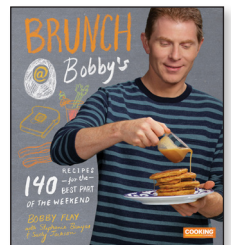
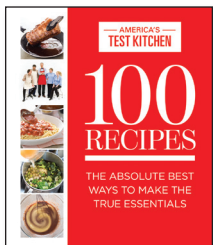


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Inside:

- 2015 CORPORATE GIFT IDEAS:
Giada De Laurentiis
John Grisham
Elizabeth Gilbert



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