



Penguin  
Random House  
PUBLISHER SERVICES

**PENGUIN RANDOM HOUSE PUBLISHER SERVICES AND KENSINGTON PUBLISHING CORP.  
ENTER INTO MULTI-YEAR, EXPANDED AGREEMENT**

***Deal Includes Global Sales and Distribution of Physical and Digital Editions***

(July 1, 2014, New York, NY) — Penguin Random House Publisher Services today announced a five-year expanded sales and distribution agreement with Kensington Publishing Corp., a leading independent publisher in women's fiction, mystery, thriller, western, true-crime, young adult, and commercial nonfiction. Currently a distribution-only client with Penguin Group USA, Kensington will now utilize the wide-ranging portfolio of Penguin Random House's sales and distribution services and capabilities for all titles in all physical and digital formats.

Steven Zacharius, President and CEO of Kensington Publishing Corp., said, "We have been distributed by Penguin for over two decades, and my son, Adam Zacharius, the entire Kensington family, and I are excited to be embarking upon this new and deeper long-term relationship with Penguin Random House Publisher Services. As we celebrate Kensington's 40<sup>th</sup> anniversary, we especially look forward to working as a team with them to expand our business and achieve a deeper penetration into the marketplace than we ever would have been able to do on our own. Having our global print and digital sales all under one roof will give us greater control of our business, while Kensington will continue to sell the wholesalers, mass merchandisers and book jobbers, as we have in years past. This combination of efforts will take our company to a new level in the industry."

Jeff Abraham, President of Penguin Random House Publisher Services, added, "The deep ties and loyalty everyone at Kensington has for their authors, readers, customers, and each other as a long-time family-run business is impressive and motivating. Kensington has had phenomenal success for many years as a distribution client of Penguin, and we are thrilled for the opportunity to further grow their print and digital business through many new sales channels as part of our expanded partnership."

Kensington publishes more than 500 books annually under a variety of imprints, which include Kensington, Citadel Press, Dafina Books, Zebra Books, Pinnacle Books, Brava, Aphrodisia, K-Teen, along with digital imprints eKensington and the newly acquired Lyrical Press.

Kensington's bestselling titles include include: *Tell Me* by Lisa Jackson; *Kiss and Tell* by Fern Michaels; and *Against the Wild* by Kat Martin. Other top titles include *Blackberry Pie Murder* by Joanne Fluke; *I Hope They Serve Beer in Hell* by Tucker Max; and the well-known westerns by William W. Johnstone.

**About Kensington Publishing**

Founded in 1974, Kensington Publishing Corp. is located in New York City and is known as "America's Independent Publisher." As the foremost independent commercial publishing house in the United States providing hardcover, trade paperback, mass market, and digital releases, Kensington publishes the books that America wants to read.

The house of *New York Times* bestselling authors, including Fern Michaels, Lisa Jackson, Joanne Fluke, Kat Martin, William W. Johnstone, and many others, Kensington publishes over 500 fiction and nonfiction titles each year. Its diverse imprints, including Zebra Books, Brava, Citadel Press, Dafina, Pinnacle Books, Aphrodisia, K-Teen, eKensington, and Lyrical Press, are well-known for providing readers with a range of popular genres such as romance, women's fiction, African American, young adult, and nonfiction, as well as true crime, western, and mystery titles.

With 2014 marking its 40<sup>th</sup> anniversary, Kensington remains family-owned and-operated. It is the only major US publisher to have had three generations serve the company since its founding by the late Walter Zacharius. Currently Steven and Adam Zacharius, the second- and third-generation of the family,

lead a talented staff, many of whom have been with the Company for over 20 years.  
Visit [www.kensingtonbooks.com](http://www.kensingtonbooks.com)

**About Penguin Random House Publisher Services**

Penguin Random House Publisher Services, a Penguin Random House company, is the book industry's leading provider of sales and distribution services to premium third-party publishers. Its wide range of service offerings includes sales, warehousing, physical and digital distribution, credit and collection, marketing, and information technology. Its portfolio of clients includes National Geographic Society, Beacon Press, DC Comics, Rizzoli, Melville House, New York Review Books, Prometheus Books, Shambhala, Quirk Books, and many others. [www.rhpublisherservices.com](http://www.rhpublisherservices.com)

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