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RANDOM HOUSE CHILDREN'S BOOKS TO PUBLISH DR. SEUSS'S CLASSICS AS EBOOKS FOR THE FIRST TIME

41 Dr. Seuss Ebooks to be released in September, October, November 2013, beginning September 24

New York, NY, September 4, 2013—Random House Children's Books, the longtime publishing home of the beloved and bestselling Dr. Seuss books in their print editions (www.seussville.com), will now also publish these stories as ebooks beginning on September 24 and continuing throughout November, marking the first time they have been available in this format. This landmark publishing event was announced today by Barbara Marcus, President & Publisher, Random House Children's Books, and Susan Brandt, President, Licensing & Marketing, Dr. Seuss Enterprises, L.P.

Dr. Seuss's books have sold more than 600 million print book copies worldwide. On Tuesday, September 24, fifteen of his classics will make their debut as ebooks, among them many enduring and widely read favorites: *The Cat in the Hat*; *Green Eggs and Ham*; *Oh, the Places You'll Go!*; *Horton Hears a Who!*; *One Fish Two Fish Red Fish Blue Fish*; *Dr. Seuss's ABC*; *Fox in Socks*; *Hop on Pop*; *Mr. Brown Can Moo! Can You?*; *Oh, the Thinks You Can Think!*; *The Cat in the Hat Comes Back*; *The Foot Book*; *There's a Wocket in My Pocket!*; *The 500 Hats of Bartholomew Cubbins*; and *The Lorax*.

Each of the forthcoming Random House Children's Books ebooks will preserve Dr. Seuss's original layouts and the beloved illustrations from their print editions. They also will be published simultaneously as Read & Listen editions that feature brand-new audio recordings of the full text.

"Random House Children's Books and Dr. Seuss Enterprises have been publishing partners for decades. I am so pleased to announce the start of an exciting new chapter in our long and thriving relationship, as we embark on expanding the Dr. Seuss reading experience together with ebooks," says Marcus. "We are delighted that today's parents, their children, and educators can now add Dr. Seuss's classics to their digital bookshelves, joining the cherished hardcovers that we have all grown up with."

"The introduction of ebook editions to the Dr. Seuss canon is an exciting milestone that we know will enhance Dr. Seuss's legacy," says Brandt. "When Dr. Seuss wrote *The Cat in the Hat* more than fifty years ago, he revolutionized the way children learn to read. Today, we celebrate that his impact on reading will thrive for generations to come with these new ebooks."

The titles to be released as Random House Children's Books ebooks on Tuesday, October 22, are *I Can Read With My Eyes Shut!*; *Marvin K. Mooney Will You Please Go Now!*; *The Cat's Quizzer*; *The Shape of Me and Other Stuff*; *Dr. Seuss's Sleep Book*; *Happy Birthday to You!*; *Horton Hatches the Egg*; *How the Grinch Stole Christmas!*; *The Bippolo Seed and Other Lost Stories*; *The Sneetches and Other Stories*; *Yertle the Turtle and Other Stories*; *And to Think That I Saw It on Mulberry Street*; *I Can Lick 30 Tigers Today! and Other Stories*; *If I Ran the Circus*; *If I Ran the Zoo*; *On Beyond Zebra!*; *The King's Stilts*; and *Thidwick the Big-Hearted Moose*.

The ebooks to be released on Tuesday, November 5, are *Oh Say Can You Say?*; *Bartholomew and the Oobleck*; *Did I Ever Tell You How Lucky You Are?*; *Hunches in Bunches*; *I Had Trouble in Getting to Solla Sollew*; *McElligot's Pool*; *The Butter Battle Book*; and *You're Only Old Once!*

The remarkable library of books that Dr. Seuss created has a lasting appeal, and classics such as *The Cat in the Hat*; *Oh, the Places You'll Go!*; and *The Lorax* continue to top the bestseller lists decades after their original publication. Millions of people across the country celebrate Dr. Seuss annually on his birthday, March 2. This year marked the 75th anniversary of *The 500 Hats of Bartholomew Cubbins*, Dr. Seuss's second published children's book, as well as the 50th anniversary of *Dr. Seuss's ABC*.

About Dr. Seuss

Theodor “Seuss” Geisel is quite simply one of the most beloved children’s book authors of all time. Winner of the Pulitzer Prize in 1984, an Academy Award, three Emmy Awards, three Grammy Awards, and three Caldecott Honors, Geisel wrote and illustrated 44 books for children. Though Theodor Geisel died on September 24, 1991, Dr. Seuss lives on, inspiring generations of children of all ages to explore the joys of reading. For more information about Dr. Seuss and his works, visit **Seussville.com** (www.Seussville.com).

Random House Children’s Books is the world’s largest English-language children’s trade book publisher. Creating books for toddlers through young adult readers, in all formats from board books to activity books to picture books, novels, ebooks, and apps, the imprints of Random House Children’s Books bring together award-winning authors and illustrators, world-famous franchise characters, and multimillion-copy series. Random House is the longtime home of the beloved and bestselling Dr. Seuss books, which continue to make learning to read fun for millions of children everywhere. The company’s Web site, [kids@random](mailto:kids@random.com) (www.randomhousekids.com) offers an array of activities, games, and educational resources for children, teens, parents, and educators. Random House Children’s Books is a division of Random House LLC, a Penguin Random House Company.

About Dr. Seuss Enterprises L.P.

The primary focus of Dr. Seuss Enterprises, L.P., is to protect the integrity of the Dr. Seuss books while expanding beyond books into ancillary areas. This effort is a strategic part of the overall mission to nurture and safeguard the relationship consumers have with Dr. Seuss characters. Theodor Seuss Geisel (Dr. Seuss) said he never wanted to license his characters to anyone who would “round out the edges.” That is one of the guiding philosophies of Dr. Seuss Enterprises. Audrey S. Geisel, the widow of Dr. Seuss, heads Dr. Seuss Enterprises as CEO.

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DR. SEUSS EBOOKS PUBLISHING SCHEDULE

ON SALE SEPTEMBER 24, 2013

Dr. Seuss's ABC

ebook ISBN: 9780385372060 / \$7.99 • Read & Listen ISBN: 9780385372169 / \$8.99

Fox in Socks

ebook ISBN: 9780385372077 / \$7.99 • Read & Listen ISBN: 9780385372176 / \$8.99

Green Eggs and Ham

ebook ISBN: 9780385371995 / \$7.99 • Read & Listen ISBN: 9780385372091 / \$8.99

Hop on Pop

ebook ISBN: 9780385372046 / \$7.99 • Read & Listen ISBN: 9780385372145 / \$8.99

Mr. Brown Can Moo! Can You?

ebook ISBN: 9780385373586 / \$7.99 • Read & Listen ISBN: 9780385383073 / \$8.99

Oh, the Things You Can Think!

ebook ISBN: 9780385373593 / \$7.99 • Read & Listen ISBN: 9780385383004 / \$8.99

One Fish Two Fish Red Fish Blue Fish

ebook ISBN: 9780385372008 / \$7.99 • Read & Listen ISBN: 9780385372107 / \$8.99

The Cat in the Hat

ebook ISBN: 9780385372015 / \$7.99 • Read & Listen ISBN: 9780385372114 / \$8.99

The Cat in the Hat Comes Back

ebook ISBN: 9780385373517 / \$7.99 • Read & Listen ISBN: 9780385383103 / \$8.99

The Foot Book

ebook ISBN: 9780385373531 / \$7.99 • Read & Listen ISBN: 9780385383110 / \$8.99

There's a Wocket in My Pocket

ebook ISBN: 9780385373623 / \$7.99 • Read & Listen ISBN: 9780385383134 / \$8.99

Horton Hears a Who!

ebook ISBN: 9780385372053 / \$9.99 • Read & Listen ISBN: 9780385372152 / \$10.99

Oh, the Places You'll Go!

ebook ISBN: 9780385371988 / \$9.99 • Read & Listen ISBN: 9780385372084 / \$10.99

The 500 Hats of Bartholomew Cubbins

ebook ISBN: 9780385373494 / \$9.99 • Read & Listen ISBN: 9780385383011 / \$10.99

The Lorax

ebook ISBN: 9780385372022 / \$9.99 • Read & Listen ISBN: 9780385372121 / \$10.99

ON SALE OCTOBER 22, 2013

I Can Read With My Eyes Shut!

ebook ISBN: 9780385373562 / \$7.99 • Read & Listen ISBN: 9780385383059 / \$8.99

Marvin K. Mooney Will You Please Go Now!

ebook ISBN: 9780385379397 / \$7.99 • Read & Listen ISBN: 9780385383233 / \$8.99

The Cat's Quizzer

ebook ISBN: 9780385379465 / \$7.99 • Read & Listen ISBN: n/a Read & Listen Price: n/a

The Shape of Me and Other Stuff

ebook ISBN: 9780385379489 / \$7.99 • Read & Listen ISBN: 9780385383325 / \$8.99

Dr. Seuss's Sleep Book

ebook ISBN: 9780385373524 / \$9.99 • Read & Listen ISBN: 9780385383035 / \$10.99

Happy Birthday to You!

ebook ISBN: 9780385373548 / \$9.99 • Read & Listen ISBN: 9780385383028 / \$10.99

Horton Hatches the Egg

ebook ISBN: 9780385373555 / \$9.99 • Read & Listen ISBN: 9780385383042 / \$10.99

How the Grinch Stole Christmas

ebook ISBN: 9780385372039 / \$9.99 • Read & Listen ISBN: 9780385372138 / \$10.99

The Bippolo Seed and Other Lost Stories

ebook ISBN: 9780385373500 / \$9.99 • Read & Listen ISBN: 9780385383097 / \$10.99

The Sneetches and Other Stories

ebook ISBN: 9780385373609 / \$9.99 • Read & Listen ISBN: 9780385383127 / \$10.99

Yertle the Turtle and Other Stories

ebook ISBN: 9780385373630 / \$9.99 • Read & Listen ISBN: 9780385383141 / \$10.99

And to Think That I Saw It on Mulberry Street

ebook ISBN: 9780385379311 / \$9.99 • Read & Listen ISBN: 9780385383158 / \$10.99

I Can Lick 30 Tigers Today! and Other Stories

ebook ISBN: 9780385379359 / \$9.99 • Read & Listen ISBN: 9780385383196 / \$10.99

If I Ran the Circus

ebook ISBN: 9780385379373 / \$9.99 • Read & Listen ISBN: 9780385383219 / \$10.99

If I Ran the Zoo

ebook ISBN: 9780385379380 / \$9.99 • Read & Listen ISBN: 9780385383226 / \$10.99

On Beyond Zebra!

ebook ISBN: 9780385379427 / \$9.99 • Read & Listen ISBN: 9780385383264 / \$10.99

The King's Stilts

ebook ISBN: 9780385379472 / \$9.99 • Read & Listen ISBN: 9780385383318 / \$10.99

Thidwick the Big-Hearted Moose

ebook ISBN: 9780385379496 / \$9.99 • Read & Listen ISBN: 9780385383332 / \$10.99

ON SALE NOVEMBER 5, 2013

Oh Say Can You Say?

ebook ISBN: 9780385379410 / \$7.99 • Read & Listen ISBN: 9780385383257 / \$8.99

Bartholomew and the Oobleck

ebook ISBN: 9780385379328 / \$9.99 • Read & Listen ISBN: 9780385383165 / \$10.99

Did I Ever Tell You How Lucky You Are?

ebook ISBN: 9780385379335 / \$9.99 • Read & Listen ISBN: 9780385383172 / \$10.99

Hunches in Bunches

ebook ISBN: 9780385379342 / \$9.99 • Read & Listen ISBN: 9780385383189 / \$10.99

I Had Trouble in Getting to Solla Sollew

ebook ISBN: 9780385379366 / \$9.99 • Read & Listen ISBN: 9780385383202 / \$10.99

McElligot's Pool

ebook ISBN: 9780385379403 / \$9.99 • Read & Listen ISBN: 9780385383240 / \$10.99

The Butter Battle Book

ebook ISBN: 9780385379458 / \$9.99 • Read & Listen ISBN: 9780385383295 / \$10.99

You're Only Old Once!

ebook ISBN: 9780385379502 / \$9.99 • Read & Listen ISBN: 9780385383349 / \$10.99