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Download Your Next Trip - Fodor's Announces Travel Mapping Tool for Your PDA

Award-winning content combines with the latest mapping technology

New York, NY, [Fodor's, the world's largest travel information provider, has made the world easier to navigate. No more flipping pages or fumbling with maps -- with the iFodor's product, travelers will now be able to access award-winning destination information on their PDA.](#)

Using a unique mapping application, iFodor's allows you to plan your stay in any of nine popular business and leisure cities around the world: Boston, Chicago, London, New Orleans, New York, Paris, Rome, San Francisco, and Washington D.C. After a simple, one-time download onto their PDA, travelers will be able to find and read Fodor's listings for restaurants, hotels, nightlife, and shopping information. Easy-to-use icons help to locate choices on zoom-in/zoom-out maps, and travelers can plan routes and read and view step-by-step walking directions. iFodor's provides complete Fodor's sightseeing content.

"Fodor's is creating travel guides of the future by integrating the comprehensive content that our guidebooks provide with interactive search and mapping functions, as well as the practical mobility offered by PDAs," comments Brent Peich, V.P., General Manager, Fodors.com. "iFodor's allows us to simplify the planning experience for travelers and to offer our content in a compelling context."

iFodor's will be available for purchase through an online store on Fodors.com operated by Handango. "Although iFodor's is available to any qualified reseller, we are excited to be able to simplify our user's experience by allowing them to move seamlessly from researching the product to purchasing it," says Peich.

Fodor's has partnered with Gate 5 AG, a software company specializing in the development of technology and applications for intelligent mobile guides, to design the mapping technology and interface. TeleAtlas, a leading provider of digital maps, has contributed the extensive map data offered on iFodors.

"We are very pleased to have a role in the iFodor's product," comments Michael Fisher, Gate5's Managing Director, North America. "The first-rate Fodor's travel information is the perfect complement to our advanced publishing technology, making iFodor's the ideal travel companion."



iFodor's guides are currently available on Palm OS 5.x, Palm OS 4.1.x, Windows CE, and Pocket PC 2002 and Pocket PC 2003. In addition to being sold on Fodors.com, the guides are also available for purchase as an online download via Handango.com and Handango's network of e-commerce affiliates.

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Fodor's

Fodor's guides have been used by travelers for more than 65 years and are highly regarded as one of the most reliable travel resources available. Fodor's Travel Publications offers travelers more than 440 guides to destinations worldwide. Fodors.com supplements content from its popular series with for-the-Web features, advice from travel experts, discussion areas, links, and numerous planning tools. Through booking affiliate www.expedia.com, Fodors.com users can check prices and book hotels, airline tickets, cruises, rental cars, and vacation packages. Fodors.com and Fodor's Travel Publications are units of Fodors LLC, a subsidiary of Random House, Inc. and its parent company, Bertelsmann AG, one of the world's largest media companies.

Gate5 AG

A leading supplier of software and services for location-based information on PDAs and smart phones. Gate5 delivers not only the relevant technology but also complete solutions including user interface development, content integration, user administration and billing. Gate5 has partnered with all major device manufacturers and benefits from an excellent partner network for brand content both in Europe and the U.S. For more information on Gate5, visit www.gate5.de/english/index_flash.html