

THE KNOPF DOUBLEDAY GROUP

ALFRED A. KNOPF • ANCHOR • DOUBLEDAY • EVERYMAN'S LIBRARY
NAN A. TALESE • PANTHEON • SCHOCKEN • VINTAGE

FOR IMMEDIATE RELEASE

Dan Brown Jacket Reveal

**Doubleday unveils jacket for Dan Brown's imminent bestseller,
The Lost Symbol, reveals clues to location and themes in novel**

New York NY (July 7, 2009) 8:10 a.m. EST--Following much speculation about the content of the eagerly awaited new novel from phenomenal bestselling author Dan Brown, Doubleday today released the North American jacket of *The Lost Symbol*, which will be published on September 15.

For the first time, fans worldwide will discover the setting for the action and key themes from the forthcoming thriller. "Dan's new novel is largely set in Washington, D.C., though it's a Washington few will recognize," said Jason Kaufman, Brown's longtime editor. "As we would expect, he pulls back the veil-- revealing an unseen world of mysticism, secret societies, and hidden locations, with a stunning twist that long predates America."

Since the announcement of the publication in April 2009, anticipation for the release of the new novel featuring Brown's unforgettable protagonist, Robert Langdon, has had fans clamoring for more information about the book. To satisfy Dan Brown fans, Doubleday has launched a summer-long campaign of code-breaking and problem-solving hosted on Twitter and Facebook. Featuring an enigmatic array of codes, cryptic trivia, puzzles, secret history, maps, aphorisms, ciphers and arcane knowledge, daily posts will challenge, intrigue, educate and entertain. Links to the official Dan Brown Facebook page and to LOSTSYMBOLBOOK - the official Twitter page for the novel - can be found at www.TheLostSymbol.com.

Dan Brown's *The Lost Symbol*, the eagerly awaited follow-up to his #1 international phenomenon, *The Da Vinci Code*, which was the bestselling hardcover adult novel of all time with 81 million copies in print worldwide, has an announced first print run of 5 million copies, the largest first print in Random House, Inc. history.

The audio version of *The Lost Symbol* will be published in North America in September by Random House Audio.

The Da Vinci Code, published by Doubleday on March 18, 2003, spent 144 weeks on The New York Times Hardcover Fiction bestseller list, 54 of them at #1—the position at which it debuted. The novel has been translated into 51 languages.

Following the publication of *The Da Vinci Code*, Dan Brown's earlier novels, *Digital Fortress*, *Deception Point* and *Angels and Demons* have all gone on to become multi-million copy international bestsellers.

Doubleday is an imprint of the Knopf Doubleday Publishing Group, a division of Random House, Inc. whose parent company is Bertelsmann AG. For more information about Doubleday please visit our website at <http://www.doubleday.com>.

Contact: Suzanne Herz, Senior Vice President, Publishing
212-782-9786 or sherz@randomhouse.com.