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NEW YORKER PROFILE SUBJECTS TO AUTHOR "THE TOOLS" FOR RANDOM HOUSE ENGLISH, GERMAN, SPANISH PUBLICATION Barry Michels & Phil Stutz's Acclaimed Therapeutic Method a Spring 2012 Publication

(April 8, 2011)—The Random House Publishing Group has acquired English- German- and Spanish-language publication rights for its international sister Random House territorial divisions to THE TOOLS, whose authors, Barry Michels and Dr. Phil Stutz, were profiled in a galvanizing, widely-discussed article in the March 21 issue of *The New Yorker*. The piece described their revolutionary method for helping their patients—many of them highly creative—regularly defeat such personal success-limiting forces as anger, insecurity, and anxiety.

Gina Centrello, President and Publisher of the Random House Publishing Group, this week preempted hardcover, paperback, audio, and e-book rights to the work for the U. S., Canada, the U. K., Germany, Spain and Latin America from the authors' agent Jennifer Rudolph Walsh, Executive Vice President and Co-Head of William Morris Endeavor Entertainment's Worldwide Literary Department. Julie Grau, publisher of Spiegel & Grau, will be the U. S. editor.

THE TOOLS will be published in spring 2012 with coordinated publishing and marketing campaigns in the U. S. by the Spiegel & Grau imprint of the Random House Publishing Group; in Canada by the Knopf Random House Canada Publishing Group; in the U. K., Australia, and New Zealand by the Random House Group's Vermilion imprint at Ebury Publishing; in Germany by the Verlagsgruppe Random House's Goldmann Arkana imprint; and in the Spanish-speaking territories by Random House Mondadori's Grijalbo imprint.

In their book, the authors will present a therapeutic method that is an exhilarating, dynamic take on Jungian principles, which forces patients to kick-start themselves past the obstacles holding them back. They count among their patients some of the most powerful players in the entertainment business—actors, writers, agents, and executives. Grau said, “What excites us about this proposed book, beyond its fascinating, accessible concept and case studies, is that their methodology translates brilliantly on the page. And we have heard from friends and colleagues who have worked with Michels and Stutz that the results are extraordinary.”

Michels and Stutz said, “After seven years of writing and 60 years of psychotherapeutic experience between the two of us, we are thrilled to have Random House as our publisher and Julie Grau as our editor. We have been particularly impressed with the care and depth with which they've understood and respected both the letter and the spirit of our ideas. We feel that it's the best possible home for our material and we look forward to a long and productive relationship, which could not have happened without the tireless and sure hand of our agent, Jennifer Rudolph Walsh.”

Centrello said of the acquisition, “We are thrilled to be publishing this revolutionary, multi-faceted, large-platform book with our Random House colleagues around the globe.”

Walsh, commenting on the deal, observed, “I am confident that the publishers at Random House worldwide will make THE TOOLS a major publishing event in all their territories.”

The Random House Publishing Group is a division of Random House, Inc., whose parent company is Bertelsmann AG.

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