



**SYLVAN LEARNING, INC. AND RANDOM HOUSE, INC.
ANNOUNCE NEW BOOK PUBLISHING PARTNERSHIP:
*SYLVAN LEARNING BOOKS***

New York and Baltimore, Sept. 13, 2007 – Sylvan Learning, Inc., the nation's largest and most trusted brand in pre-K through grade 12 supplemental education, and Random House, Inc., the world's largest English-language trade book publisher, today announced a new publishing partnership: Sylvan Learning Books, a newly created line of trade paperbacks and educational kits branded with the Sylvan Learning imprimatur, will be published by Random House beginning in September 2008 and sold through booksellers and other retailers throughout North America.

Sylvan Learning Books will launch with at least eight titles, each focusing on the elementary grades. The program will expand to offer titles aimed at students of all ages, as well as advice and tips for parents, shortly thereafter. An extension and expansion of Sylvan's popular personalized tutoring programs, Sylvan Learning Books will provide students of all grade and skill levels with encouragement and coursework reinforcement to help boost classroom performance.

Sylvan Learning Books will be overseen at Random House, Inc. by Tom Russell, Vice President and Publisher of several reference imprints within the company's Random House Information Group division.

"Consumer demand for educational products and services is growing," said Peter Cohen, president and CEO of Sylvan Learning. "As the leader in supplemental education for pre-K through grade 12, parents look to us for expertise and resources that will help them help their children reach their full academic potential. The Sylvan Learning Books will be a natural extension of the Sylvan brand."

Mr. Russell says: "The combination of Sylvan's extraordinary track record in supplemental education and Random House's unparalleled marketplace reach really sets this partnership up for success."

This publishing partnership closely follows Sylvan's recent privatization and the announcement of a new lesson plan to significantly change its consumer offerings and operating strategy, including the re-franchising of more than 250 centers across the nation and continued expansion of its services into online and in-home tutoring. To read the September 11, 2007 New Lesson Plan release, visit educate.com/news.

About Sylvan Learning, Inc.

Learning feels good™ at Sylvan, the leading provider of in-center and live, online tutoring at home to students of all ages, grades and skill levels. With more than 27 years of experience and nearly 1,200 centers located throughout North America, Sylvan's proven process and personalized methods have inspired more than 2 million students to discover the joy of learning. Sylvan's trained and certified personal instructors provide individual instruction in reading, writing, mathematics, study skills, and test-prep for college entrance and state exams. Sylvan helps transform unique kids into uniquely inspired learners with the skills to do better in school and the confidence to do better in everything else. For more information, call 1-800-31-SUCCESS or visit <http://tutoring.sylvanlearning.com>.

About Random House, Inc.

Random House, Inc. is the U.S. division of Random House, the world's largest trade book publisher. Its parent company, Bertelsmann AG, is one of the foremost international media companies.

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