

For Immediate Release

***Late Show* Bandleader Paul Shaffer to Pen Show Biz Memoir For Flying Dolphin Press**

(New York – July 11, 2007) Paul Shaffer, David Letterman’s long-time bandleader and sidekick, has signed with Flying Dolphin Press, an imprint of Random House, Inc.’s Doubleday Broadway Publishing Group, to pen an entertaining memoir of his life in show business.

In his book, as yet untitled, Shaffer will share his behind-the-scenes experiences as a musician, arranger, composer, comedian, and actor, from his days on NBC’s *Saturday Night Live* in the late 1970s, through his twenty-five-plus year association with Letterman, first as musical director and leader of “The World’s Most Dangerous Band” for *Late Night with David Letterman* (1982-1993) and ever since as musical director and bandleader of “The CBS Orchestra” on *Late Show with David Letterman*.

An erstwhile cast-member of *SNL*’s legendary “Not Ready for Primetime Players” (e.g. his recurring dead-on Don Kirshner impression) in addition to being the show’s keyboardist and composer of special musical material, Shaffer also served as musical director for John Belushi’s and Dan Aykroyd’s “The Blues Brothers.” He will share colorful stories about his *SNL* days as well as his forays into acting, including his role as the hapless local radio promotion man “Artie Fufkin” in the seminal mockumentary *This Is Spinal Tap*, his work as a composer (including how he came to write the now-classic Gay anthem “It’s Raining Men”), and his experiences performing and recording with many of the world’s greatest musicians, both on David Letterman’s series and in his capacity as musical producer for the Rock and Roll Hall of Fame induction ceremony since its inception in 1986.

Shaffer had this to say: “These anecdotes have been accumulating in my mind for the past three-plus decades; it’s been a nutty ride, and I felt it imperative to finally commit my reflections to the page ... at least Volume One.”

David Ritz, the only four-time winner of the Ralph Gleason/Rolling Stone Music Book of the Year Award, will collaborate with Shaffer on the writing of the book, which is anticipated to be published in hardcover in 2009.

The deal was negotiated by Flying Dolphin’s Publisher Suzanne Herz, Ritz’s agent David Vigliano of Vigliano Associates, who brought the three parties together, and Shaffer’s longtime manager Eric Gardner of Panacea Entertainment. Herz acquired North American, first serial, and audio rights to the book. Stacy Creamer, Vice President, Executive Editor of Doubleday, will edit the book.

“Paul Shaffer is an enormously accomplished musician and a versatile entertainer who has won the affection of millions of loyal fans for his unique blend of talents and signature sense of humor,” said Suzanne Herz. “Readers will delight in his wit and in the unique perspective on the world of show business that he will bring to his book.”

The parent company of Random House, Inc. is Bertelsmann AG.

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