

MARKUS DOHLE CHAIRMAN AND CHIEF EXECUTIVE OFFICER MEMBER OF THE EXECUTIVE BOARD OF BERTELSMANN AG

April 26, 2010

TO EVERYONE AT RANDOM HOUSE

I want to inform you about some new and recent developments regarding Random House's publishing activities in Asia.

I am very pleased to announce that Random House Australia Managing Director **MARGIE SEALE** will take on new responsibilities in addition to her existing New Zealand reports, effective immediately, for exploring and evaluating potential business opportunities in Southeast and Northern Asia on behalf of Random House worldwide.

Margie brings to this new assignment the considerable entrepreneurial skills, highly developed publishing sensibility, and a collaborative style that have enabled her to run our Australian company so successfully these past nine years. She has an open-ended mandate and will take a step-by-step approach in recommending corporate investment opportunities, print and digital publishing and licensing agreements, brand extensions, and more.

Margie's expanded responsibilities are a great example of how we can use local talent for the potential greater benefit of our entire worldwide company. She will work with our divisions on relevant projects and in close association with the Random House Worldwide Executive Board on strategic recommendations. For her new duties she reports to Anne Davis, our Chief Financial Officer, and to Brian Davies, Head of Operations, UK and overseas, Random House Group UK, and continuing under Brian in her Managing Director capacity.

Margie takes on this Asia role following decisions we made regarding our former Random House Asia businesses: In September, we discontinued our Japanese joint venture, Random House Kodansha, which began in 2003, and in February divested our four-year ownership of Random House Korea, ending a publishing relationship that began two years earlier as a joint venture. We are proud of the publishing done by these companies and wish their new ownerships every success.

We continue to believe in the great publishing and business-development potential in the Asian market for Random House, and Margie is perfectly placed to identify and to advise us about opportunities there for us. Please join me in congratulating her.

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