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**BILL CLINTON'S *MY LIFE* SETS
ONE-DAY, NON-FICTION SALES RECORD
BOOK SELLS OVER 400,000 COPIES IN AMERICAN DEBUT
PRE-PUBLICATION DEMAND FOR BOOK
BRINGS TOTAL IN-PRINT FIGURE TO 2.25 MILLION**

NEW YORK, 23-June-04 – First day sales for Bill Clinton's *MY LIFE* exceeded 400,000 copies in the U.S., it was announced today by Sonny Mehta, president of the Knopf Publishing Group. "This is a record-breaking number for a work of non-fiction," says Mehta. "Indeed, we are seeing exceedingly strong sales for *MY LIFE* not only across the country but around the world."

In light of the unprecedented demand from retailers, Knopf printed an additional 725,000 pre-publication copies of the book beyond the initial print run of 1.5 million, bringing the total number of copies in print for *MY LIFE* up to 2.25 million copies.

The Random House Audiobook of *MY LIFE* had a record-breaking laydown for an adult book with over 315,000 copies. Monday's sales broke first-day sales records, as well, with over 35,000 copies sold yesterday, nearly ten times the typical audio bestseller.

The large print edition had the largest laydown in history — adult or juvenile, fiction or non-fiction — with 100,000 copies in stores.

Because of continuing sales and demand from retailers, Knopf is planning additional printings of the book.

MY LIFE is already a worldwide bestseller, ranking number-one on Amazon in the United States, England, France and Japan.

Alfred A. Knopf is the flagship imprint of the Knopf Publishing Group, which is a division of Random House, Inc., whose parent company is Bertelsmann AG, the international media company. For more information about Alfred A. Knopf, visit our website at <http://www.aaknopf.com>

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