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**CROWN PUBLISHING GROUP (U.S.) AND CHATTO & WINDUS (U.K.)
TO LAUNCH NEW TRANSATLANTIC FICTION IMPRINT,
HOGARTH, IN SUMMER 2012**

(April 11, 2011) The Crown Publishing Group, a division of Random House, Inc. in the U.S. and Chatto & Windus, an imprint of Vintage Publishing, a division of The Random House Group in the U.K., jointly announce today the launch of a new imprint, **Hogarth**, dedicated exclusively to publishing fiction. Its mission will be to publish contemporary, voice-driven, character-rich stories that entertain, inform, and move readers. All Hogarth titles will be published in print and digital editions.

The inaugural **Hogarth** list will be launched in the summer of 2012. The new imprint is named in honour of The Hogarth Press, founded by Virginia and Leonard Woolf in 1917 from their home. The Press went on to publish some of the most significant books of the twentieth century. Inspired by their example, **Hogarth** will publish for a new century with energy and loving care, and with a particular commitment to digital innovation.

Molly Stern, Senior Vice President, Publisher, Crown Publishers, will lead the imprint in the U.S., and Clara Farmer, Publishing Director, Chatto & Windus, will lead the U.K. imprint.

In the U.S., **Hogarth** will publish between eight and ten fiction titles each year. In the U.K., **Hogarth** will publish a smaller list of titles annually, comprising books that are also published by **Hogarth** in the U.S. The sister imprints will have a close, but non-exclusive, editorial relationship and will collaborate in developing promotional plans for shared publications, including traditional as well as digital marketing campaigns carefully tailored to each book.

Among the lead titles on **Hogarth**'s inaugural list in both territories will be *I Am Forbidden* by Anouk Markovits, originally acquired by Crown's Lindsay Sagnette from Scott Moyers of The Wylie Agency, and *The Watch* by Joydeep Roy-Bhattacharya, acquired by Becky Hardie at Chatto from Arabella Stein on behalf of Nicole Aragi.

I Am Forbidden is an extraordinary English-language debut which takes us inside the world of the Satmar, the most insular and fundamentalist of Hasidic sects. Spanning three generations of one family, from pre-Second World War Transylvania via Paris to present-day New York, the novel follows a sister who believes and a sister who rebels. *The Watch* is a powerful novel set in contemporary Kandahar that sees an Afghan woman approaching an American military base to demand the return of her brother's body. Authentically recreating the chaos, intensity and immediacy of war, the novel conveys what it is to be affected – as a soldier or a sister – by its fallout.

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On its summer 2012 list, the U.S. imprint will also publish *The Dead Do Not Improve* by Jay Caspian Kang, a fiercely original new voice whose debut novel introduces us to Philip Kim, a recent and stymied MFA graduate who becomes the focus of an elaborate, violent scheme after the murder of his elderly next door neighbour; and *The Kissing List*, a debut collection of short stories about a group of over-educated young women desperate to find meaning and connection in a world that offers ever-diminishing returns, by Stephanie Reents, a Stegner Fellow and Rhodes Scholar whose work has been included in the O. Henry Prize stories and noted in *The Best American Short Stories of 2010*.

In the U.S., **Hogarth** books will be commissioned by Molly Stern; Lindsay Sagnette, Senior Editor; and Zachary Wagman, Editor.

In the U.K., **Hogarth** books will be commissioned by Clara Farmer; Becky Hardie, Editorial Director; and Poppy Hampson, Senior Editor.

The colophon for the imprint has been designed by prestigious New York-based typographic designer Louise Fili.

Said Clara Farmer, "This dynamic new venture marks the timely revival of the Hogarth name for a new generation, and for a transatlantic audience. The original Hogarth Press has been a treasured and vital part of Chatto's identity for sixty-five years, and its books remain distinct from the new list, which will also be housed within Chatto & Windus. All of us at Chatto are inspired by the prospect of this special relationship which will enable us to publish books we love, in an innovative way."

Said Molly Stern, "We are thrilled to introduce a new and exciting fiction line that will be editorially distinct from, and complementary to, the kind of fiction that Crown has traditionally published. We are honored to create an American life for a great publishing name, and we look forward to building a list of worldly, provocative, and well written works for a broad and lasting readership."

The parent company of Random House is Bertelsmann AG.

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Notes for Editors



About the Crown Publishing Group

One of the three adult publishing divisions at Random House, Inc., The Crown Publishing Group originated in 1933 and is known today for the broad scope of its publishing program and its singular market responsiveness, qualities that are reflected in its savvy selection of authors and books and in its confident marketing of them. Crown Publishing Group's imprints consist of Crown Publishers; Crown Archetype; Harmony Books; Crown Business; Crown Forum; Broadway Books; Three Rivers Press; Clarkson Potter; Potter Style; Potter Craft; Watson-Guipill; Monacelli Press; Ten Speed Press; Image Books; and Waterbrook Multnomah.

In 2010, Maya Mavjee was appointed President and Publisher of the division.



About Chatto & Windus

Chatto was founded in 1855 by a bookseller-publisher called John Camden Hotten. On Hotten's death, Andrew Chatto, who had worked there since he was fifteen, acquired the business with a sleeping partner, W.E. Windus. In 1917, The Hogarth Press was founded by Virginia and Leonard Woolf, and in 1946 this too came under Chatto management. The firm published many significant writers and classics – Robert Louis Stevenson, Mark Twain, Wilkie Collins, Lytton Strachey, Marcel Proust and Sigmund Freud. Cecil Day-Lewis, Poet Laureate, was editorial director in the 1960s.

In 1969 Chatto joined forces with Jonathan Cape, then added The Bodley Head and later the Virago Press to their group. Carmen Callil, a founder of Virago, was Chatto's managing director from 1982 to 1994. The publishing group was acquired by Random House in 1987, and in 1997 Sinclair Stevenson was merged with Chatto & Windus.

Chatto now sits within Vintage Publishing alongside Jonathan Cape, The Bodley Head, Harvill Secker, Square Peg, Yellow Jersey Press, Vintage and Pimlico. The Vintage Publishing company is one of the five publishing companies of The Random House Group (UK). The Group also has subsidiaries in Australia, New Zealand and India; a joint venture in South Africa and a distribution business servicing its own imprints and those of 60 client publishers.

Award-winning Chatto authors include Nobel Prize laureate Toni Morrison, and International Man Booker Prize winner Alice Munro (David Malouf and Anne Tyler are longlisted for this year's award). Chatto boasts two Booker Prize winners: Iris Murdoch for *The Sea, The Sea* and A.S. Byatt for *Possession*. Rose Tremain won the Orange Broadband Prize for Fiction in 2008 with *The Road Home*. Recent Goncourt Prize winners Jonathan Littell and Atiq Rahimi are also published by Chatto, and other leading authors in translation include Javier Marías, Irène Némirovsky, Amos Oz and Xinran.

Chatto's non-fiction list features eminent names such as Peter Ackroyd, Michael Holroyd, Hermione Lee, Richard Mabey, Andrew Solomon, Colin Thubron and Marina Warner. Edmund de Waal's *The Hare with Amber Eyes* won the Costa Prize for Biography 2010 and was a *Sunday Times* No. 1 Bestseller.

Chatto are also the publishers of Nigella Lawson, whose most recent cookbook *Kitchen* was the No. 1 bestselling book for Random House Group in 2010. Chatto & Windus also launched Nigella's app *The Quick Collection* in 2010.

Night and Day, a magazine published by Chatto & Windus in the 1930s, was reborn as an online literary magazine in March 2011.



About The Hogarth Press

The Hogarth Press made a major contribution to the literary and intellectual life of twentieth-century Britain. It was founded in 1917 by Leonard and Virginia Woolf at their home, Hogarth House, Richmond, London. Early publications were printed by hand and included Katherine Mansfield's *Prelude* (1918), Virginia Woolf's *Kew Gardens* (1919, with woodcuts by Vanessa Bell), and T.S. Eliot's *The Waste Land* (1923). In 1924 the Woolfs moved to Tavistock Square, Bloomsbury, where John Lehmann later became assistant and then part-owner of the Press. Their policy was to publish new and experimental work; authors included George Mackay Brown, David Garnett, Henry Green, Christopher Isherwood, Laurie Lee and the Woolfs themselves. The Press also published translations of Gorky, Chekhov, Freud, Tolstoy, Dostoevsky and Rilke, and introduced the work of American writers John Crowe Ransom and E.A. Robinson to the UK. Other publications included papers and pamphlets on psychoanalysis, politics, aesthetics, economics, and disarmament.

The Hogarth Press came under Chatto & Windus management in 1946. In 1984, under Carmen Callil, the Hogarth Press Paperbacks list was launched, a modern and eclectic list of fiction, including classic English crime, biography, and criticism. There have also been new editions of Hogarth Press backlist titles, notably the Definitive Collected Edition of the works of Virginia Woolf. The Hogarth Press has also published uniform editions of Woolf's *Diaries* and *Letters*, and in March 2011 published the sixth and final volume of the *Essays*, edited by Stuart N. Clarke.