

**IAN FLEMING ESTATE COMMISSIONS BESTSELLING BRITISH
AUTHOR SEBASTIAN FAULKS TO WRITE NEW BOND NOVEL FOR
CENTENARY**

DOUBLEDAY TO PUBLISH *DEVIL MAY CARE* IN MAY 2008

New York, NY, July 11, 2007--Doubleday will publish a new James Bond novel commissioned by Ian Fleming Publications Ltd and written by Sebastian Faulks, it was announced today by Stephen Rubin, President & Publisher, Doubleday Broadway Publishing Group. Rubin bought U.S. rights from Gillon Aitken, Aitken Alexander Associates, with Deb Futter, Vice President, Deputy Editorial Director, Doubleday, to edit. *DEVIL MAY CARE* will be released simultaneously in the US and UK (Penguin) to mark what would have been Fleming's 100th birthday—May 28, 2008. The book will be published as an Anchor paperback the following year.

“Three pages into *DEVIL MAY CARE* and you are immediately thrown back into the world of James Bond and all those wonderful characters we have come to love,” says Rubin. “*DEVIL MAY CARE* is pure Fleming channeled by Faulks—a madcap adventure, a romantic romp and a book you can devour in one sitting. It all starts in Paris, and no one alive writes better about Paris than Sebastian Faulks.”

Fleming's last Bond book, *Octopussy and the Living Daylights*, was published in 1966. Forty-two years later and in keeping with the tradition, *DEVIL MAY CARE* is set in the Cold War and the action is played out across two continents, exotic locations and several of the world's most glamorous cities.

“My novel is meant to stand in the line of Fleming's own books, where the story is everything,” said Faulks, author of *Birdsong*, *Charlotte Gray* and the upcoming *Engleby* (Doubleday, September 2007). “In his house in Jamaica, Ian Fleming used to write a thousand words in the morning, then go snorkeling, have a cocktail, lunch on the terrace, more diving, another thousand words in the late afternoon, then more Martinis and glamorous women. In my house in London, I followed this routine exactly, apart from the cocktails, the lunch and the snorkeling.”

Corinne Turner, Managing Director, Ian Fleming Publications Ltd said of Faulks: “We had him in mind for our Centenary novel for quite some time. He has an ability to write convincingly in whichever period or genre he chooses, and his novel *On Green Dolphin Street* in particular made me think he might enjoy exploring the world of Ian Fleming and James Bond. When his agent, quite independently, suggested Sebastian, it was just meant to be. We gave a sneak preview of the manuscript to Barbara Broccoli [daughter of legendary Bond producer Albert Broccoli and producer of *Casino Royale*] who said if I had told her the family had found an old manuscript of Ian's in the basement she would have believed me. Sebastian couldn't have written a better book to celebrate Ian's 100th birthday.”

The publication of DEVIL MAY CARE is at the center of a larger program of celebratory events that will run in the UK and US throughout 2008 to mark the occasion of the Centenary.