



THE CROWN PUBLISHING GROUP

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***DECISION POINTS* BY GEORGE W. BUSH**
PUBLISHING NOVEMBER 9 WITH 1.5 MILLION COPY FIRST PRINTING
**— Crown Publishers to Simultaneously Release Deluxe E-book Edition with Videos,
Speeches, and Additional Photographs**

New York, NY (October 6, 2010) — *Decision Points* by George W. Bush will be published in North America on November 9, 2010, by Crown Publishers with a first printing of 1,500,000 copies. The book is a chronicle of the fourteen most critical and historic decisions in the life and public service of the 43rd President of the United States.

Decision Points will be released simultaneously in the U.S. and Canada as a standard e-book with the complete print edition text and photographs. Crown will also simultaneously publish a deluxe e-book edition. This edition will be interactive, allowing readers to click on text to view additional multimedia content, including:

- Videos from the defining moments of the Bush presidency, including President Bush's inspiring speech to 9/11 rescue workers, intimate Bush family movies, and a special introduction to the edition by the President himself
- Handwritten letters from President Bush's personal correspondence
- Full texts of President Bush's most important speeches, including his addresses to the nation about the terrorist attacks of 9/11, Afghanistan, and Iraq, and his Second Inaugural
- More than 50 additional photographs not contained in the print edition

Decision Points will also be released as a Random House AudioBook, read by the author.

The hardcover, audio, and two e-book editions of *Decision Points* will each carry a suggested retail price of \$35. A cloth-bound, signed, and numbered limited edition, priced at \$350, will be published on November 30, 2010.

The audio and video features in the deluxe e-book edition will display on platforms and devices that support such media, including the Kindle app for iPhone and iPad. A trailer for the deluxe e-book edition can be viewed at www.GeorgeWBushEbook.com.

In *Decision Points*, President Bush writes candidly about, among other topics, his decision to run for the presidency; how he chose his closest advisors, including Dick Cheney, Karl Rove, and Condoleezza Rice; the terrorist attacks of 9/11; the decisions to send American troops to Afghanistan and Iraq; the response to Hurricane Katrina; his commitment to fight AIDS around the world; the formation of his stem cell research policy; his relationships with his father, mother, siblings, and wife; his decision to quit drinking; and how he found faith.

Said Tina Constable, Senior Vice President, Publisher, “As readers will soon discover, *Decision Points* is a nontraditional presidential memoir that renders in vivid detail the circumstances in which President Bush made some of the most historically defining decisions of our era. It is exciting to be able to publish this news-making book across multiple platforms—print, audio, and digital—to bring history alive for readers.”

Crown Publishers is an imprint of the Crown Publishing Group, a division of Random House, Inc., whose parent company is Bertelsmann AG.

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