

The Bantam Dell Publishing Group



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The Dial Press Celebrates Its 10th Anniversary With Launch of Dial Press Trade Paperback Imprint First Titles to be Published This Fall

The Bantam Dell Publishing Group will celebrate the tenth anniversary of The Dial Press this fall with the launch of a trade paperback imprint, Dial Press Trade Paperbacks, Susan Kamil, Vice President & Editorial Director of The Dial Press, announced at the recent Random House sales conference. The imprint of The Bantam Dell Publishing Group, a division of Random House, will launch in the fall of 2005. It will reflect the quality and eclecticism of The Dial Press list and include fiction and nonfiction original titles and reprints from The Bantam Dell Publishing Group as well as other hardcover houses.

During the last decade, according to Kamil, "Dial has published a highly selective, yet wide-ranging roster of remarkably gifted authors, including nineteen national bestsellers by authors including Sophie Kinsella, Ian Caldwell and Dustin Thomason, Sting, Michael Paterniti, Carolyn Knapp, Elizabeth McCracken and Allegra Goodman, as well as myriad award winners, including three National Book Award Nominees, six Book Sense Selections and many others that have achieved acclaim from reviewers nationwide," she said. "And I'm looking forward to now having a focused trade paperback home for these titles."

The list will launch this fall with four new titles in trade paperback for the first time: *SWEET AND VICIOUS* by David Schickler, *SHOPAHOLIC & SISTER* by Sophie Kinsella, *A DICTIONARY OF MAQIAO* by Han Shaogong and *ESTER AND RUZYA* by Masha Gessen. In addition, the Dial Trade Paperback imprint will bring together major authors drawn from the existing Bantam and Delta backlist. The launch list will feature over forty representative titles from authors including Isabel Allende, Pat Conroy, Alice McDermott, Kurt Vonnegut and Tom Wolfe. Additional titles will convert from Bantam and Delta trade paperbacks to Dial Trade Paperbacks in 2006.

The tenth anniversary celebration will include a special backlist opportunity for booksellers offering ten new Dial Press Trade Paperback titles, all originally Dial Press hardcovers—including both fiction and nonfiction—at the promotional retail price of \$10.

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The titles included in the promotion are:

AMERICAN CHICA by Marie Arana
 CITY OF LIGHT by Lauren Belfer
 MARY AND O'NEIL by Justin Cronin
 KAATERSKILL FALLS by Allegra Goodman
 DRINKING: A LOVE STORY by Caroline Knapp
 CROW LAKE by Mary Lawson
 NIAGARA FALLS ALL OVER AGAIN by Elizabeth McCracken
 DRIVING MR. ALBERT by Michael Paterniti
 KISSING IN MANHATTAN by David Schickler
 EASTER ISLAND by Jennifer Vanderbes

Other key Dial Press Trade Paperback titles included in the launch list:

EVA LUNA by Isabel Allende
 THE HOUSE OF THE SPIRITS by Isabel Allende
 OF LOVE AND SHADOWS by Isabel Allende
 THE WAR OF THE SAINTS by Jorge Amado
 GO TELL IT ON THE MOUNTAIN by James Baldwin
 LITTLE BIG MAN by Thomas Berger
 COLD SASSY TREE by Olive Ann Burns
 THE PRINCE OF TIDES by Pat Conroy
 THE BROTHERS K by David James Duncan
 MOON WOMEN by Pamela Duncan
 INTO THE FOREST by Jean Hegland
 ON THE NATURE OF HUMAN ROMANTIC INTERACTION by Karl Iagnemma
 AT WEDDINGS AND WAKES by Alice McDermott
 A BIGAMIST'S DAUGHTER by Alice McDermott
 CHARMING BILLY by Alice McDermott
 THAT NIGHT by Alice McDermott
 TULIP FEVER by Deborah Moggach
 BROKEN MUSIC by Sting
 THE ORCHARD by Adele Crockett Robertson
 HUNGER OF MEMORY by Richard Rodriguez
 SAM SHEPARD: SEVEN PLAYS by Sam Shepard
 SLAUGHTERHOUSE-FIVE by Kurt Vonnegut
 THE BONFIRE OF THE VANITIES by Tom Wolfe
 A MAN IN FULL by Tom Wolfe
 ANIMAL HUSBANDRY by Laura Zigman