



THE CROWN PUBLISHING GROUP

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**SPIRITUAL AUTHORITY AND BESTSELLING AUTHOR DEEPAK CHOPRA
JOINS FORCES WITH CROWN PUBLISHING GROUP TO LAUNCH
NEW IMPRINT, DEEPAK CHOPRA BOOKS**

(April 26, 2011 – New York, NY) Deepak Chopra, bestselling author of over 60 books and a leader in the fields of emerging spirituality, mind-body healing, and holistic living, will lead a new imprint named **Deepak Chopra Books** for Random House, Inc.'s Crown Publishing Group.

The new imprint will be housed within Harmony Books, which publishes Crown's health, wellness, and spirituality titles. Its mission will be to publish important, innovative non-fiction books by visionary authors who are committed to enhancing people's lives. The ultimate goal is an "expanded science" that bridges spirituality. All titles published by Deepak Chopra Books will be released simultaneously in print and digital editions. The inaugural Deepak Chopra Books list will debut in 2012.

The new imprint was jointly announced today by Dr. Chopra and Tina Constable, Senior Vice President, Publisher, Harmony Books.

Said Deepak Chopra, "I have long enjoyed a felicitous relationship with Crown as the publisher of many of my own bestselling books, and I am excited by this natural extension of our partnership. I look forward to collaborating with Tina Constable and her team to publish books I believe in with the same spirit of creativity and enthusiasm that has animated the publication of my own works. Together, we will build a vibrant new publishing home for thought leaders who are committed to transforming people's lives and who are on the cutting edge in providing new perspectives and solutions to the challenges that all humans face."

Drawing upon his broad network of contacts across a wide range of disciplines, Dr. Chopra will initiate, recommend, and submit exclusively to Crown approximately six nonfiction book projects each year. Dr. Chopra will also advise Ms. Constable on a wide range of publishing opportunities and will work closely with Harmony Senior Editors Julia Pastore and Gary Jensen in developing individual projects for Deepak Chopra Books. In addition, Dr. Chopra will leverage his website and multi-media partnerships in support of the imprint's publications.

Beyond Dr. Chopra's publishing role with his eponymously-named imprint, he will continue to write books for Harmony Books, with which he has had a long and successful history as an author. In October 2011, Harmony will publish Dr. Chopra's next book, *War of the Worldviews: Science vs. Spirituality*, co-authored with Leonard Mlodinow, a book that tackles one of the most vital issues of our times — the argument between Science and God.

Said Tina Constable, "Deepak is a true visionary with an uncanny ability to empower, inspire and connect, and he is always at the forefront of new trends in health, science, technology and media. We are thrilled to expand our 20-year relationship with him with the launch of Deepak Chopra Books, an imprint that will be informed by his deep wisdom, discerning eye, and incredible commitment to creating positive change in the world."

Dr. Chopra is the author of more than sixty fiction and non-fiction books, including eighteen bestsellers on mind-body health, quantum mechanics, spirituality, and peace. TIME magazine heralds him as one of the top 100 heroes and icons of the century and credits him as 'the poet-prophet of alternative medicine'. He is the co-founder of The Chopra Center, an award-winning wellness facility, a fellow of the American College of Physicians, a member of the American Association of Clinical Endocrinologists, and Senior Scientist with The Gallup Organization. Dr. Chopra lectures around the world, making presentations to major corporations and organizations such as the World Health Organization in Geneva, the United Nations, and London's Royal Society of Medicine, as well as a number of major U.S. medical institutions. *Esquire Magazine* designated him as one of the top ten motivational speakers in the United States.

In addition to his work for the new imprint, Dr. Chopra will continue to host his weekly Wellness Radio show on Sirius Satellite Radio as well as contribute regularly to the Huffington Post, the *San Francisco Chronicle* and *Washington Post on Faith*. He will also continue to build the multi-media speaker series HomeBase, a physical and a virtual salon he created with ABC Carpet & Home CEO Paulette Cole. His new reality TV show "Dinner with Deepak" was recently announced by SyFy Channel.

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