



THE CROWN PUBLISHING GROUP

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**FORMER PRESIDENT GEORGE W. BUSH'S MEMOIR, *DECISION POINTS*,
TO BE PUBLISHED BY CROWN ON NOVEMBER 9, 2010
— Publisher Unveils Book Jacket —**

New York, NY (April 26, 2010) — *Decision Points*, by George W. Bush, will be published on November 9, 2010, by Crown Publishers. This groundbreaking new brand of memoir will be centered on the fourteen most critical and historic decisions in the life and public service of the 43rd President of the United States.

The book will be released simultaneously in the U.S. and Canada in hardcover, e-book, and audio formats. The announcement was made today by Tina Constable, Vice President, Publisher, Crown Publishers, who also unveiled the book jacket, which is available at <http://crownpublishing.com/category/press-releases>.

Since leaving the Oval Office, President Bush has given virtually no interviews or public speeches about his presidency. Instead, he has spent almost every day writing *Decision Points*, a strikingly personal and candid account revealing how and why he made the defining decisions in his consequential presidency and personal life.

In gripping, never-before-heard detail, President Bush brings readers inside the Texas Governor's Mansion on the night of the hotly contested 2000 election; aboard Air Force One on 9/11 in the gripping hours after America's most devastating attack since Pearl Harbor; inside the Situation Room in the moments before launching the war in Iraq; and behind the Oval Office desk for his historic and controversial decisions on the financial crisis, Hurricane Katrina, Afghanistan, Iran, and other issues that have shaped the first decade of the 21st century.

The former President offers intimate, unprecedented details about his decision to quit drinking, his discovery of faith, and his relationships with his family. He writes honestly and directly about his flaws and mistakes, as well as his historic achievements in reforming education, providing life-saving treatments for HIV/AIDS and malaria for millions of people in Africa, safeguarding the country from another terrorist attack, and other areas.

Decision Points will carry a suggested retail price of \$35. A cloth-bound, signed, and numbered limited edition of 1,000 copies, priced at \$350, is also planned.

At publication, the former President will embark on a national book tour, details of which will be announced in the coming months.

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