



RANDOM HOUSE

BERTELSMANN

GINA CENTRELLO
PRESIDENT AND PUBLISHER
THE RANDOM HOUSE PUBLISHING GROUP

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TO EVERYONE AT RANDOM HOUSE

With sadness and enormous appreciation, we soon will have to say farewell to a friend and colleague who has made an invaluable contribution to the Random House Publishing Group's success and its heritage: after more than three decades with us, at the end of November, **CAROL SCHNEIDER**, Vice President, Executive Director, Publicity & Public Relations, will retire from Random House.

Her decision will bring to a close one of the most remarkable and accomplished careers, as a publicist, publicity director, and corporate spokeswoman, in our company, as well as in our industry. In 32 years, from typewriters to tweets, Carol has been a publicity trailblazer for the Random House Group imprints. She has played a critical role in making numerous books part of the national conversation, including those by authors such as Maya Angelou, John Berendt, Tom Brokaw, Truman Capote, E.L. Doctorow, Fannie Flagg, John Irving, Norman and Norris Mailer, James Michener, Edmund Morris, Colin Powell, Anna Quindlen, Carl Sagan, Martin Cruz Smith, William Styron, and Calvin Trillin.

With sensitivity and wisdom, she has been a devoted friend and booster of the efforts of booksellers across the country, as well as countless print, broadcast, and online journalists, reviewers, and bloggers. She has advised and assisted a pantheon of Random House executives through the years, including Bob Bernstein, Harry Evans, Jason Epstein, Joni Evans, Howard Kaminsky, and Alberto Vitale. I shall be forever personally grateful for the support she has given me on innumerable subjects since we began working together in 2003.

Carol began her publishing career while in college with a junior-year summer job in the publicity department of then David McKay Publishers. Upon graduation, she took up book publicity full-time becoming a publicity director at age twenty-four, then working part-time while raising three sons, and joining Random House as Publicity Director in 1979. In addition to her public relations responsibilities, two years ago Carol launched what has become an extremely successful new venture within our group, becoming the division's Agent Director of the Random House Speakers Bureau, the in-house lecture agency for our authors.

She has served as a board member of the Women's Media Group, and is the author of two cookbooks, *FRESH: A Greenmarket Cookbook* (Panache Press at Random House) and, with her son Andrew, *MIDNIGHT SNACKS: The Cookbook That Glows in the Dark* (Clarkson Potter).

Over the years, Carol hired and mentored many who themselves have risen to publicity director and other executive positions. They are just a few of the Random House women and men whose professional lives were directly inspired and changed by working with her. Our company and our presence in the industry, as well as our authors and their books, are so much the better for having had Carol's best.

Thank you, Carol, from all of Random House. For everything.