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FOR IMMEDIATE RELEASE

FORMER PRESIDENT BILL CLINTON TO WRITE BOOK ON CITIZEN ACTIVISM AND SERVICE TO BE PUBLISHED BY KNOPF

NEW YORK, NY — Former President Bill Clinton is writing a book on citizen activism and service to be published by Alfred A. Knopf, it was announced today by Knopf Chairman Sonny Mehta. The book, an important and timely examination of how we can move our nation and world away from conflict and towards accomplishment, opportunity, and responsibility, will be published in late 2007 or early 2008. In the book, President Clinton will discuss the groundbreaking work of the Clinton Foundation as well as the work of similarly inspired non-governmental organizations and private citizens throughout the world. The book will highlight the remarkable stories of some of the many private citizens who are doing public good that President Clinton has met throughout his travels, and will provide information to readers about ways they can get involved in these efforts.

"Since leaving public office, I have met so many good people who are doing tremendous work to help improve the lives of people in the U.S. and around the world," said President Clinton. "We all have the capacity to do great things like this, and I am writing this book to encourage others to join their ranks. My hope is that the people and stories in this book will lift spirits, touch hearts, and demonstrate that citizen activism and service can be a powerful agent of change in the world."

The Clinton Foundation, the centerpiece of President Clinton's post-presidential work, is a multi-million dollar non-profit that, among many other activities, provides HIV/AIDS treatment drugs and testing to thousands in the developing world, fights childhood obesity in the U.S., and has generated over \$2.5 billion to combat poverty, religious conflict, and climate change through the annual Clinton Global Initiative.

"Bill Clinton is writing about the most substantive issues of our time," said Mehta. "He is writing about people who are using their time and expertise to solve problems and save lives. This book will offer a blueprint for companies and individuals to make meaningful contributions to the world."

Robert Gottlieb, who worked with President Clinton on his bestselling memoir, *My Life*, will again serve as Clinton's editor at Knopf. *My Life* remains one of the best-selling hardcover memoirs of all time, with over 2,000,000 copies sold in the U.S. Additionally, *My Life* has been published in over thirty different countries worldwide.

Alfred A. Knopf is the flagship imprint of the Knopf Publishing Group, which is a division of Random House, Inc., whose parent company is Bertelsmann AG, the international media company. For more information about Alfred A. Knopf, visit our website at <http://www.aaknopf.com> <<http://www.aaknopf.com/>>.

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